



Viu Exterior *Combinations*





CREATING

Perfection in Every Detail.

At JSW Paints, we believe that true elegance comes from paying close attention to even the smallest details. We pour thoughtful precision into every stroke, creating an ambience that exudes sophistication.

We explore beyond the surface, discovering hidden beauty everywhere. Our mission is to make your space timeless and beautiful. We are here to add grace and inspire elegance to make our world, our home, our neighbourhood and our community more beautiful.



EMBRACE . CREATE . INSPIRE



Colourful Guide

INTRO

About JSW Paints 01 - 02

VILLA

Villa 1	07 - 12
Villa 2	13 - 18
Villa 3	19 - 24
Villa 4	25 - 30
Villa 5	31 - 36
Villa 6	37 - 42
Villa 7	43 - 48
Villa 8	49 - 54

MANSION

Mansion 1	57 - 62
Mansion 2	63 - 68
Mansion 3	69 - 74
Mansion 4	75 - 80
Mansion 5	81 - 86
Mansion 6	87 - 92
Mansion 7	93 - 98
Mansion 8	99 - 104

APARTMENTS

Apartment 1	107 - 112
Apartment 2	113 - 118
Apartment 3	119 - 124
Apartment 4	125 - 130

PRODUCT RANGE

Halo	133
Aurus	134
Pixa	137
Aquaglo ColourDur	138
Opera Beauteak	139
Texture	140
iBlok	141



STYLISH VILLA

Lavish Refinement

Step into a world where grandeur meets grace. The subtle blend of refined elements brings forth a sense of understated elegance, turning every space into a masterpiece of timeless luxury.



