



ETHNIC BANDHANI

EXTERIORS

JSW PAINTS



colourvista
Shade Portrait

Summer

This colour palette is an ode to our ethnic traditions that keeps us rooted and helps us pass on generational wisdom through a rich heritage of arts and crafts. This tonal arrangement drawn from the vibrant blues so typical to the 5000-year-old art of dyeing textile originating in Rajasthan and Gujarat. Consider this our way of celebrating an amalgamation of ethnic folk art and present day decor themes.





3365
Light House

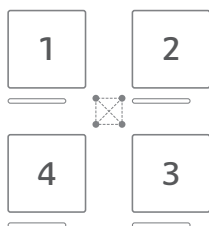
2414
Gray Crystal

Bandhani

Blue and white - perhaps the most time tested favourites of all classic combinations. Together, they can create a look that is fun, light and breezy, yet, possesses a characteristic sophistication that sets it apart. A palette that is truly international in its appeal but takes very rooted native forms such as the Bandhani motifs. The popularity of the palette is not surprising. The calming blue tones when set against pristine whites create the ultimate picture of serenity.

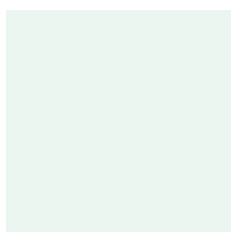
Bandhani

The Ethnic Range



Pick a combination of 2 or more colours from any 4 adjacent colours from the set of 12 below. You will find that these colours go perfectly with each other!

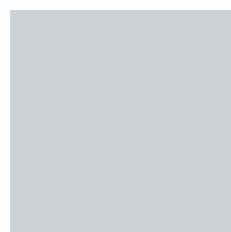
Go on, surround your living space with a beautiful ambience.



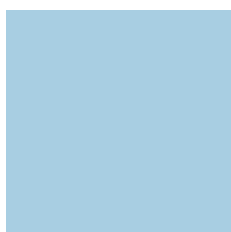
1172
Quite Side



2405
Ice Blue



1178
Waterside Haven



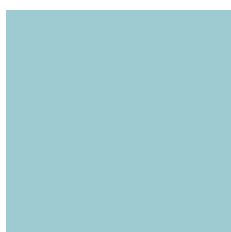
2415
Clear Waters



2414
Gray Crystal



2198
Luscious Lipstick



2464
Ripple of Rain



3363
Blue Avenue



3365
Light House



2466
Flight of Pigeons



3416
Hill River



3427
Turquoise Waters

Interesting Trivia

The old town of Jodhpur in Rajasthan - an Instagram favourite, is a burst of vivid blues. A photogenic backdrop to everyday life. The blue tint on the walls of homes in Jodhpur were initially said to be derived from the traditional indigo dye.





