

*ETHNIC*  
**BANDHANI**

**EXTERIORS**

This colour palette is an ode to our ethnic traditions that keeps us rooted and helps us pass on generational wisdom through a rich heritage of arts and crafts. This tonal arrangement drawn from the vibrant blues is typical to the 5000-year-old art of dyeing textile originating in Rajasthan and Gujarat. Consider this our way of celebrating an amalgamation of ethnic folk art and present day decor themes.





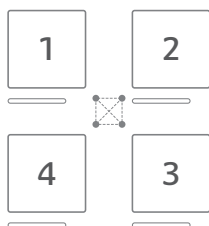


## Bandhani

*Blue and white - perhaps the most time tested favourites of all classic combinations. Together, they can create a look that is fun, light and breezy, yet, possesses a characteristic sophistication that sets it apart. A palette that is truly international in its appeal but takes very rooted native forms such as the Bandhani motifs. The popularity of the palette is not surprising. The calming blue tones when set against pristine whites create the ultimate picture of serenity.*

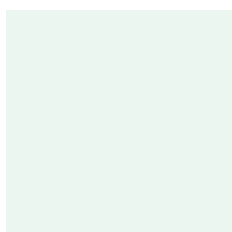
# Bandhani

## *The Ethnic Range*

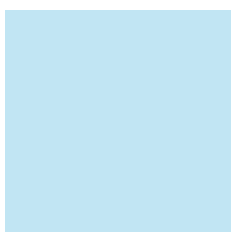


Pick a combination of 2 or more colours from any 4 adjacent colours from the set of 12 below. You will find that these colours go perfectly with each other!

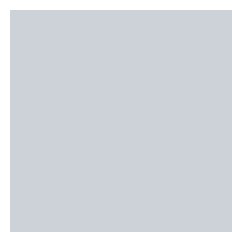
Go on, surround your living space with a beautiful ambience.



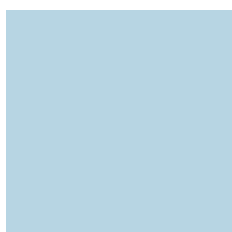
1172  
Quiet Side



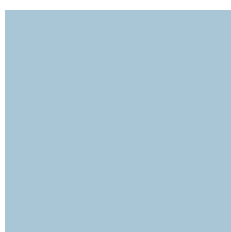
2405  
Ice Blue



1178  
Waterside Haven



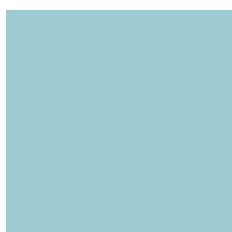
2415  
Clear Waters



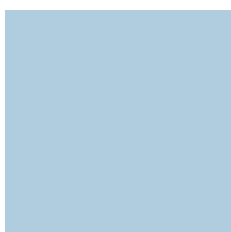
2414  
Gray Crystal



2198  
Luscious Lipstick



2464  
Ripple of Rain



3363  
Blue Avenue



3365  
Light House



2466  
Flight of Pigeons



3416  
Hill River



3427  
Turquoise Waters



## Interesting Trivia

The old town of Jodhpur in Rajasthan - an Instagram favourite, is a burst of vivid blues. A photogenic backdrop to everyday life. The blue tint on the walls of homes in Jodhpur were initially said to be derived from the traditional indigo dye.





## Halõ



DIRT  
BLOCK



ANTI  
ALGAL



ENDURES  
9 YEARS\*

*"Carefully crafted for  
long-lasting protection."*



## Auřus



ALL WEATHER  
GUARD



ANTI  
ALGAL



ENDURES  
6 YEARS\*



*"Thoughtfully designed  
for a UV resistant finish."*



## Piřa



COVERMAX



DUST  
RESISTANT



ENDURES  
3 YEARS\*

*"For superior brightness and  
weather protection of exteriors."*



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**colourvista**  
Shade Portrait

