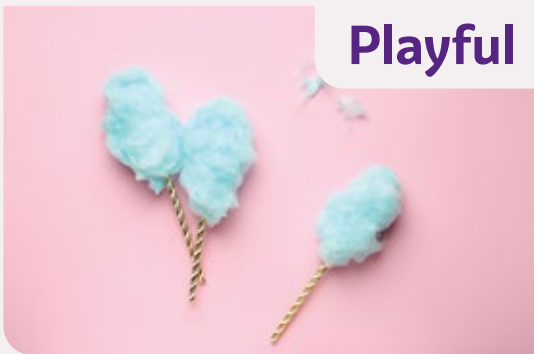




Voque
NOSTALGIA



Vivid



Playful



Whimsical



Radiant



Carefree

Spirited



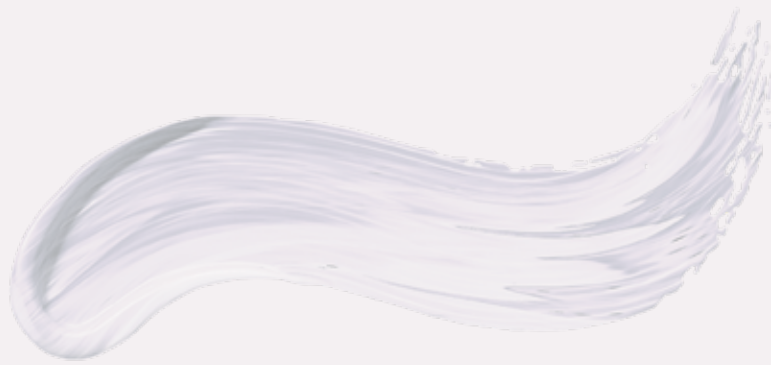


Vogue

NOSTALGIA

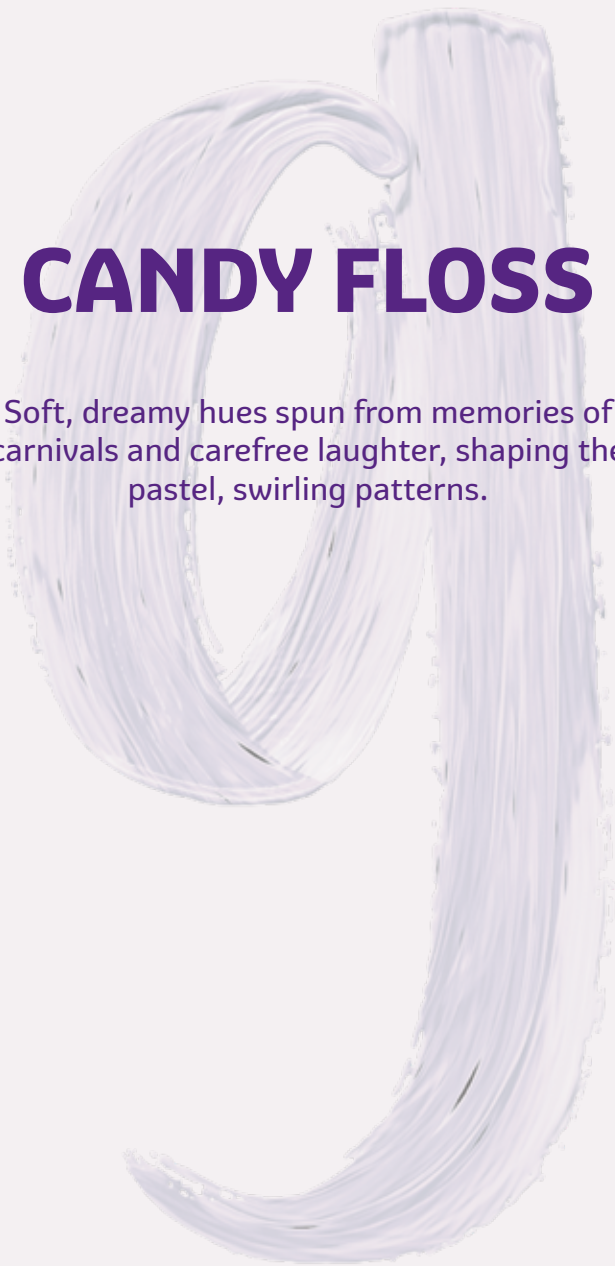
Vogue Nostalgia by JSW Paints is a celebration of style, youth, and individuality, as it draws inspiration from the ever-evolving world of fashion and culture to bring couture to your walls.

The Nostalgia collection captures the dreamy essence of the '90s, the joy of candies, the whimsy of toys, the innocence of school days, and the sparkle of celebrations, weaving them into timeless patterns that transport you to the past, yet feel beautifully present.



CANDY FLOSS

Soft, dreamy hues spun from memories of carnivals and carefree laughter, shaping the pastel, swirling patterns.