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Shade Portrait

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EXPLORER DRAVIDA

EXTERIORS

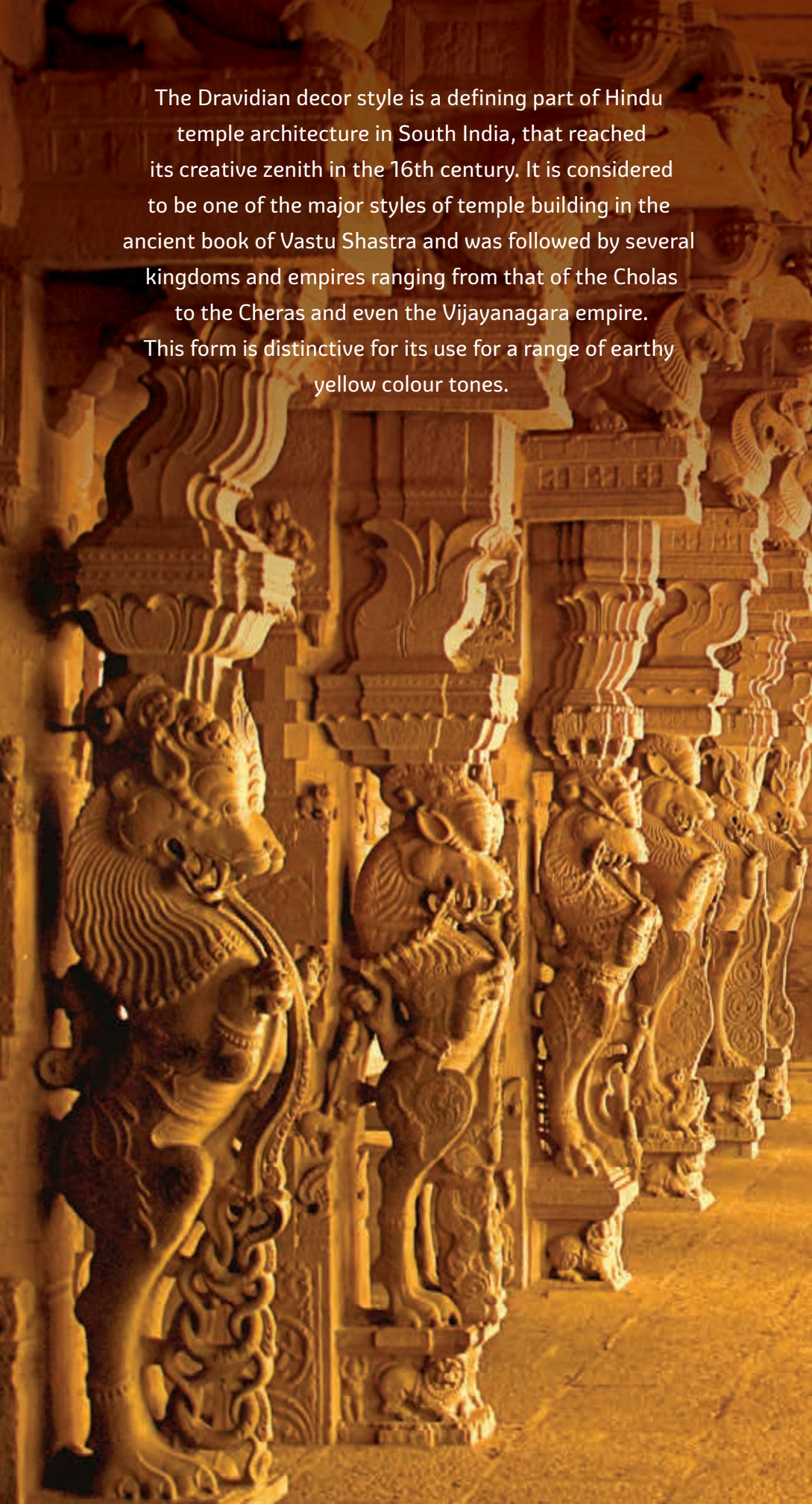
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Summer

The Dravidian decor style is a defining part of Hindu temple architecture in South India, that reached its creative zenith in the 16th century. It is considered to be one of the major styles of temple building in the ancient book of Vastu Shastra and was followed by several kingdoms and empires ranging from that of the Cholas to the Cheras and even the Vijayanagara empire. This form is distinctive for its use for a range of earthy yellow colour tones.



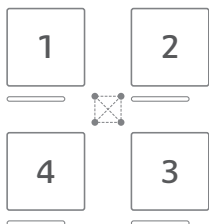


Drauida

Recreate the opulence of the rich colour palette of ancient Southern temple architecture. Tempered with rusty earthen colour tones that lend a warm, inviting, homely look to your home exteriors. A unique spectrum of tastefully bold hues designed to captivate and yet blend seamlessly with the environment. The perfect choice for those who believe luxury is best understated.

Dravida

The Explorer Range



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Go on, surround your living space with a beautiful ambience.



2046
Morning Mimosa



2036
Sunny Things



3071
First Rays



2048
Honeycomb Yellow



2068
Orange Glow



3014
Priest King



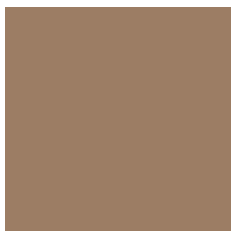
2098
Tasty Treats



3057
Golden Stone



3097
Maze of Lanes



4352
Striated Canyon



4397
Green Earth



4356
Red Ore

Interesting Trivia

Dravidian style temples in Southern India are distinctive for their tall towers or vimanas, elaborate sculptures, and intricate inscriptions - all of which come together to form a complex layered look. From the early cave temples carved from sandstone hills to rock cut temples and later temple complexes, the design influences are varied.