JSW Paints Private Limited

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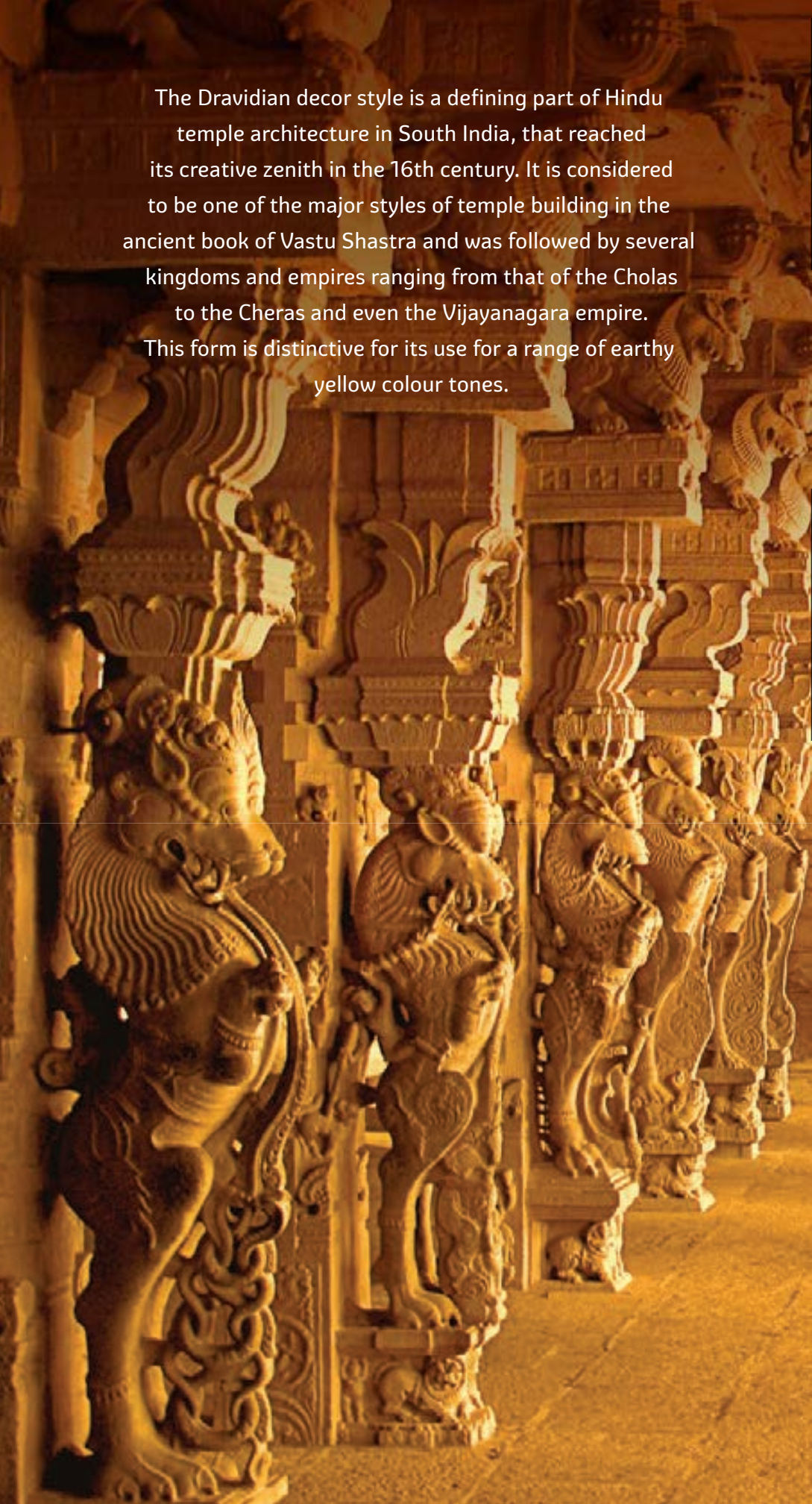


# EXPLORER DRAVIDA

## EXTERIORS



The Dravidian decor style is a defining part of Hindu temple architecture in South India, that reached its creative zenith in the 16th century. It is considered to be one of the major styles of temple building in the ancient book of Vastu Shastra and was followed by several kingdoms and empires ranging from that of the Cholas to the Cheras and even the Vijayanagara empire. This form is distinctive for its use for a range of earthy yellow colour tones.