STYLISH VILLA



Candle's Glow 1052



Cherry Blossom 2235



Velvet Drape 5146

TIMELESS
Home Style



Unearthed 3171



Linen Love 1077



Ginger Fields 4085

Colour Alternatives



Hyacinth Hymn 2354



Royal Purple 3305



Wisp Of Vapor 1031





First Smile 2262



Clear River 2502



Cool Space 4035

Colour Alternatives



Royal Field 3034



Pale Sun 2081



River Bed 3067





STYLISH VILLA



Pink Seashells 2201



Undertone 4123



Red Earth Nation 4348



BOLD
Yet Subtle



Designer's Pick 3341



Shyam Blue 3356



Parchment Paper 4062

Colour Alternatives



Organic Matter 3631



Kaimur Range 3594



Equinox Now 4203





Magic Wings 2334



Painted Pictograph 3222



Vintage Theme 1087

Colour Alternatives



Balcony Shade 3193



Far Side 3411



Burnt Orange 3197



STYLISH VILLA



April Poise 2271



Bombay Sapphire 2436



Mercury 4234



CLASSIC
Warm Welcome



Natural Light 2732



Konarak 3072



Bronze Beauty 4096

Colour Alternatives



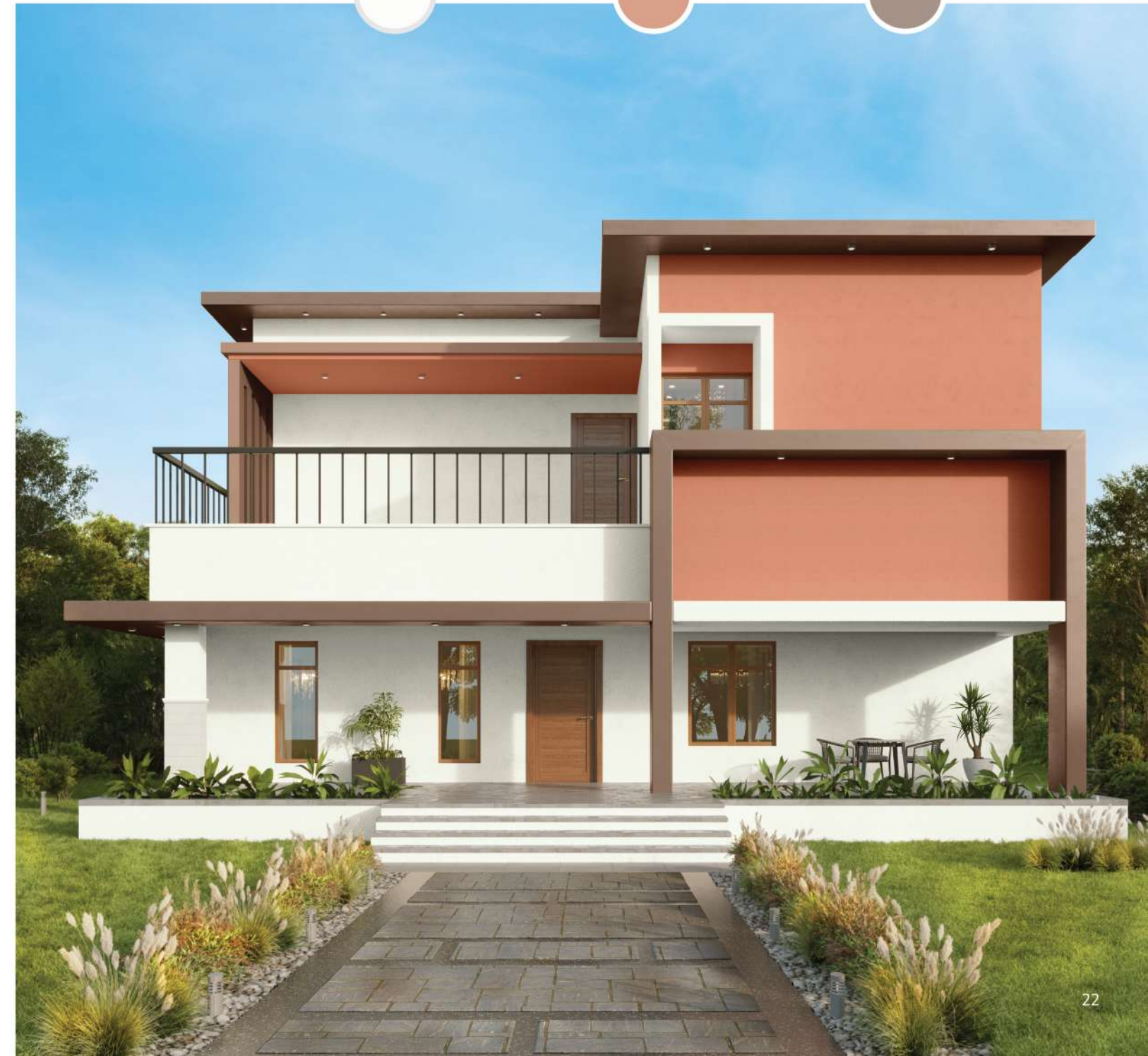
Gracious Light 1012



Story Telling 3154



Wild Rice 4084





Quiet Time 4052



Rose Quartz 3272



Kings Rock 3225

Colour Alternatives



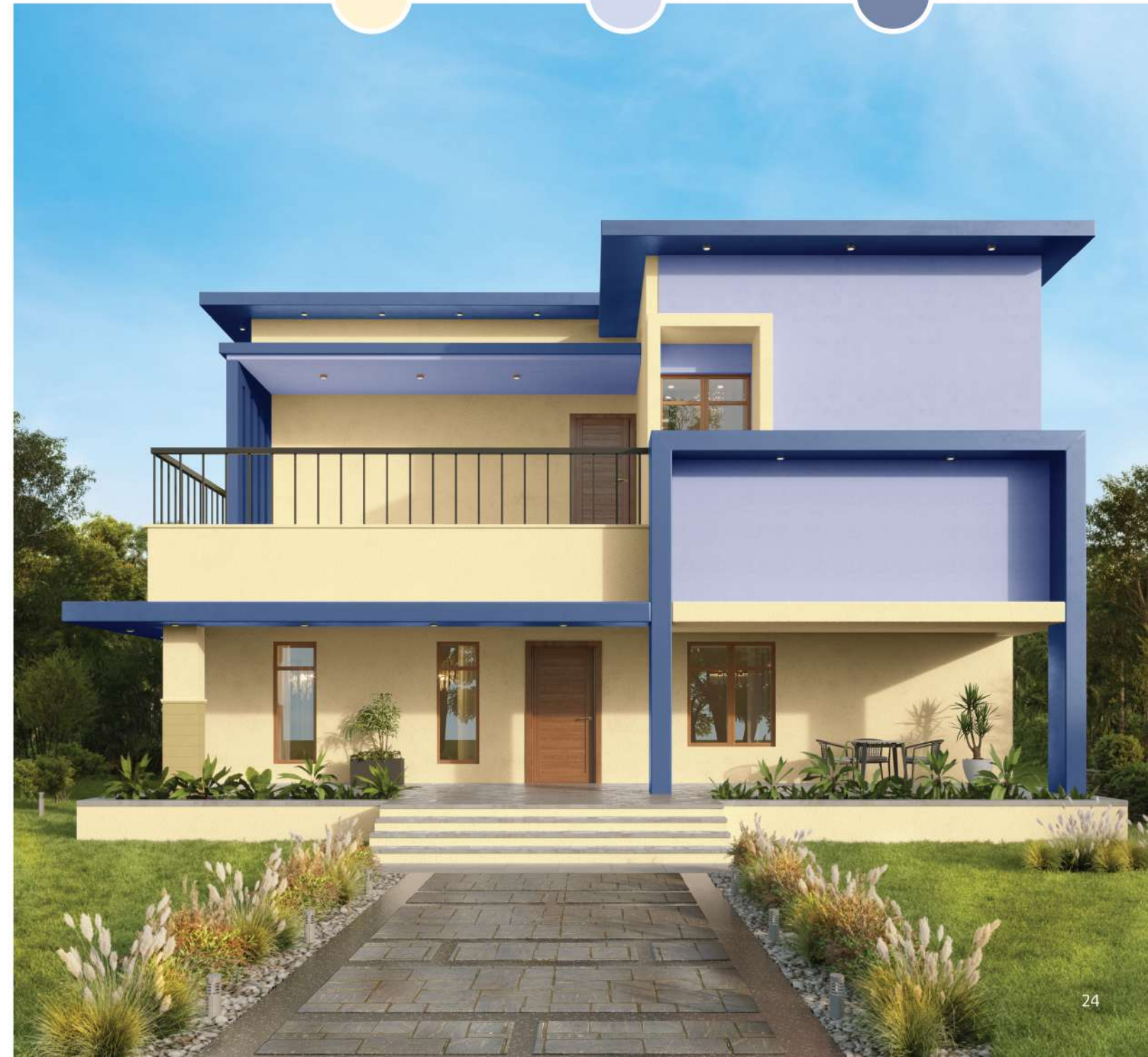
Feeling Easy 2083



Hyacinth Hymn 2354



Silent Valley 3315





STYLISH VILLA



Milk Of Ambrosia 1127



Red Pigment 3217



Powdered Shell 3122