2098
Tasty Treats



4352
Striated Canyon



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NATURAL

GOOD
EARTH

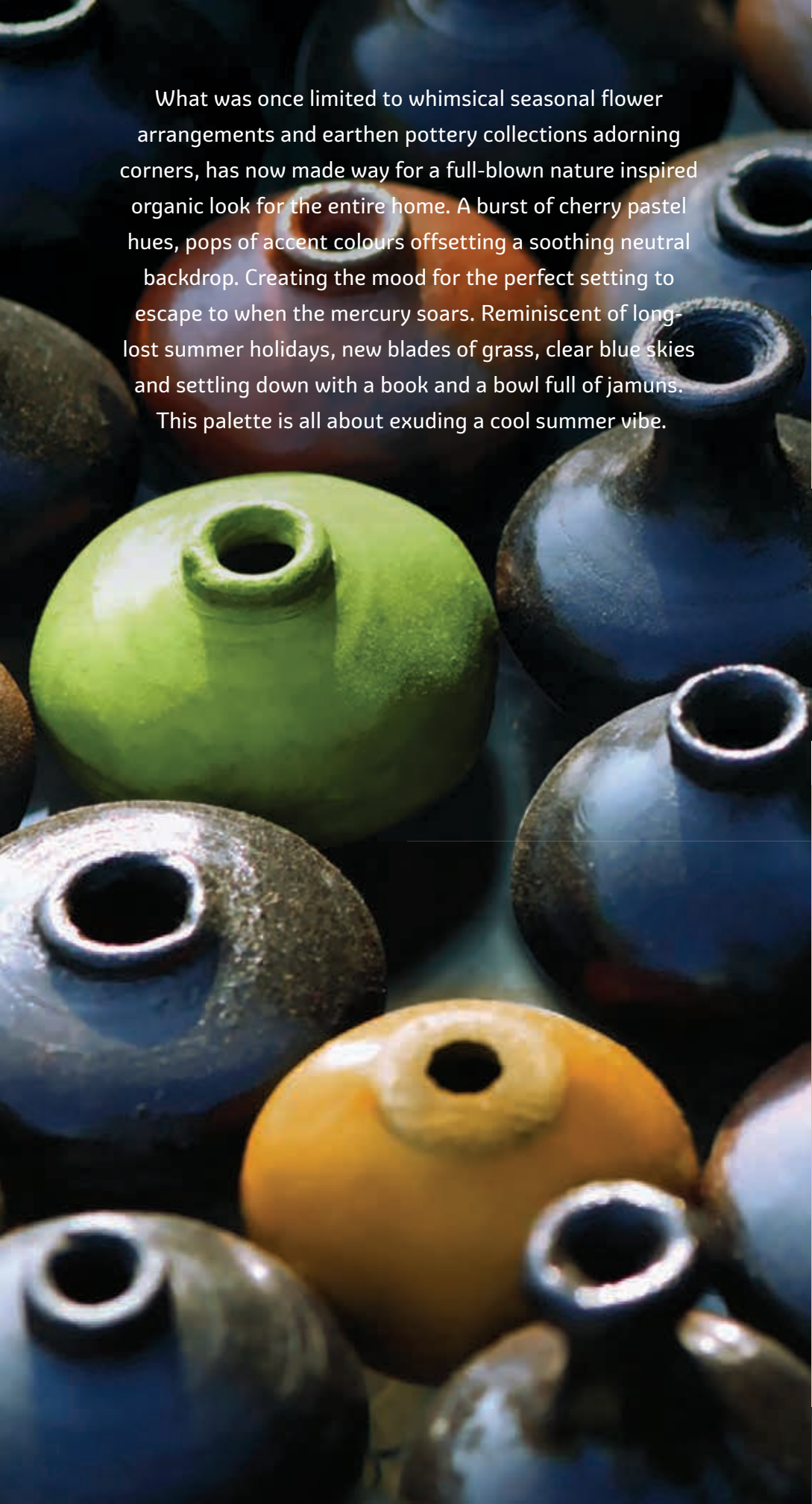
EXTERIORS

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Shade Portrait

Summer

A close-up photograph of several ceramic pots of different colors and shapes. The pots are arranged in a cluster, with some in the foreground and others in the background. The colors include a vibrant lime green, a deep blue, a warm orange, and a dark, almost black, glossy finish. The pots have various shapes, some being rounded and others more elongated. The lighting is soft, highlighting the textures and colors of the ceramic. The background is dark, making the pots stand out.