Sponge

BC: Halo Interior
2246 Best Friends

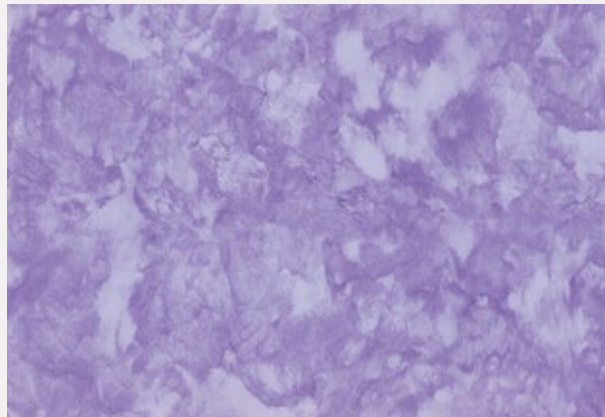
TC: Vogue Effectiq
1081 Cream Damask,
2238 Carpet Of Flowers
Colour Family: Pink

CANDY FLOSS



BC: Halo Interior
2246 Best Friends

TC: Vogue Effectiq
1081 Cream Damask,
2238 Carpet Of Flowers
Colour Family: Pink



BC: Halo Interior
2357 Lyrical Lilac

TC: Vogue Effectiq
1081 Cream Damask,
5184 Keeper of Light
Colour Family : Purple



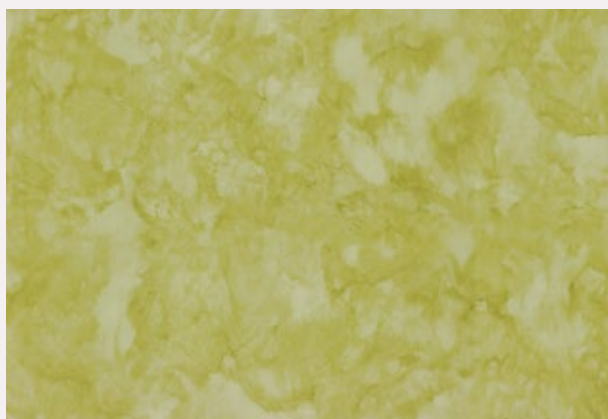
BC: Halo Interior
2405 Ice Blue

TC: Vogue Effectiq
4216 Partial Eclipse,
Silver (Metalliq)
Colour Family: Blue



BC: Halo Interior
2062 Almond Milk

TC: Vogue Effectiq
Gold, Silver (Metalliq)
Colour Family: Yellow



BC: Halo Interior
2675 Vegan Twist

TC: Vogue Effectiq
1081 Cream Damask,
2707 Marari Beach
Colour Family: L. Green



BC: Halo Interior
2145 Iced Lolly

TC: Vogue Effectiq
1081 Cream Damask,
2198 Luscious Lipstick
Colour Family: Peach