GRAND
But Gentle



Snow Drift 1021



Kesari Cream 2063



Tranquility Time 2416

Colour Alternatives



Pretty Ballerina 2272



Enigma 4025



Winter Time 1024





Lavender Pillow 2344



Valley Winds 4273



Nu Austerity 4092

Colour Alternatives



Drops Of Honey 2044



Miramar Beach 2126

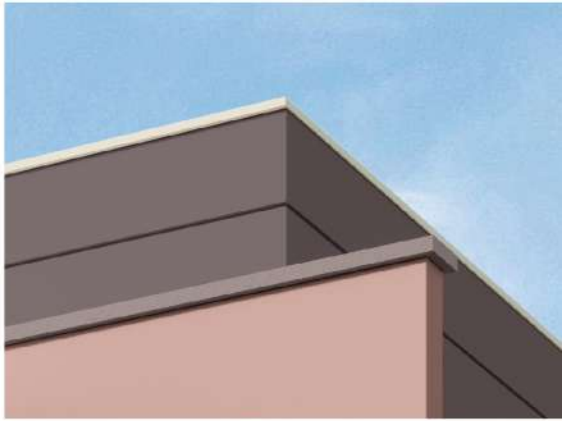


Madhubani Orange 3156





STYLISH VILLA



Slow Time 2442



Radius 4124



Nude Tan 2214

ELEGANT
Touches Everywhere



Scented Eucalyptus 2604



Quiet Moment 1084



Enigma 4025

Colour Alternatives



Baby Pink 2265



Shore Side Haze 1057



Regal Heirloom 3295





Pepper Pink 4083



Courtyard Yellow 3055



Western Hills 3117

Colour Alternatives



Light Tan 2143



Ice Blue 2405

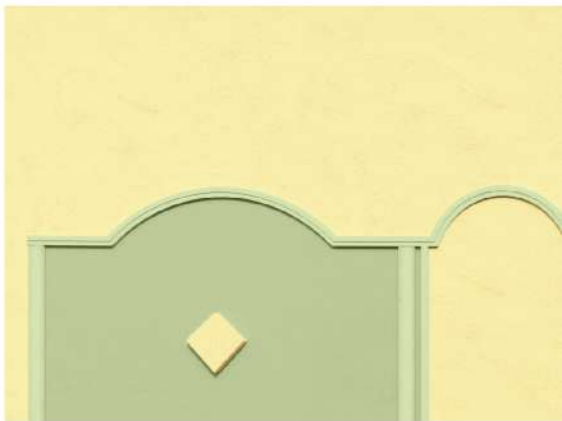


Herbal Infusion 3614





STYLISH VILLA



Saffron Silk 2064



Dill Grass 3532

GRACEFUL
Living Spaces



Tea Time Mauve 3293



Pink Idyll 3244

Colour Alternatives



Pure Silk 1062



Peppery Pink 2155





Singing Sky 2461



Into The Silence 3422

Colour Alternatives



Raw Wood 4071



Burnt Sienna 3186



STYLISH VILLA



Country White 1091



Shadow & Light 3328



Mirror Gleam 4122

SIMPLE
Yet Classy



Singing Sky 2461



Weavers Loom 3256



Shore Side Haze 1057

Colour Alternatives



Beach Peach 2224



Stony Plain 3111



Folding Façade 4126





Fauve Mauve 4156