2036  
Sunny Things

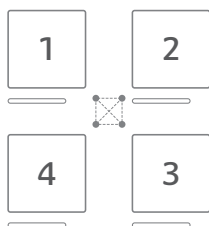
2068  
Orange Glow

## *Dravida*

*Recreate the opulence of the rich colour palette of ancient Southern temple architecture. Tempered with rusty earthen colour tones that lend a warm, inviting, homely look to your home exteriors. A unique spectrum of tastefully bold hues designed to captivate and yet blend seamlessly with the environment. The perfect choice for those who believe luxury is best understated.*

# Dravida

## *The Explorer Range*



Pick a combination of 2 or more colours from any 4 adjacent colours from the set of 12 below. You will find that these colours go perfectly with each other!

Go on, surround your living space with a beautiful ambience.



2046  
Morning Mimosa



2036  
Sunny Things



3071  
First Rays



2048  
Honeycomb Yellow



2068  
Orange Glow



3014  
Priest King



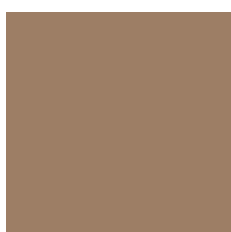
2098  
Tasty Treats



3057  
Golden Stone



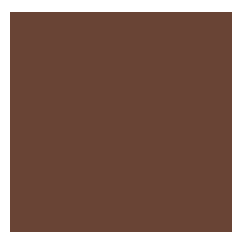
3097  
Maze of Lanes



4352  
Striated Canyon



4397  
Green Earth



4356  
Red Ore



# Interesting Trivia

*Dravidian style temples in Southern India are distinctive for their tall towers or vimanas, elaborate sculptures, and intricate inscriptions - all of which come together to form a complex layered look. From the early cave temples carved from sandstone hills to rock cut temples and later temple complexes, the design influences are varied.*



2098  
Tasty Treats

4352  
Striated Canyon

Shades are shown for indication purpose only. Actual shade appearance may vary based on light source and sheen.



## Halõ



DIRT  
BLOCK



ANTI  
ALGAL



ENDURES  
9 YEARS\*

*"Carefully crafted for  
long-lasting protection."*



## Auřus



ALL WEATHER  
GUARD



ANTI  
ALGAL



ENDURES  
6 YEARS\*



*"Thoughtfully designed  
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## Piřa



COVERMAX



DUST  
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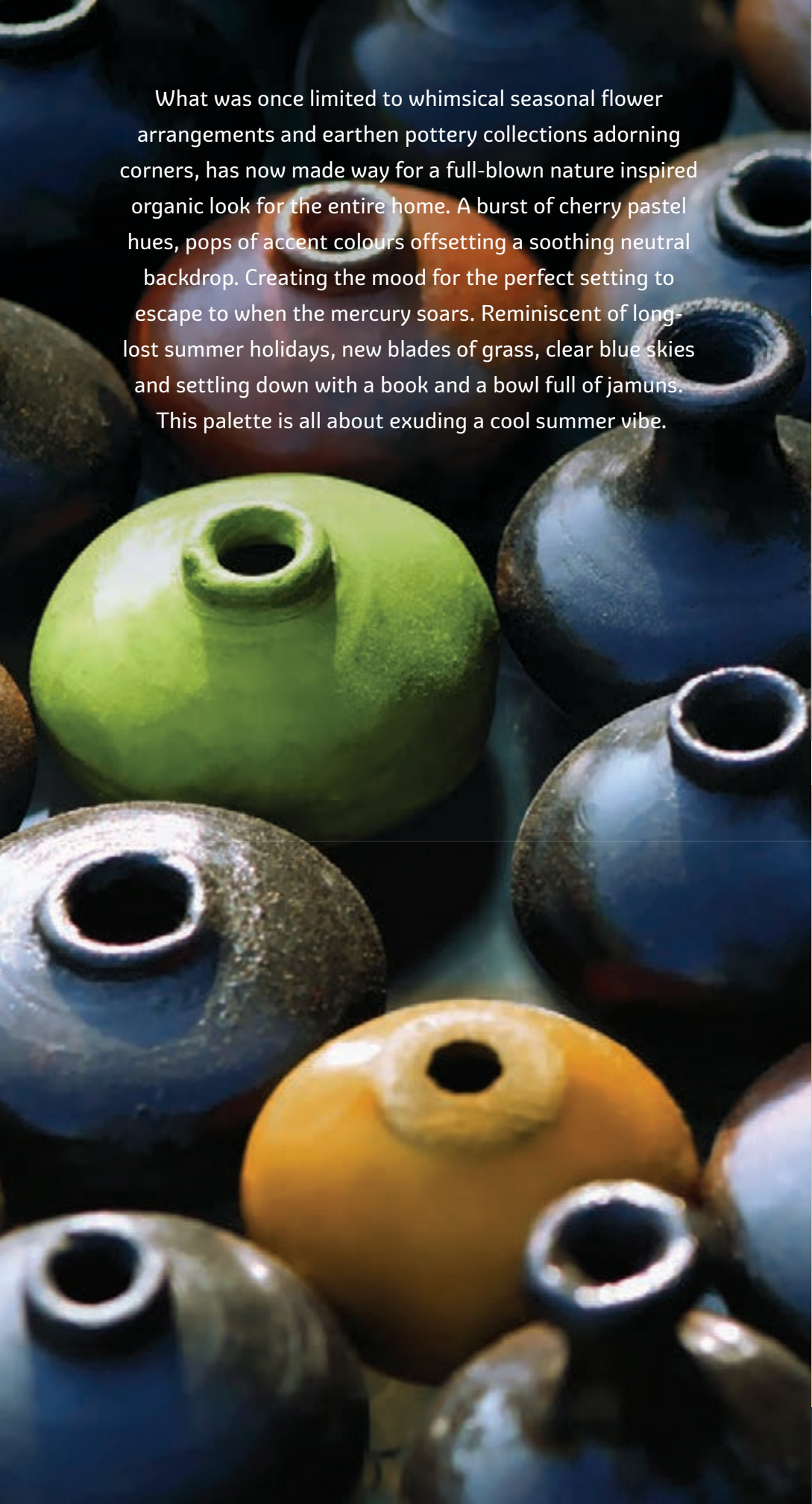
*NATURAL*