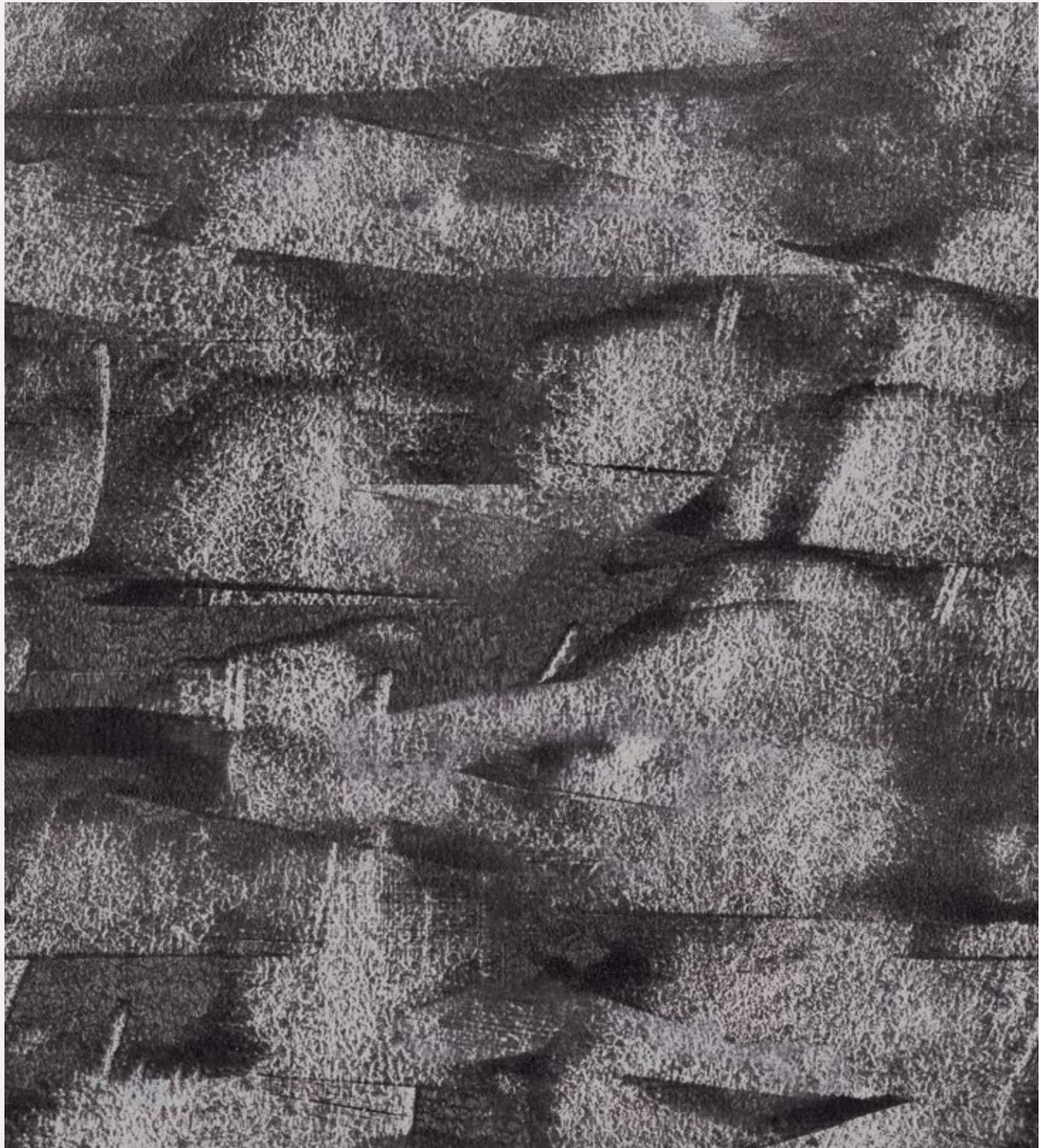


7 STONES

Echoing the rhythm of playground laughter,
its geometry recreates the thrill of timeless
street games, inspiring structured,
playful motifs.





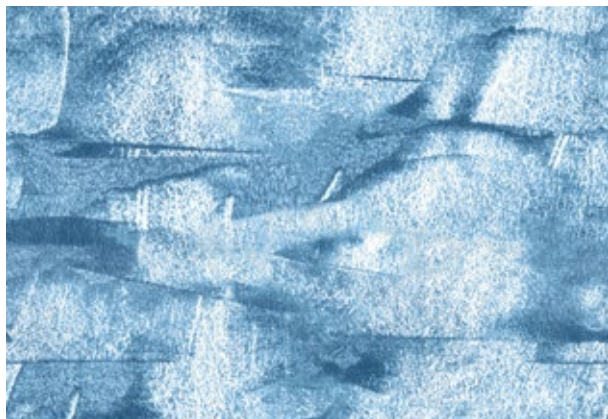


Steel Trowel

BC: Halo Interior
4191 Looking Glass

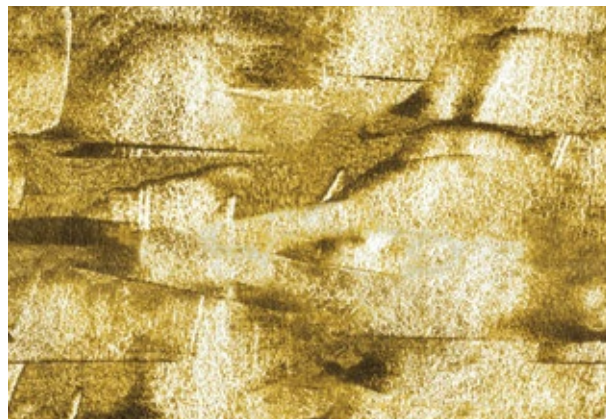
TC: Vogue Effectiq
4206 Asteroid Belt
Colour Family: Black