Romantic Rose 2284



Shiraz Red 5155

Colour Alternatives



Satin Blossom 1064



Mango Medley 2085



Maroon 4117



STYLISH VILLA



Vap 1053



Silken Strand 2065



Early Day 3372

ENDURING
Splendid Charm



World Of Play 3153



Spice Route 3236



Fountain's Pool 1117

Colour Alternatives



Moody Blues 2365



Diamante 1171



Blue Rain 5192





Satin Slipper 2275



Baby Doll 2243



Weavers Loom 3256

Colour Alternatives



Magic Glass 4201



Steel Swirl 4265



Cinnamon Secret 4086





CLASSIC MANSION

Inviting Serenity

Immerse yourself in the calm and inviting atmosphere where every corner whispers tranquility. The delicate balance of tones and textures brings a serene charm that makes your space a true haven of peace.

CLASSIC MANSION



Simple Stonework 2722



Tea Infusion 2074



Classic Red 3207



Natural Pigment 3158



Sisal 4065



COZY
Family Retreat



Frosted Drop
1173



Graceful Run
3404



Godavari
River
3408



Western Hills
3117



Meteor Silver
4205

Colour Alternatives



Naturalist
3263



Snow Sparkle
1174



Thanjavur
3208



Jasper Green
3576



Next Crest
4385





- Convent Lace 1097
- Delicate Glaze 3173
- Oxford Blue 5208
- Mehrangarh Fort 3038
- We The People 5107

Colour Alternatives

- Treasured Time 1085
- Mineral Nugget 4354
- Cochineal 4344
- Moving On 5196
- Composition 4067