What was once limited to whimsical seasonal flower arrangements and earthen pottery collections adorning corners, has now made way for a full-blown nature inspired organic look for the entire home. A burst of cherry pastel hues, pops of accent colours offsetting a soothing neutral backdrop. Creating the mood for the perfect setting to escape to when the mercury soars. Reminiscent of long-lost summer holidays, new blades of grass, clear blue skies and settling down with a book and a bowl full of jamuns. This palette is all about exuding a cool summer vibe.

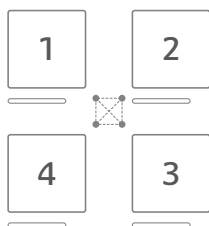


Good Earth

Nature offers almost endless inspiration for home decor. A touch of nature when added to modern spaces can imbue them with a certain balance and softness thereby creating a distinctive style statement. Natural objects with an interesting shape or form like a twisted bark or long tendrils of a climber can add a layer of depth and dimension to a neutral and accent combined colour scheme.

Good Earth

The Natural Range

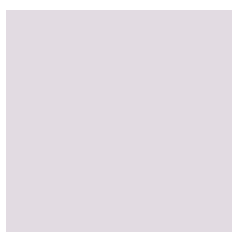


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Go on, surround your living space with a beautiful ambience.



4013
Distant View



1156
Himalayan Air



1158
Valley of Flowers



4014
Foresight



2647
Lime Trees



4183
Synthesis



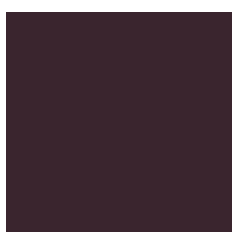
4215
Umbra



2648
Green Glory



4185
Drone



4148
Anthology



4375
Geode Slice



4186
Acclaim

Interesting Trivia

Kanha Earth Lodge, an eco-Lodge in Madhya Pradesh, consists of 12 luxury cottages with expansive porches, designed in a traditional Gond tribal style with flora and fauna motifs. It comes with an infinity pool that is set under a canopy of mahua trees merging into a forest.



1156
Himalayan Air



4183
Synthesis



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MODERN

ROOF
GARDEN

EXTERIORS

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Shade Portrait

Summer

The poet and philosopher Rumi said, "The garden of love is green without limits, and yields many fruits other than sorrow or joy." How fitting those words are even to describe a home filled with love. A place to nurture and tend to. And adorn in colours that make it look vibrant, thriving and alive. So harness the tranquil beauty of calming summer hues, fresh from the Roof Garden. An interplay of muted green tones and soft pink blooms defines this decor theme, creating a modern look that is on trend.



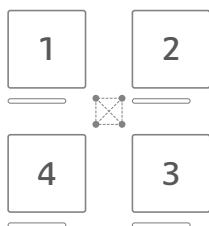


Roof Garden

Bring home the magic of the great outdoors, with the botanical inspired Roof Garden theme. Recreate the delicate beauty of summer blooms and foliage colour tones on your walls. They say a touch of green after all, is good for the eyes. But, we think it is just as good for the spirit. Didn't know decor could have such a deep, therapeutic effect on well-being? Well, now you do.

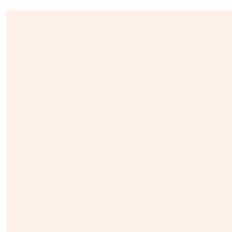
Roof Garden

The Modern Range



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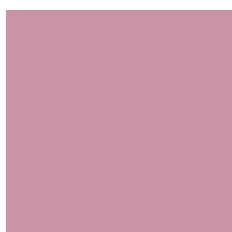
2221
Kiss of Light



4222
Elemental Sheen



2513
Radium Dial



3263
Naturalist



2248
Party Time



2517
Techno Green



5225
Good Time



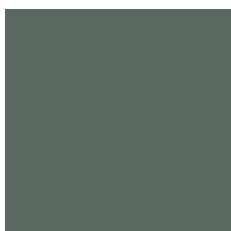
5143
Frankly Fuchsia



5226
Have Fun



5237
Depth Dive



4226
Kohl Stone



5235
Wet Walk

Interesting Trivia

The famous Mughal Gardens of Jammu and Kashmir - Shalimar and Nishat Bagh have manicured lawns and exquisite Persian style architecture replete with gurgling fountains that defy every adjective.