7 STONES



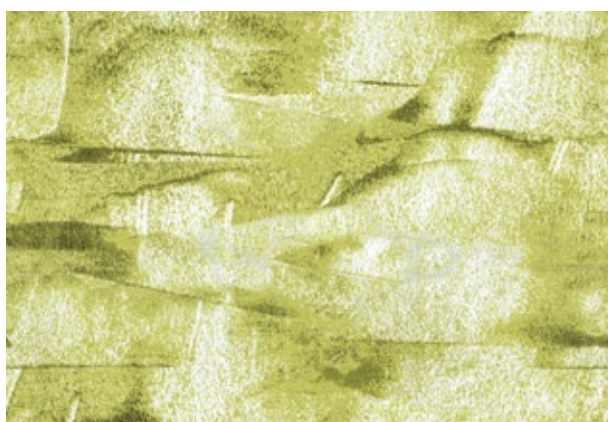
BC: Halo Interior
1012 Gracious Light

TC: Vogue Effectiq
2416 Tranquillity Time (Metalliq)
Colour Family: Blue



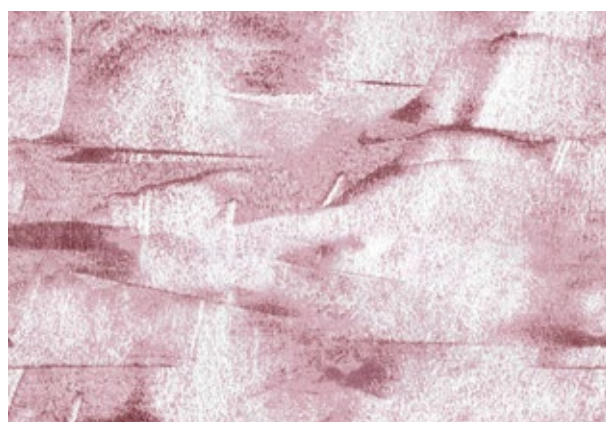
BC: Halo Interior
1012 Gracious Light

TC: Vogue Effectiq
Gold (Metalliq)
Colour Family: Yellow



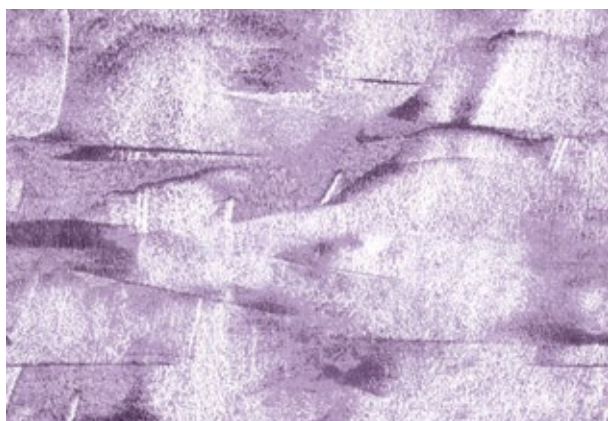
BC: Halo Interior
1051 Screen of Light

TC: Vogue Effectiq
2707 Marari Beach
Colour Family : L. Green



BC: Halo Interior
1012 Gracious Light

TC: Vogue Effectiq
2245 So Happy
Colour Family: L.Pink



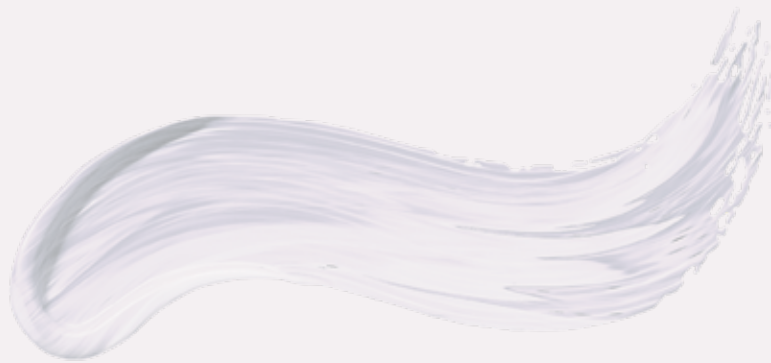
BC: Halo Interior
1146 Lilac Twist

TC: Vogue Effectiq
2327 Violet Wonder
Colour Family : Purple



BC: Halo Interior
1012 Gracious Light

TC: Vogue Effectiq
2198 Luscious Lipstick
Colour Family: Peach



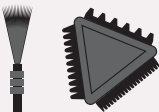
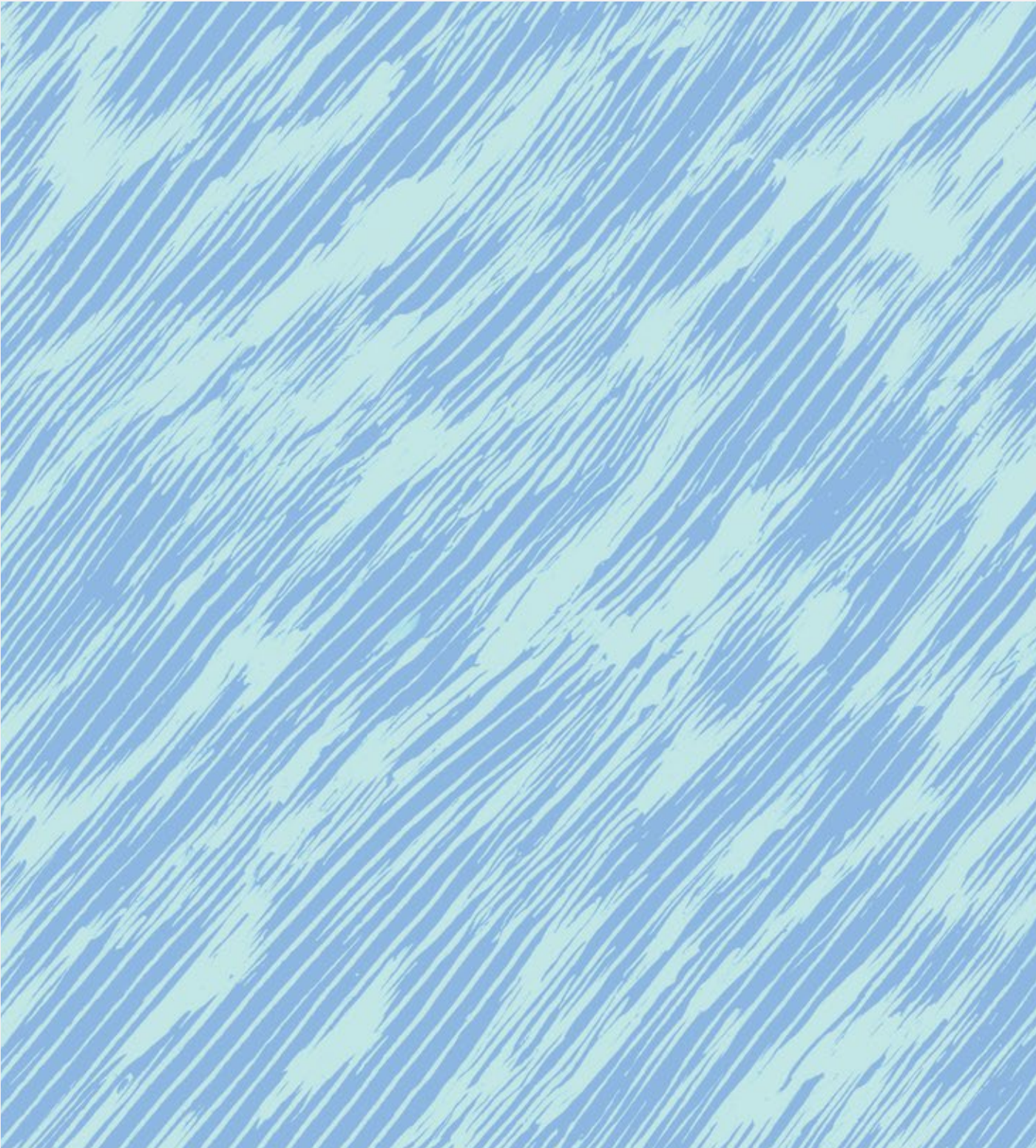
RAIN SPLASH