CLASSIC MANSION



Cotton Cloud 1061



Box Of Sweets 2093



Sienna Edge 4095



New Start 1011



SOFT
Minimal Luxury



Sip And Dip 3391



Crystal Facet 1176



Ooty Hills 3414



Atmospheric Grey 1028

Colour Alternatives



Moody Blues 2365



Echo 4182



Seductive Shade 4114



Ceremonial Day 4081





Once Upon A Time 4031



Linen Wrap 1121



Thriller 4026



Tranquil Moment 1025

Colour Alternatives



Fairy Land 2304



Satin Slipper 2275



Earth Figures 3224



Vanilla Scent 1045



CLASSIC MANSION



Champagne Glass 2043



Delicate Glaze 3173



Liquid Clay 3177



Gracious Light 1012



VIBRANT
Humble Abode



Lullaby 2182



Sunflower Seeds
2684



Monsoon Green
3555



Visual Life 4145

Colour Alternatives



Floating Candy 2333



Nargis Flower 2014



Striated Canyon
4352



Green Peas 2653





New Start 1011



Lasting Spirit 2215



Spice Route 3236



Nuanced Neutral 4143

Colour Alternatives



Ocean's Whiff 2383



Heritage Walk 3382



Blue Masonry 3375



Sister Of The Moon 1041



CLASSIC MANSION



Amer Fort 3053



Floral Garland 1034

MAJESTIC
Living Spaces



Heavenly Skies 2412



Pewter Glint 3343

Colour Alternatives



Pink Of Health 2185



Streaking Asteroid 4034





Limon Goodness 2674



Clarity 4051

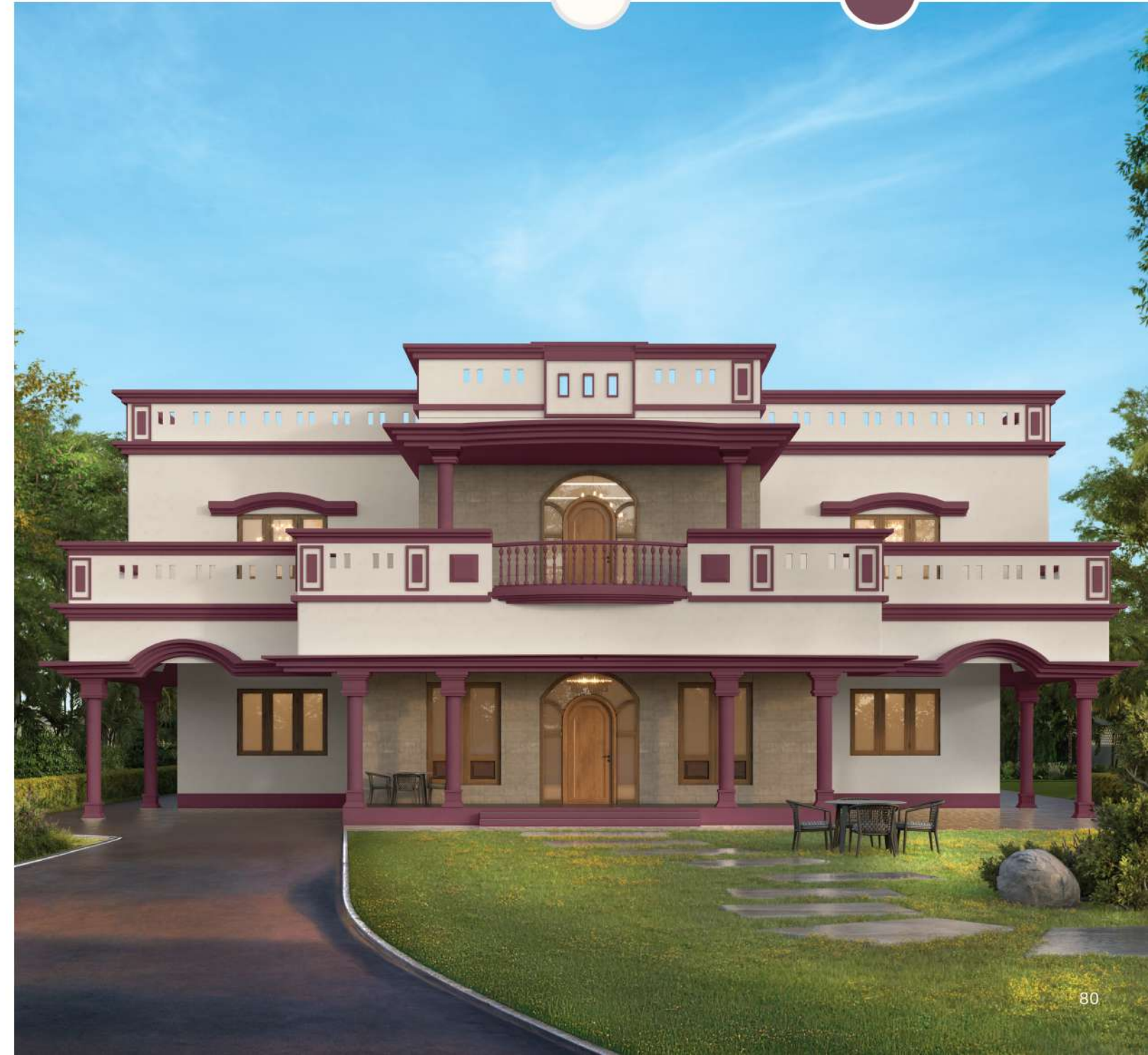
Colour Alternatives



Pearl Reflection 1134



Wine Fest 5154



CLASSIC MANSION



Beckoning Path 1113



Sunset Beige 4351



Disguised Doorway 4127



MODERN
Chic Retreat



Fairlie 2301



Gopurum Gate 3357



Oxford Blue 5208

Colour Alternatives



Marigold Petals 2104



Chiseled Stone 3064



Next Crest 4385





Linen Love 1077



Clay Biscuit 3113



Western Hills 3117

Colour Alternatives



Play Time 2264



Aesthetic Gray 4144



Classic Red 3207



CLASSIC MANSION



Clear Skies 2342



Violet Hills 3282

EFFORTLESS
Contemporary Elegance



Light Cream 2071



Deccan Plateau 4074

Colour Alternatives



Up And Up 2492



Cool Space 4035





Frosted Rain 1023



Divine Blue 3354

Colour Alternatives



Desert Rose 3211



Reflective Moment 4136





CLASSIC MANSION



Innocent Thought 2343



Sheesh Mahal 3335

SLEEK
Design Harmony



Wash Of Water 1105



Firelight 2057

Colour Alternatives



Budding Rose 2253



Dimension Stone 3277





Dawn Champagne 1125



Bhimbetka Caves 3227

Colour Alternatives



Garden Villa 2582



Mountain Slope 3516



CLASSIC MANSION



Shake It Up Now 2374



Kings Rock 3225

REFINED
Heritage Details



Pearly Light 1071



Pagoda Roof 3076

Colour Alternatives



Ginger Sticks 2073



Dense Thicket 4075





Cool View 2493



Teal Boat 3442

Colour Alternatives



Frosted Cake 1148



Silk Road 3294





MULTI-STOREYED APARTMENT

Chic Simplicity

Experience the perfect blend of style and comfort in a space designed for contemporary living. The sleek, harmonious palette enhances every detail, making urban living a seamless blend of sophistication and warmth.