5225
Good Time



5143
Frankly Fuchsia



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CREATIVE
VIBRANT



EXTERIORS

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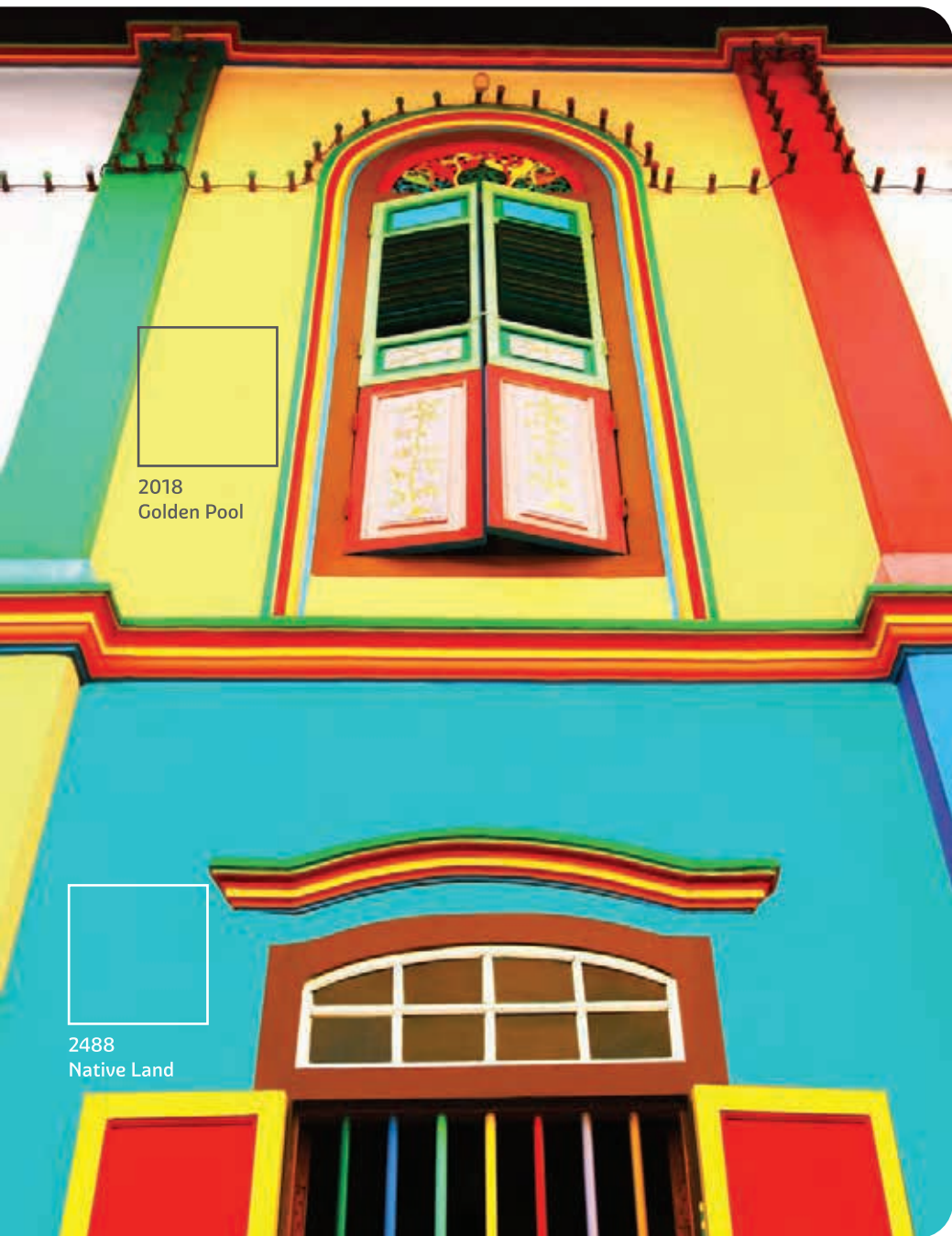


colourvista
Shade Portrait

Summer

A violet colour scheme can be a novel idea to liven up the look of your home. From delicate subdued shades to vibrant pops of colour, violets can infuse any space with a personality ranging from neutral to bold. This colour palette when done right can lend your home a creative character that sets the mood and creates a distinguishing look and feel. It's no wonder that violet tones have for long been the preferred colour of royalty across the world.