Fluid, delicate patterns that echo the romance of monsoon afternoons and the scent of wet earth, inspiring flowing, graceful designs.







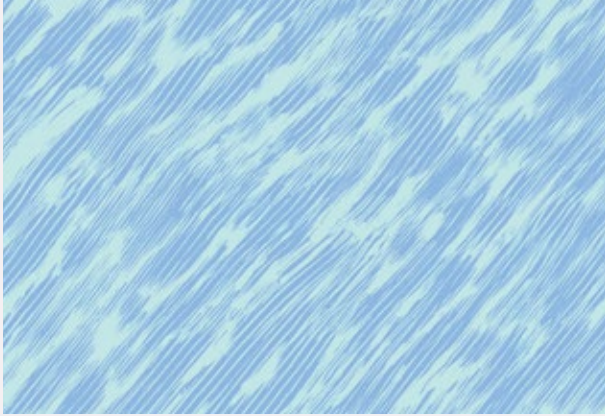


**Coir &
Vogue Combing Tool**
D1601VTCT1ZEA

**BC: Halo Interior
2523 Fresh Catch**

**TC: Vogue Effectiq
2397 Barefoot Blue
Colour Family: Blue**

RAIN SPLASH



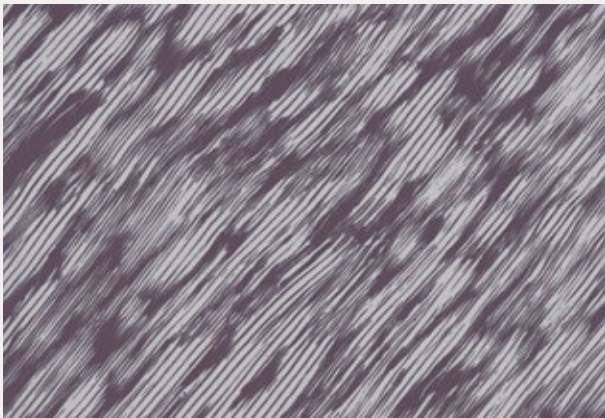
BC: Halo Interior
2523 Fresh Catch

TC: Vogue Effectiq
2397 Barefoot Blue
Colour Family: Blue



BC: Halo Interior
1064 Satin Blossom

TC: Vogue Effectiq
Gold (Metalliq)
Colour Family: Yellow



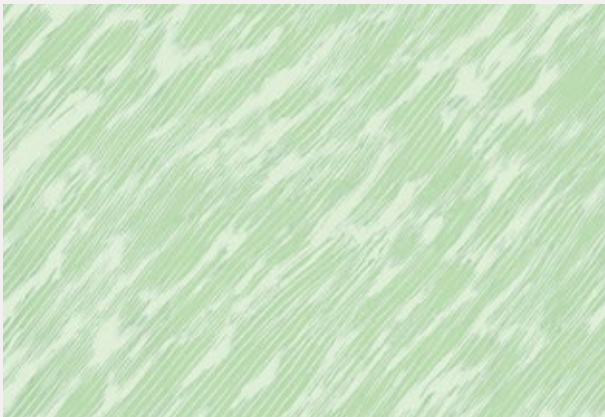
BC: Halo Interior
4158 Utopia Now

TC: Vogue Effectiq
Silver (Metalliq)