MULTI-STOREYED APARTMENT



Sing-A-Long 2364



Priest King 3014



Sheesh Mahal 3335



SMART
Urban Living



Cantaloupe Ice 2165



Equinox Now 4203



Wet Clay 3145

Colour Alternatives



White Wedding 1082



Coastal Dreams 3441



Cuddapah Stone 3103





Garden Song 2283



Amethyst Cluster 3275



Naturally Verdant 4383

Colour Alternatives



Heady Scent 2015



Jai Mandir 3054



Temple Wall 3355



MULTI-STOREYED APARTMENT



Summer Bronzer 2196



Sails Up 2484



Alabaster Shell 1135



STYLISH
City Comfort



Asian Sea 3591



High Passes 3285



Sisal 4065

Colour Alternatives



Valley Field 2024



Deep Thought 4056



Patina Gold 3056





Jingle Jangle 2266



Mustard Greens 2666



Nilgiri Bloom 3267

Colour Alternatives



Marine Drive 2385



Silken Dress 1083



Plans Of Departure 5197



MULTI-STOREYED APARTMENT



Giggles 2184



Sailing Tide 3444

ELEVATED
Everyday Elegance



New Start 1011



Grape Crushing 3246

Colour Alternatives



Northern Light 1055



Nature's Watch 3583





Honeycomb Yellow 2048



Hidden 4027

Colour Alternatives



Blue Sashay 2367



Earth Core 4357



MULTI-STOREYED APARTMENT



Antique Satin 2102



Straw Frame 3095



Red Ochre 4342



COZY
Compact Spaces



White Beach 1122



Walnut Grove 3454



Cipher 4336

Colour Alternatives



Nursery Rhyme 2421



Ski Slope 2404



Grassy Plain 4073





Wafting Wind 2483



Candy Crush 2166



Midnights Children 5198

Colour Alternatives



First Smile 2262



Intense Rose 2257



Foresight 4014





At JSW Paints, thoughtfulness is at the heart of everything we create. We believe in transforming beautiful thoughts into reality, infusing care and precision into every drop and detail. Our eco-friendly products are designed to inspire and elevate minds and spaces, making homes more beautiful with the 'Simple-Swift-Sure' approach.

From formulation to application and finish, every aspect of JSW Paints reflects our unwavering commitment to creating lasting beauty and meaningful experiences.



Exceed Mega Longlasting Exterior
"Thoughtfully designed to keep walls dust-free, rich and shiny."

FEATURES:

- Endures 15 Years*
- Waterproofs 15 Years*
- All Weather



Majestic Exterior LuxGlo
"Carefully crafted for long-lasting protection."

FEATURES:

- Anti-algal
- Endures 9 Years*
- Paint & Primer



Exceed Longlasting Exterior
"Thoughtfully designed to keep walls dust-free, rich and shiny."

FEATURES:

- Endures 12 Years*
- Waterproofs 8 Years*
- All Weather



Majestic Exterior Silk
"Carefully crafted for long-lasting protection."

FEATURES:

- Anti-algal
- Endures 9 Years*
- Paint & Primer



Scan to know more



Majestic Interior LuxGlo

"Carefully crafted for an incredibly smooth finish."

Majestic Interior Shine

Majestic Interior Silk

Majestic Interior Rich Matt

FEATURES:

- Anti-stain
- Endures 9 Years*
- Paint & Primer



Scan to know more

** Basis the results arrived upon after different tests conducted in various laboratories. Test conducted compliant to Japanese Industrial Standard JIS Z 2801:2010 'Test for Anti-Bacterial Activity and Efficacy'. *Subject to compliance with conditions maintained in Product Information Sheet, regional climatic conditions, accidental damage, usual wear and tear in the area where applied.



Regal Exterior Silk
"Thoughtfully designed to keep walls dust-free, rich and shiny."

FEATURES:

- Anti-algal
- Endures 6 Years*
- Paint & Primer



Regal Exterior
"Thoughtfully designed for a UV resistant finish." Scan to know more

FEATURES:

- Anti-algal
- Endures 6 Years*
- Paint & Primer



Regal Exterior Floor Coat
"Thoughtfully designed to protect your floor's finish."

FEATURES:

- High Sheen
- UV Resist
- Endures 2 Years*



Regal Exterior Tile Coat
"Carefully innovated to protect the finish of your tiles." Scan to know more

FEATURES:

- Water Repellent
- High Sheen
- Endures 6 Years*



Regal Interior Silk
"Thoughtfully designed for a rich and durable finish."

FEATURES:

- Anti-fungal
- Endures 6 Years*
- Paint & Primer



Regal Interior
"Thoughtfully designed for a rich and durable finish." Scan to know more

FEATURES:

- Anti-fungal
- Endures 6 Years*
- Paint & Primer



*Subject to compliance with conditions maintained in Product Information Sheet regional climatic conditions, accidental damage, usual wear and tear in the area where applied.

Aurus Tile Coat

Aurus Tile Coat is a high-performance coating with strong UV resistance, specially designed to perfect roof tiles from extreme weather conditions. It is a water-repelling coating with a high sheen finish and is available in vibrant colours.