**GOOD  
EARTH**

**EXTERIORS**



What was once limited to whimsical seasonal flower arrangements and earthen pottery collections adorning corners, has now made way for a full-blown nature inspired organic look for the entire home. A burst of cherry pastel hues, pops of accent colours offsetting a soothing neutral backdrop. Creating the mood for the perfect setting to escape to when the mercury soars. Reminiscent of long-lost summer holidays, new blades of grass, clear blue skies and settling down with a book and a bowl full of jamuns. This palette is all about exuding a cool summer vibe.



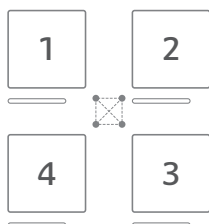


## Good Earth

*Nature offers almost endless inspiration for home decor. A touch of nature when added to modern spaces can imbue them with a certain balance and softness thereby creating a distinctive style statement. Natural objects with an interesting shape or form like a twisted bark or long tendrils of a climber can add a layer of depth and dimension to a neutral and accent combined colour scheme.*

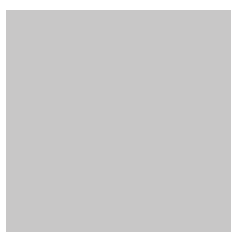
# Good Earth

## *The Natural Range*

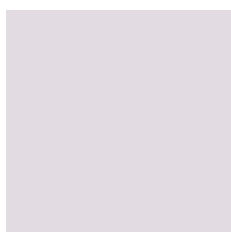


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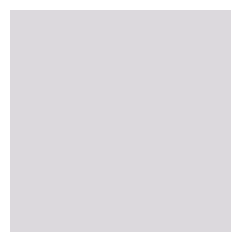
Go on, surround your living space with a beautiful ambience.