BC: Halo Interior
2285 First Kiss

TC: Vogue Effectiq
2307 Floating Parasol
Colour Family: Pink



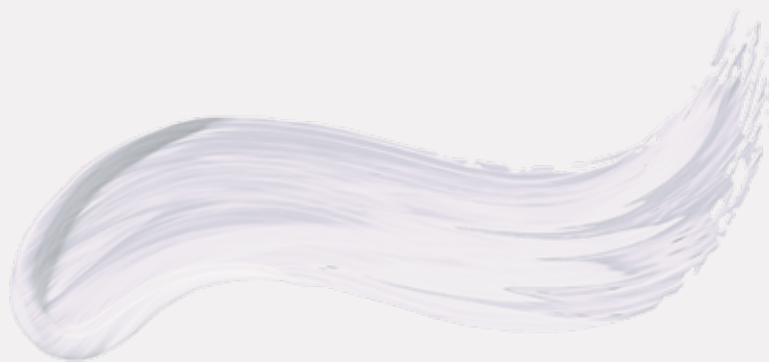
BC: Halo Interior
2623 Cascade Ripple

TC: Vogue Effectiq
2606 Aloe Green
Colour Family: Green



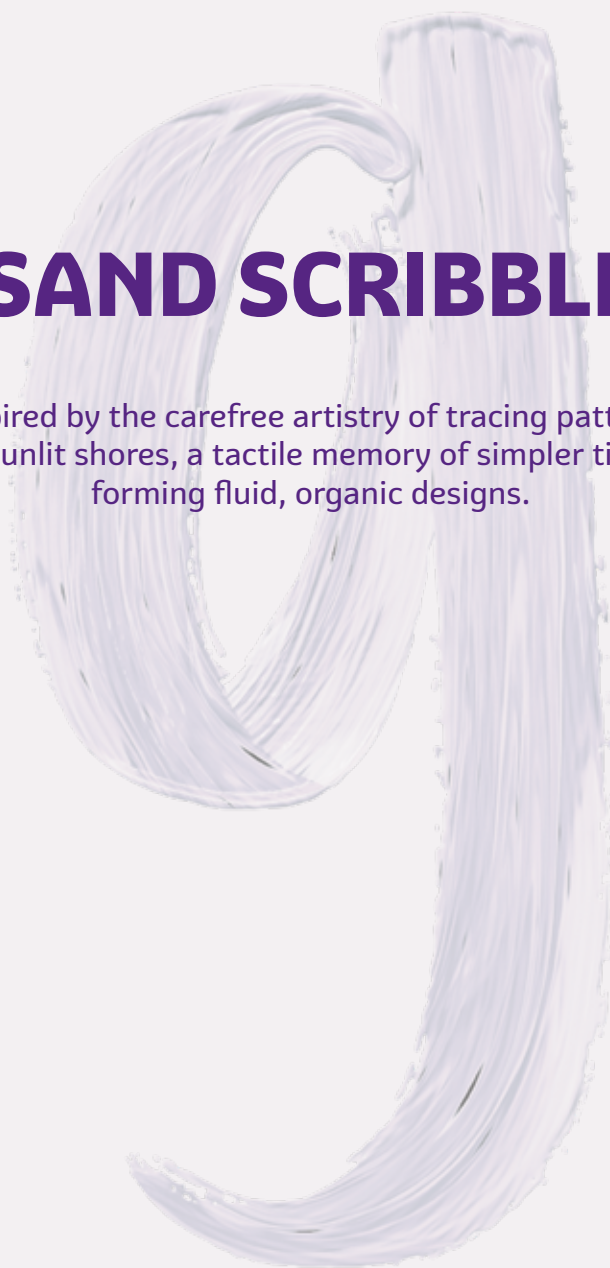
BC: Halo Interior
2335 Lavender Cloud

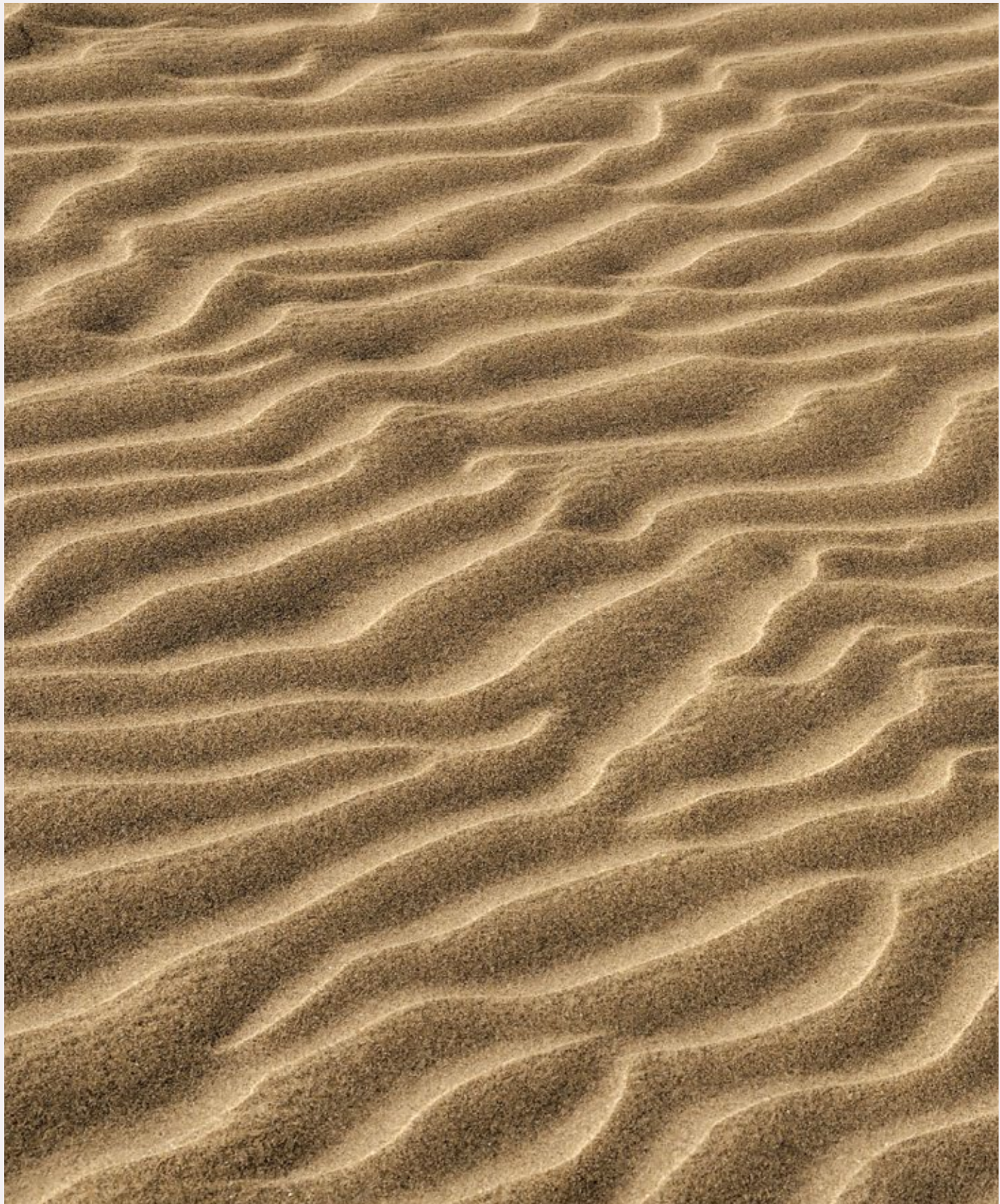
TC: Vogue Effectiq
3293 Tea Time Mauve
Colour Family: Purple