Disguised Doorway 4127



Oxford Blue 5208



Next Crest 4385



Western Hills 3117

Shades are shown for indicative purposes. Please refer to Shade Panorama.

Aurus Floor Coat

Aurus Floor Coat is a specially designed emulsion for paver blocks and cement surfaces, providing high abrasion resistance to withstand light vehicles and human foot traffic. Additionally, its strong anti-algal property provides excellent protection to help maintain long lasting beauty of cement surfaces.



Natural Pigment 3158



Mehrangarh Fort 3038

We The People 5107



Jasper Green 3576

Next Crest 4385



Moving On 5196

Composition 4067

Shades are shown for indicative purposes. Please refer to Shade Panorama.

EXTERIORS



FEATURES:

- Dust Resistant
- Endures 3 Years*
- Paint & Primer



COVERMAX

Elegant Exteriors Silk

"For superior brightness and weather protection of exteriors."



FEATURES:

- Dust Resistant
- Endures 3 Years*
- Paint & Primer



COVERMAX

Elegant Exteriors

"For superior brightness and weather protection of exteriors."



Scan to know more

INTERIORS



FEATURES:

- Mosquito Repellent
- Endures 3 Years*
- Superior Sheen



COVERMAX

Elegant Interiors Silk

"Washable Acrylic Emulsion for smoother, brighter walls."



FEATURES:

- Mosquito Repellent
- Endures 3 Years*
- Bright Finish



COVERMAX

Elegant Interiors

"Washable Acrylic Emulsion for smoother, brighter walls."



Scan to know more

*Subject to compliance with conditions maintained in Product Information Sheet regional climatic conditions, accidental damage, usual wear and tear in the area where applied.

INTERIORS & EXTERIORS



FEATURES:

- No Smell
- Endures 5 Years*
- Water Based
- Paint & Primer



Germ Block
KILLS UP TO 99.9%** OF BACTERIA, FUNGI AND VIRUSES

Lasting Gloss

"Carefully crafted for a glorious finish."



FEATURES:

- No Smell
- Endures 5 Years*
- Water Based
- Paint & Primer



Germ Block
KILLS UP TO 99.9%** OF BACTERIA, FUNGI AND VIRUSES

Smooth Satin

"Carefully crafted for a rich-chic finish."



Scan to know more

INTERIORS & EXTERIORS



FEATURES:

- Anti Rust
- High Washability
- Quick Dry

DTM PU Enamel Gloss

"Tough & Durable Finish for Wood & Metal."



FEATURES:

- Endures 3 Years*
- Quick Dry
- Soft Satin Finish

DTM PU Enamel Satin

"Rich Satin Finish for Wood & Metal."



Scan to know more

** Basis the results arrived upon after different tests conducted in various laboratories. Test conducted compliant to Japanese Industrial Standard JIS Z 2801:2010 'Test for Anti-Bacterial Activity and Efficacy'. *Subject to compliance with conditions maintained in Product Information Sheet, regional climatic conditions, accidental damage, usual wear and tear in the area where applied.



Majestic PU Finish

"Carefully crafted Italian finish for wood."

FEATURES:

- HD Flim Clarity
- Highly Durable Finish
- Excellent Gloss Retention



**BEST-IN-CLASS
SCRATCH &
STAIN RESISTANCE**



Scan to know more



Regal Melamine Finish

"Thoughtfully designed glorious finish for wood."

FEATURES:

- Stain Resistant
- Clarity Of Finish
- Durable Finish



Scan to know more



Regal PU Finish

"Thoughtfully designed glorious finish for wood."

FEATURES:

- Scratch Resistant
- Stain Resistant
- Highly Durable Finish



Scan to know more

** Basis the results arrived upon after different tests conducted in various laboratories. Test conducted compliant to Japanese Industrial Standard JIS Z 2801:2010 'Test for Anti-Bacterial Activity and Efficacy'. *Subject to compliance with conditions maintained in Product Information Sheet, regional climatic conditions, accidental damage, usual wear and tear in the area where applied.



Texture 2mm

"Tough and durable texture."

FEATURES:

- High Bonding
- All Weather Durability
- Finish-Horizontal Scratch, Vertical Scratch, Rainfall, Criss Cross



Texture 2.5mm

"Tough and durable texture."

FEATURES:

- High Bonding
- All Weather Durability
- Finish-Horizontal Scratch, Vertical Scratch, Rainfall, Criss Cross



Texture 1mm

"Tough and durable texture."

FEATURES:

- High Bonding
- All Weathger Durability
- Finish-Cane Weave, Honey Comb Ripples



Texture Bubbletex

"Tough and durable texture."

FEATURES:

- Aesthetic Pattern Formation
- High Bonding
- Finish-Headcut, Bubble



Scan to know more

*Subject to compliance with conditions maintained in Product Information Sheet regional climatic conditions, accidental damage, usual wear and tear in the area where applied.