2018
Golden Pool

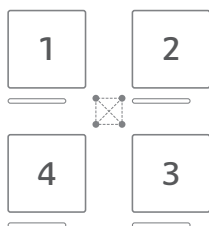
2488
Native Land

Vibrant

From splashes of warm purple to soft violet walls or a decadent Victorian inspired purple, there's so much possibility in this spectrum to transform a space into a whimsy haven. The palette complements a whole spectrum of unexpected colour tones and makes for an unpredictable look. The colour tones because of their sheer uncommonness form a visual spectacle that is hard to ignore.

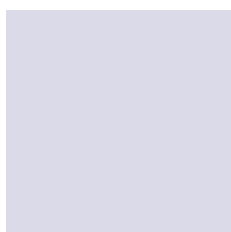
Vibrant

The Creative Range

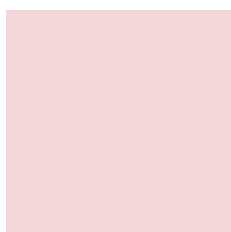


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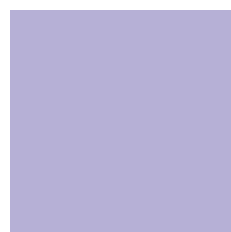
Go on, surround your living space with a beautiful ambience.



2352
Light Melody



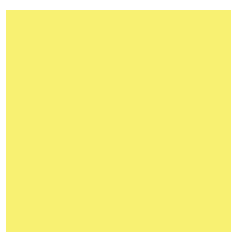
2293
Sensual Lace



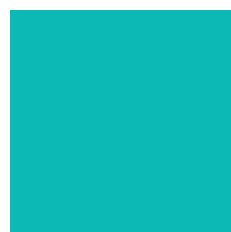
2356
Violet Verse



5315
Im Happy Now



2018
Golden Pool



2488
Native Land



2358
Soaring Spirits



2295
Sensual Silk



5132
Smart Pink



5182
Nectar in a Sieve



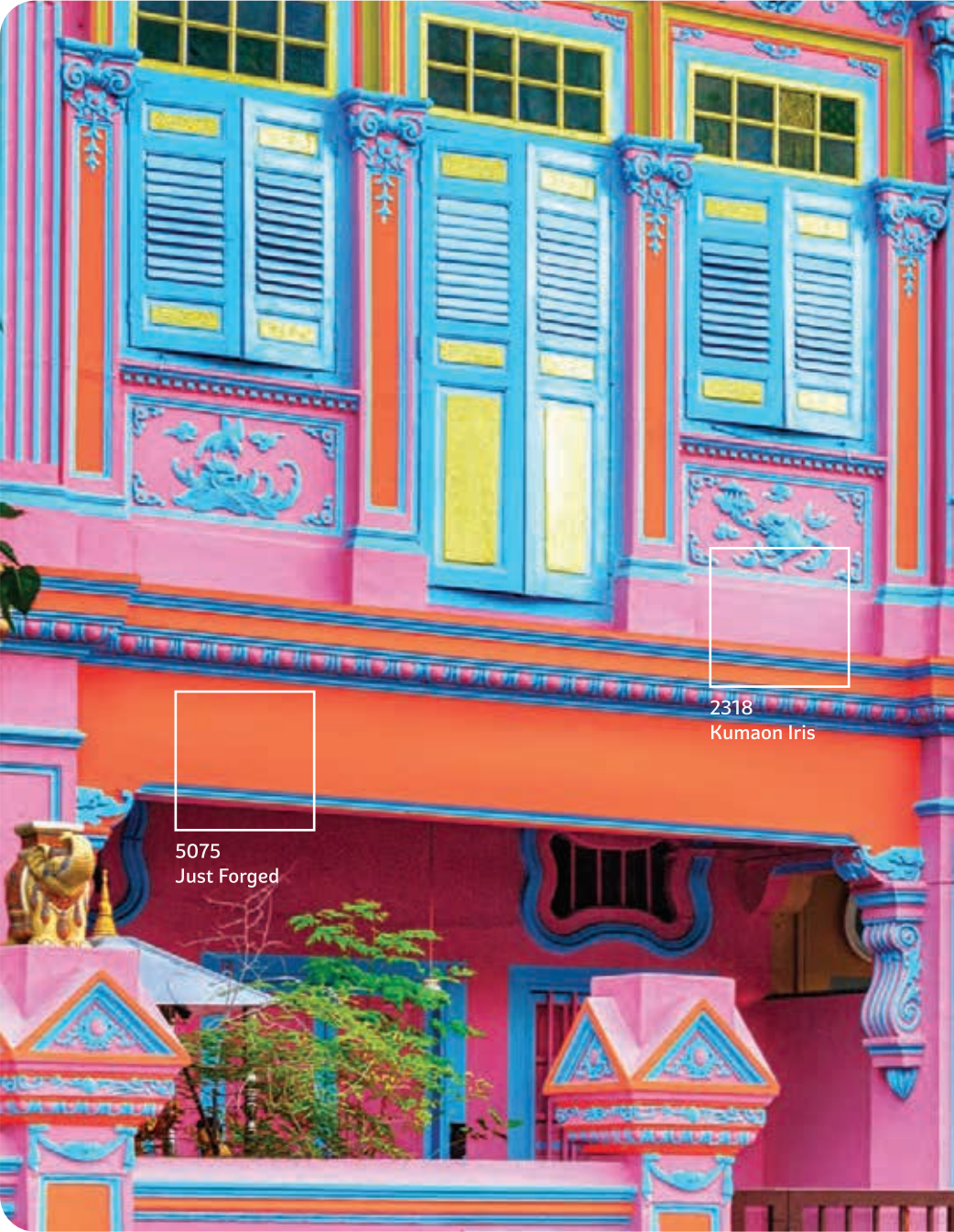
5075
Just Forged



2318
Kumaon Iris

Interesting Trivia

Parisian street cafes are renowned for their sublime pastel colour decor themes. With violet being a popular colour of choice when it comes to adorning patisseries and boulangeries.