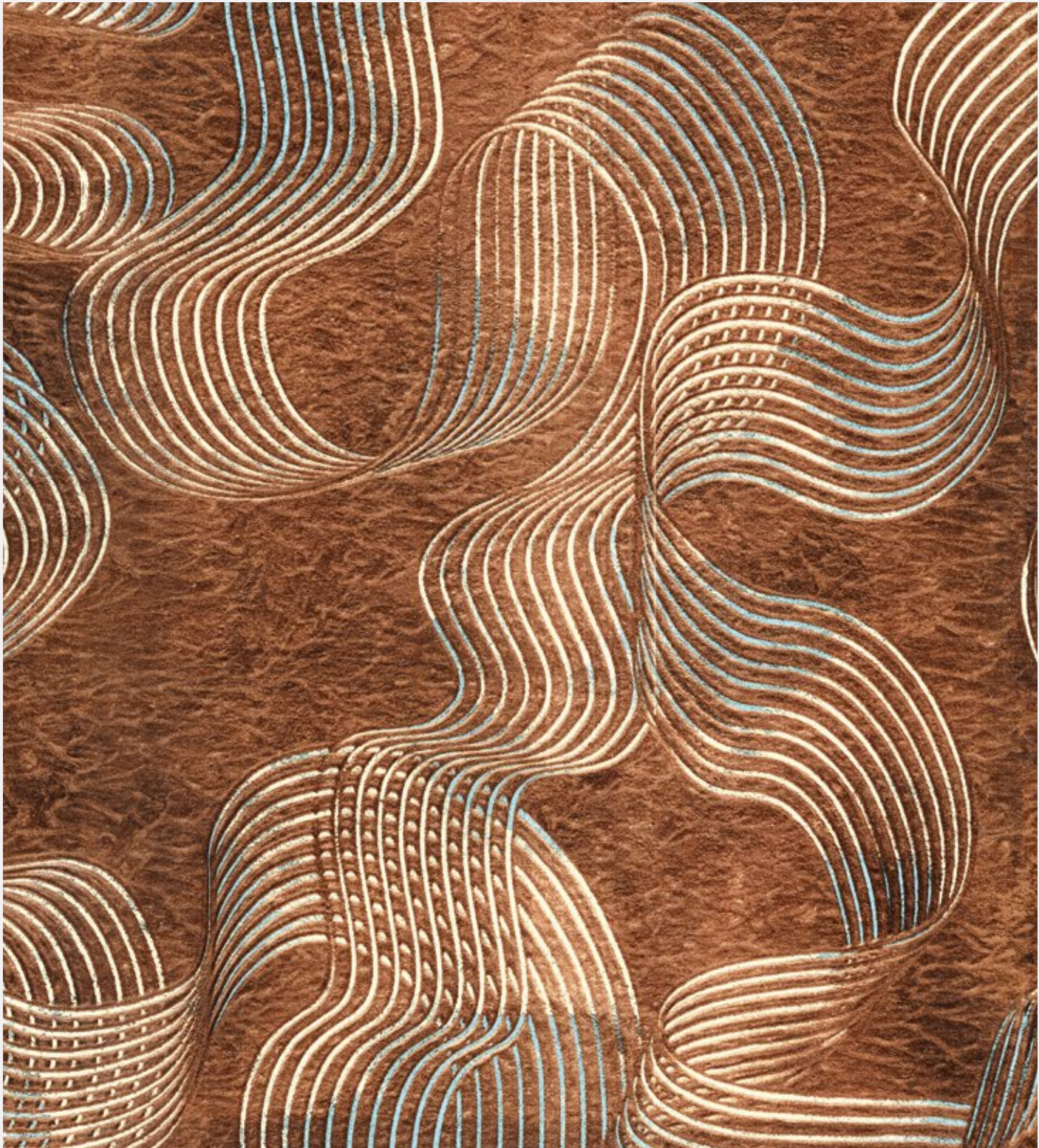
SAND SCRIBBLE

Inspired by the carefree artistry of tracing patterns
on sunlit shores, a tactile memory of simpler times,
forming fluid, organic designs.