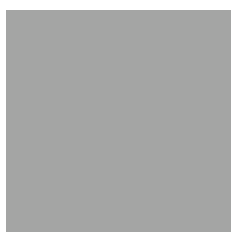
4013  
Distant View



1156  
Himalayan Air



1158  
Valley of Flowers



4014  
Foresight



2647  
Lime Trees



4183  
Synthesis



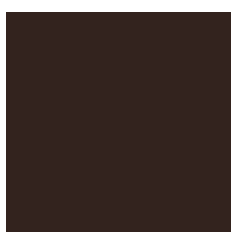
4215  
Umbra



2648  
Green Glory



4185  
Drone



4148  
Anthology



4375  
Geode Slice



4186  
Acclaim



# Interesting Trivia

*Kanha Earth Lodge, an eco-Lodge in Madhya Pradesh, consists of 12 luxury cottages with expansive porches, designed in a traditional Gond tribal style with flora and fauna motifs. It comes with an infinity pool that is set under a canopy of mahua trees merging into a forest.*





## Halõ



*"Carefully crafted for long-lasting protection."*



## Auřus



*"Thoughtfully designed for a UV resistant finish."*



## Piřa



*"For superior brightness and weather protection of exteriors."*



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MODERN

**ROOF  
GARDEN**

**EXTERIORS**



The poet and philosopher Rumi said, "The garden of love is green without limits, and yields many fruits other than sorrow or joy." How fitting those words are even to describe a home filled with love. A place to nurture and tend to. And adorn in colours that make it look vibrant, thriving and alive. So harness the tranquil beauty of calming summer hues, fresh from the Roof Garden. An interplay of muted green tones and soft pink blooms defines this decor theme, creating a modern look that is on trend.





4222  
Elemental Sheen

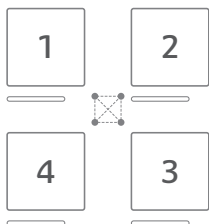
2248  
Party Time

## Roof Garden

*Bring home the magic of the great outdoors, with the botanical inspired Roof Garden theme. Recreate the delicate beauty of summer blooms and foliage colour tones on your walls. They say a touch of green after all, is good for the eyes. But, we think it is just as good for the spirit. Didn't know decor could have such a deep, therapeutic effect on well-being? Well, now you do.*

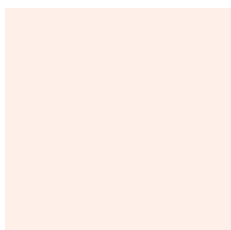
# Roof Garden

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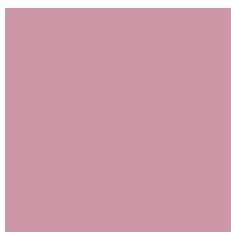
2221  
Kiss of Light



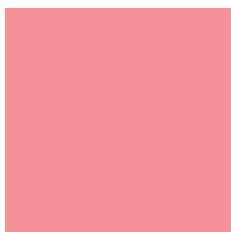
4222  
Elemental Sheen



2513  
Radium Dial



3263  
Naturalist



2248  
Party Time



2517  
Techno Green



5225  
Good Time



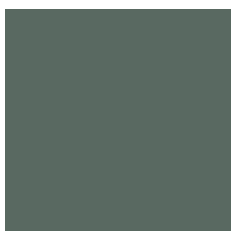
5143  
Frankly Fuchsia



5226  
Have Fun



5237  
Depth Dive



4226  
Kohl Stone



5235  
Wet Walk



# Interesting Trivia

*The famous Mughal Gardens of Jammu and Kashmir - Shalimar and Nishat Bagh have manicured lawns and exquisite Persian style architecture replete with gurgling fountains that defy every adjective.*





## Halõ



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## Auřus



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## Piřa



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CREATIVE  
VIBRANT



**EXTERIORS**



A violet colour scheme can be a novel idea to liven up the look of your home. From delicate subdued shades to vibrant pops of colour, violets can infuse any space with a personality ranging from neutral to bold. This colour palette when done right can lend your home a creative character that sets the mood and creates a distinguishing look and feel. It's no wonder that violet tones have for long been the preferred colour of royalty across the world.



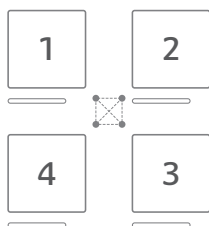


## Vibrant

*From splashes of warm purple to soft violet walls or a decadent Victorian inspired purple, there's so much possibility in this spectrum to transform a space into a whimsy haven. The palette complements a whole spectrum of unexpected colour tones and makes for an unpredictable look. The colour tones because of their sheer uncommonness form a visual spectacle that is hard to ignore.*

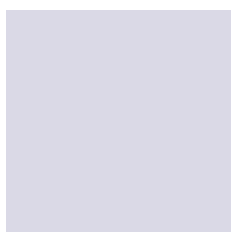
# Vibrant

## *The Creative Range*

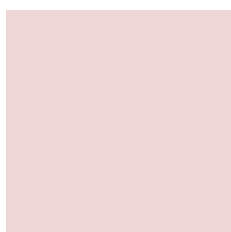


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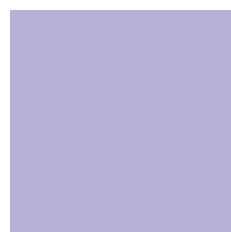
Go on, surround your living space with a beautiful ambience.