5075
Just Forged



2318
Kumaon Iris



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TRADITIONAL VIVA AH

EXTERIORS

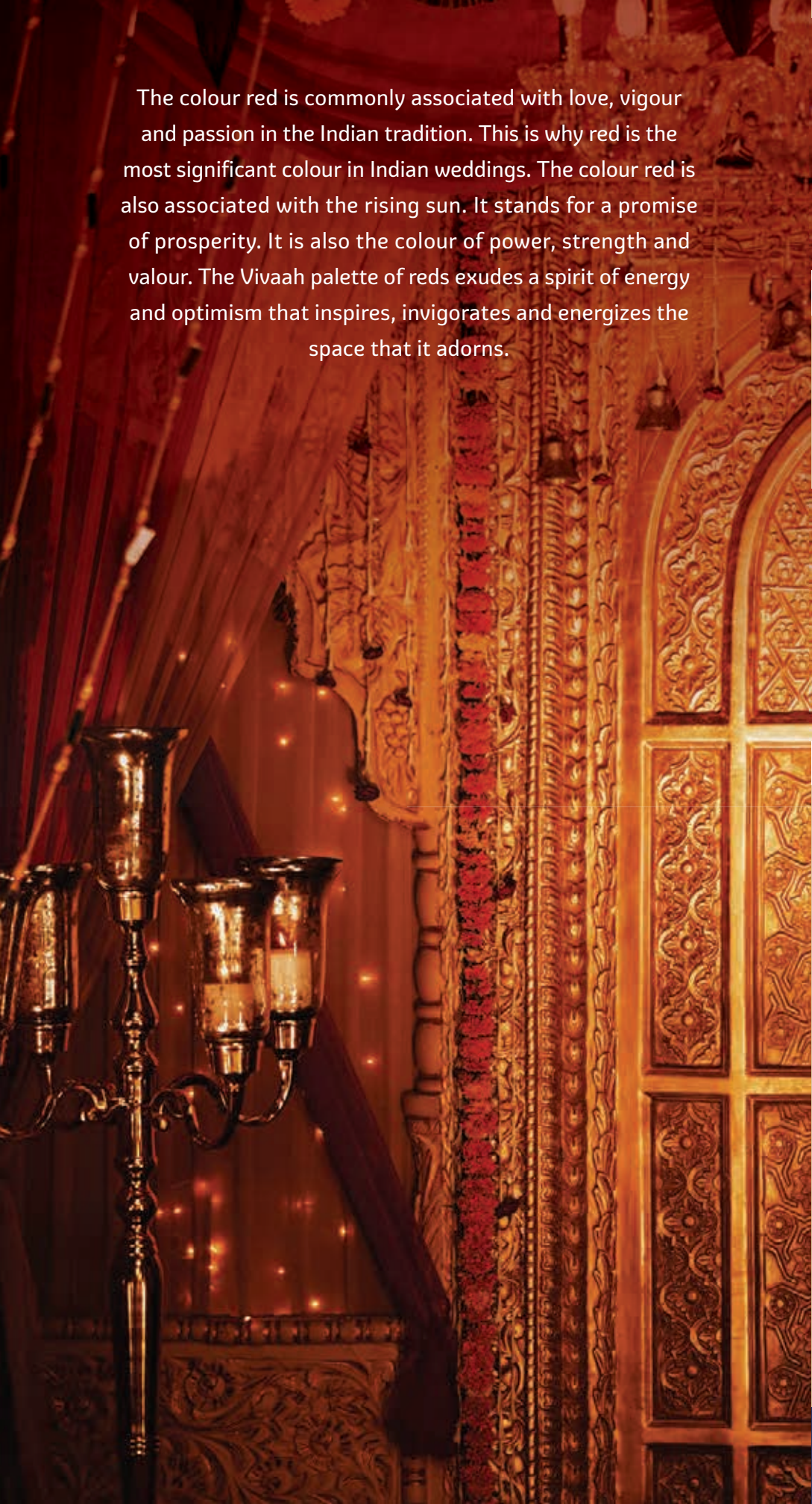
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colourvista
Shade Portrait

Summer

The colour red is commonly associated with love, vigour and passion in the Indian tradition. This is why red is the most significant colour in Indian weddings. The colour red is also associated with the rising sun. It stands for a promise of prosperity. It is also the colour of power, strength and valour. The Vivaah palette of reds exudes a spirit of energy and optimism that inspires, invigorates and energizes the space that it adorns.



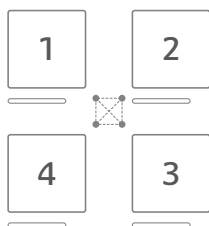


Vivaah

Colourful, happy, full of energy. If that's the vibe you want your home to portray then this is the palette for you. The only thing to remember while working with red colour tones is to avoid using many different colours in the same space as that distracts from the sheer drama and elegance of bold reds.