FEATURES:

- Crack Bridging
- Fibre Reinforced
- Waterproofs 8 Years*



Waterstop Roof Coat - Exteriors

"Tested to protect roofs from moisture and dampness."



FEATURES:

- Crack Bridging
- Anti Efflorescence
- Waterproofs 3 Years*

Waterstop Base Coat - Exteriors

"Tested to protect walls from moisture and dampness."



FEATURES:

- Best-in-class Adhesion
- Anti Efflorescence
- Breathable Coating

Waterstop Base Coat - Interiors

"Tested to protect walls from moisture and dampness."



FEATURES:

- IPN Technology
- Resistant To Water Pressure
- Anti Efflorescence
- Endures 3 Years*

Waterstop Damploc - Interiors

"Tested to protect walls from moisture and dampness."



FEATURES:

- High Bonding
- Fibre Reinforced
- High Flexibility

Crack Fix - Interiors & Exteriors

"Designed for excellent filling and binding properties."



Scan to know more

*Subject to compliance with conditions maintained in Product Information Sheet regional climatic conditions, accidental damage, usual wear and tear in the area where applied.

INSPIRING COLOUR CONFIDENCE

Buddy Assist

We at JSW Paints introduce you to our Customer Relationship Officer - your Buddy. JSW Paints Buddy can help you select the perfect colours with the help of Colourvista tools and offer you advice regarding the right products for your home painting needs.



To get doorstep assistance, call 1800-121-5797

Colourvista Glimpse

An expert visualization service that helps you pick the perfect colours for your home.

To avail the service, WhatsApp 'glimpse' at 70458 70458

Colourvista Touch

Colourvista Touch is a modern app that assists in making painting decisions with a few simple steps.



Sample Pot

The 250ml sample pot gives a preview of the shade that can make your space picturesque.



Glimpse

An expert visualization service that helps you pick the perfect colours for your home.

To avail the service, WhatsApp 'glimpse' at 70458 70458



Original Picture



Colour Combination 1



	WALL 1	WALL 2
COLOUR		
TONE	Fresh Pastels	Modern Midtones
MOOD	Young & Joyful	Calm & Relaxed
SHADE	Dholpur Stone	Ultramarine Sky
CODE	2053	3338

	WALL 3	WALL 4
COLOUR		
TONE	Bold Accents	-
MOOD	Bright & Beautiful	-
SHADE	Sunflower Girl	Black
CODE	5023	1001

Colour Combination 2



	WALL 1	WALL 2	WALL 3	WALL 4
COLOUR				
TONE	Right Whites	Fresh Pastels	Modern Midtones	-
MOOD	Pure & Peaceful	Young & Joyful	Calm & Relaxed	-
SHADE	Himalayan Air	Seash Side	City Link	Black
CODE	1106	2398	3292	1001

Colour Combination 3



	WALL 1	WALL 2	WALL 3	WALL 4
COLOUR				
TONE	Right Whites	Modern Midtones	Modern Midtones	-
MOOD	Pure & Peaceful	Calm & Relaxed	Calm & Relaxed	-
SHADE	Antique Pearl	Jai Mandir	Hidden Cove	Black
CODE	1066	3054	3066	1001

Colour Combination 4



	WALL 1	WALL 2	WALL 3	WALL 4
COLOUR				
TONE	Smart Neutrals	Smart Neutrals	Bold Accents	-
MOOD	Warm & Natural	Warm & Natural	Bright & Beautiful	-
SHADE	Raw Wood	Deccan Plains	Satin Silk	Black
CODE	4071	4076	5101	1001



“At JSW Paints, all our colours are priced the same.”

Being thoughtful is beautiful. That is why, for the first time in India, we present 'Any Colour One Price! Our entire range of 1808 shades is priced the same. This gives you the freedom to choose your favourite colours, without paying extra.

Shades are shown for indicative purposes. Please refer to Shade Panorama.

Colour outside the lines;
it's where magic happens.



The shades shown in this book are for indicative purpose only.
Please refer to Shade Panorama for exact shade reference.

COLOUR TOOLS SKU D130PCE031ZEA - Colourvista Viu Exterior Combinations

Manufactured by: Pragati Offset Pvt. Ltd., 17, Red Hills, Hyderabad, Telangana - 500004.
Marketed by: JSW Paints Limited
Regd. office: Jindal Mansion, 5A, Dr. G. Deshmukh Marg, Mumbai, Maharashtra - 400026.

MRP (Incl. of all taxes): ₹ 300 | Manufacturing date: 02/2025 | Net qty: 1 N book



For complaints, write to Customer Care Manager at registered address, or call 1800-121-5797.
For more information, visit www.jswpaints.in | Email: ccpaints@jsw.in



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