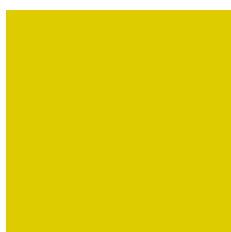
2352  
Light Melody



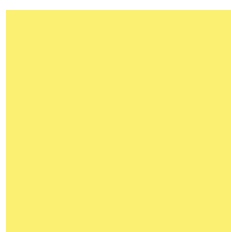
2293  
Sensual Lace



2356  
Violet Verse



5315  
Im Happy Now



2018  
Golden Pool



2488  
Native Land



2358  
Soaring Spirits



2295  
Sensual Silk



5132  
Smart Pink



5182  
Nectar in a Sieve



5075  
Just Forged



2318  
Kumaon Iris



## Interesting Trivia

*Parisian street cafes are renowned for their sublime pastel colour decor themes. With violet being a popular colour of choice when it comes to adorning patisseries and boulangeries.*





## Halõ



*"Carefully crafted for long-lasting protection."*



## Auřus



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## Piřa



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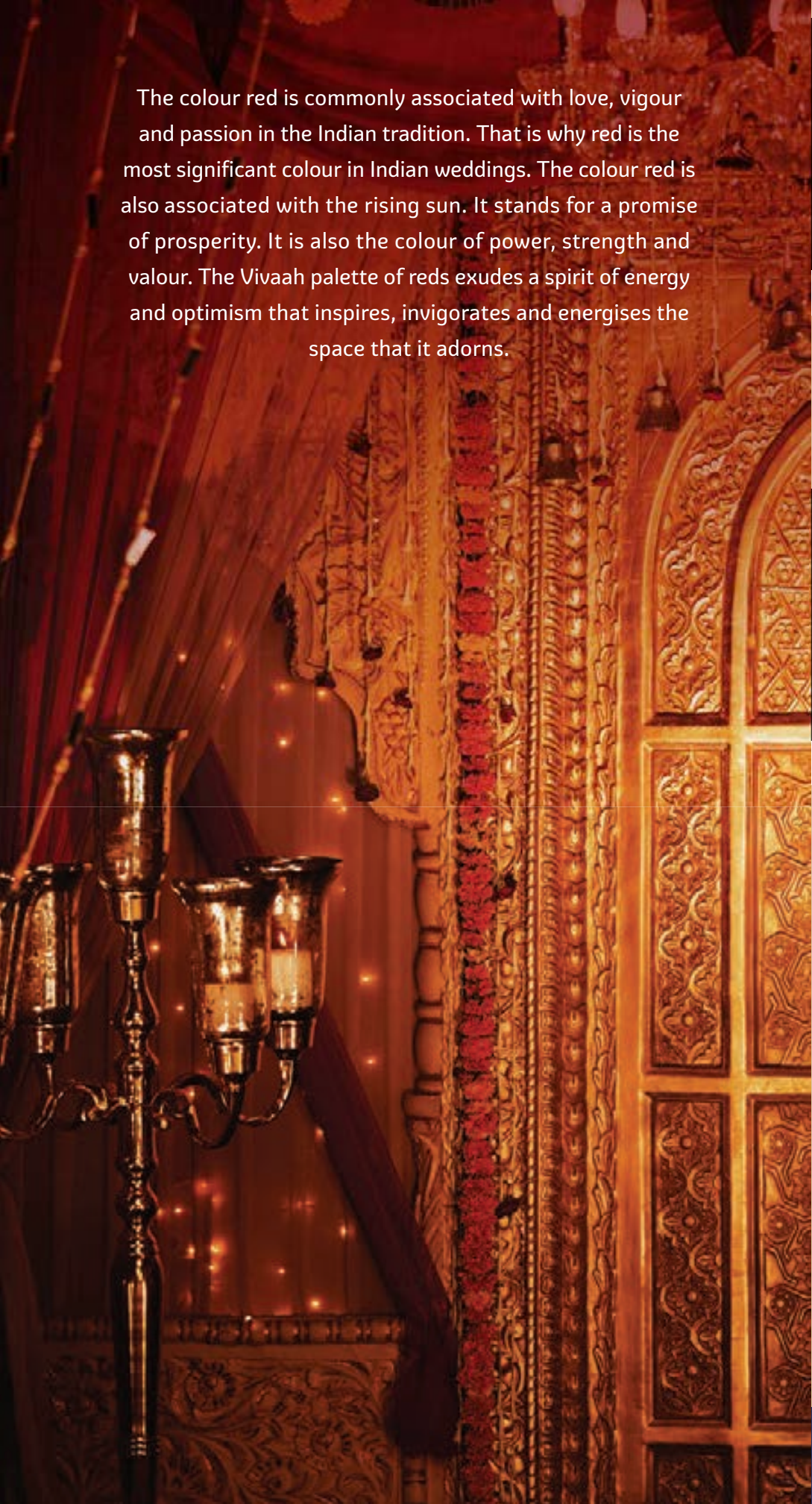
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# TRADITIONAL VIVAHAH