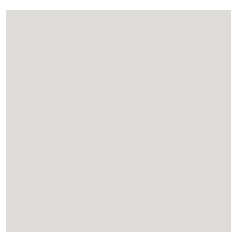
Vivaah

The Traditional Range

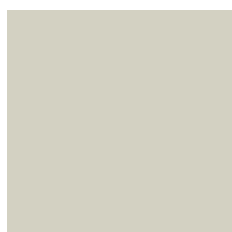


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1024
Winter Time



1026
Quite Age



1028
Atmospheric Grey



3156
Madhubani Orange



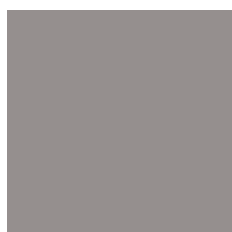
5095
Deep Orange



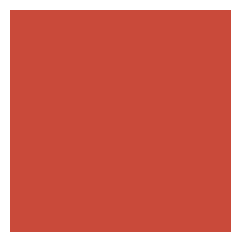
5092
Jazz Razzmatazz



3047
Dune Shadow



4024
Puzzle



3158
Natural Pigment



5088
Meteor Shower



4028
Unknown



5115
Laquered Red

Interesting Trivia

Ananta Resorts - a popular destination wedding haunt in Udaipur blends a play of vibrant wedding reds with a lush open Bali vibe featuring gazebos, an amphitheatre and an oasis deck. It exudes the regal essence of Rajasthan nestled against the majestic Aravalli range.





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