## EXTERIORS



The colour red is commonly associated with love, vigour and passion in the Indian tradition. That is why red is the most significant colour in Indian weddings. The colour red is also associated with the rising sun. It stands for a promise of prosperity. It is also the colour of power, strength and valour. The Vivaah palette of reds exudes a spirit of energy and optimism that inspires, invigorates and energises the space that it adorns.



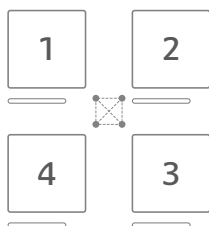


## Vivaah

*Colourful, happy, full of energy. If that's the vibe you want your home to portray then this is the palette for you. The only thing to remember while working with red colour tones is to avoid using many different colours in the same space as that distracts from the sheer drama and elegance of bold reds.*

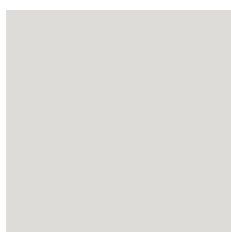
# Vivaah

## *The Traditional Range*

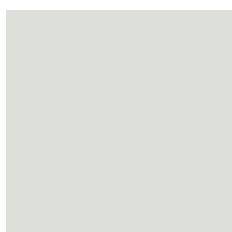


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Go on, surround your living space with a beautiful ambience.



1024  
Winter Time



1026  
Quiet Age



1028  
Atmospheric Grey



3156  
Madhubani Orange



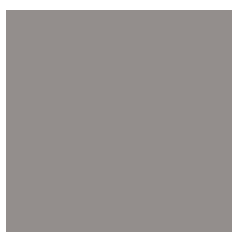
5095  
Deep Orange



5092  
Jazz Razzmatazz



3047  
Dune Shadow



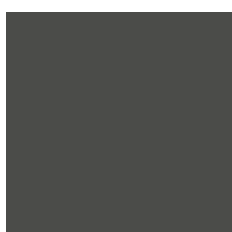
4024  
Puzzle



3158  
Natural Pigment



5088  
Meteor Shower



4028  
Unknown



5115  
Laquered Red



# Interesting Trivia

*Ananta Resorts - a popular destination wedding haunt in Udaipur blends a play of vibrant wedding reds with a lush open Bali vibe featuring gazebos, an amphitheatre and an oasis deck. It exudes the regal essence of Rajasthan nestled against the majestic Aravalli range.*





## Halõ



DIRT  
BLOCK



ANTI  
ALGAL



ENDURES  
9 YEARS\*

*"Carefully crafted for  
long-lasting protection."*



## Auřus



ALL WEATHER  
GUARD



ANTI  
ALGAL



ENDURES  
6 YEARS\*



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## Piřa



COVERMAX



DUST  
RESISTANT



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weather protection of exteriors."*



*"At JSW Paints, we aim to inspire minds and lives, to unleash true  
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Shade Portrait

JSW Paints Private Limited

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