Vogue Combing Tool
D1601VTCT1ZEA

BC: Halo Interior
2041 Break of Dawn &
2444 Still Water Blue

TC: Vogue Effectiq
Copper Metalliq

SAND SCRIBBLE

Voque
NOSTALGIA



BC: Halo Interior
2041 Break of Dawn &
2444 Still Water Blue

TC: Vogue Effectiq
Copper Metalliq



BC: Halo Interior
2203 Delicate Flush &
2013 January Moon

TC: Vogue Effectiq
4158 Utopia Now (Metalliq)
Colour Family : D. Purple



BC: Halo Interior
2063 Kesari Cream &
2442 Slow Time

TC: Vogue Effectiq
3604 Fern Frond
Colour Family : L. Green



BC: Halo Interior
2123 Peach Parfait &
2343 Innocent Thought

TC: Vogue Effectiq
3258 Indian Madder
Colour Family : L. Pink



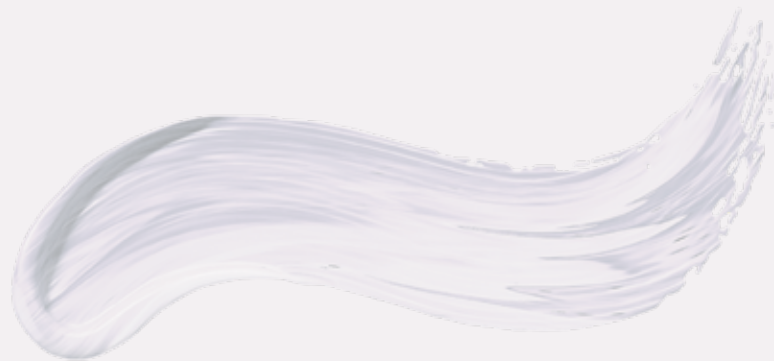
BC: Halo Interior
4041 Blank Page &
3432 Fragrant Offering

TC: Vogue Effectiq
5197 Plans of Departure
Colour Family : D. Blue



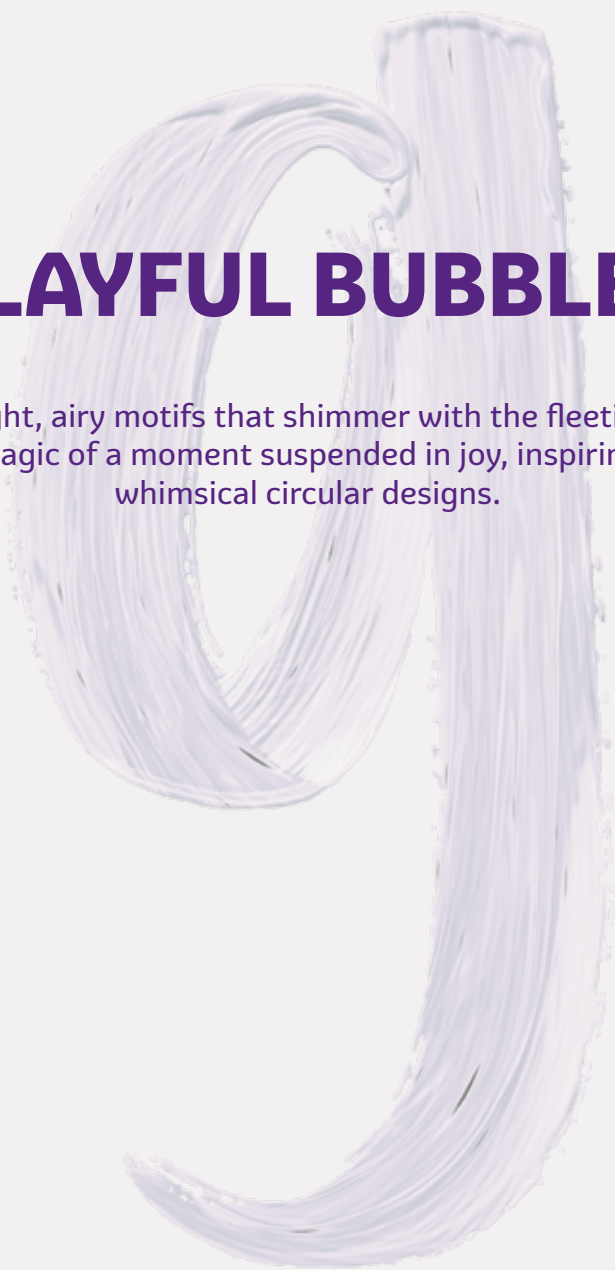
BC: Halo Interior
2674 Limon Goodness &
2271 April Poise

TC: Vogue Effectiq
4036 Stellar Sky
Colour Family: White



PLAYFUL BUBBLES

Light, airy motifs that shimmer with the fleeting magic of a moment suspended in joy, inspiring whimsical circular designs.

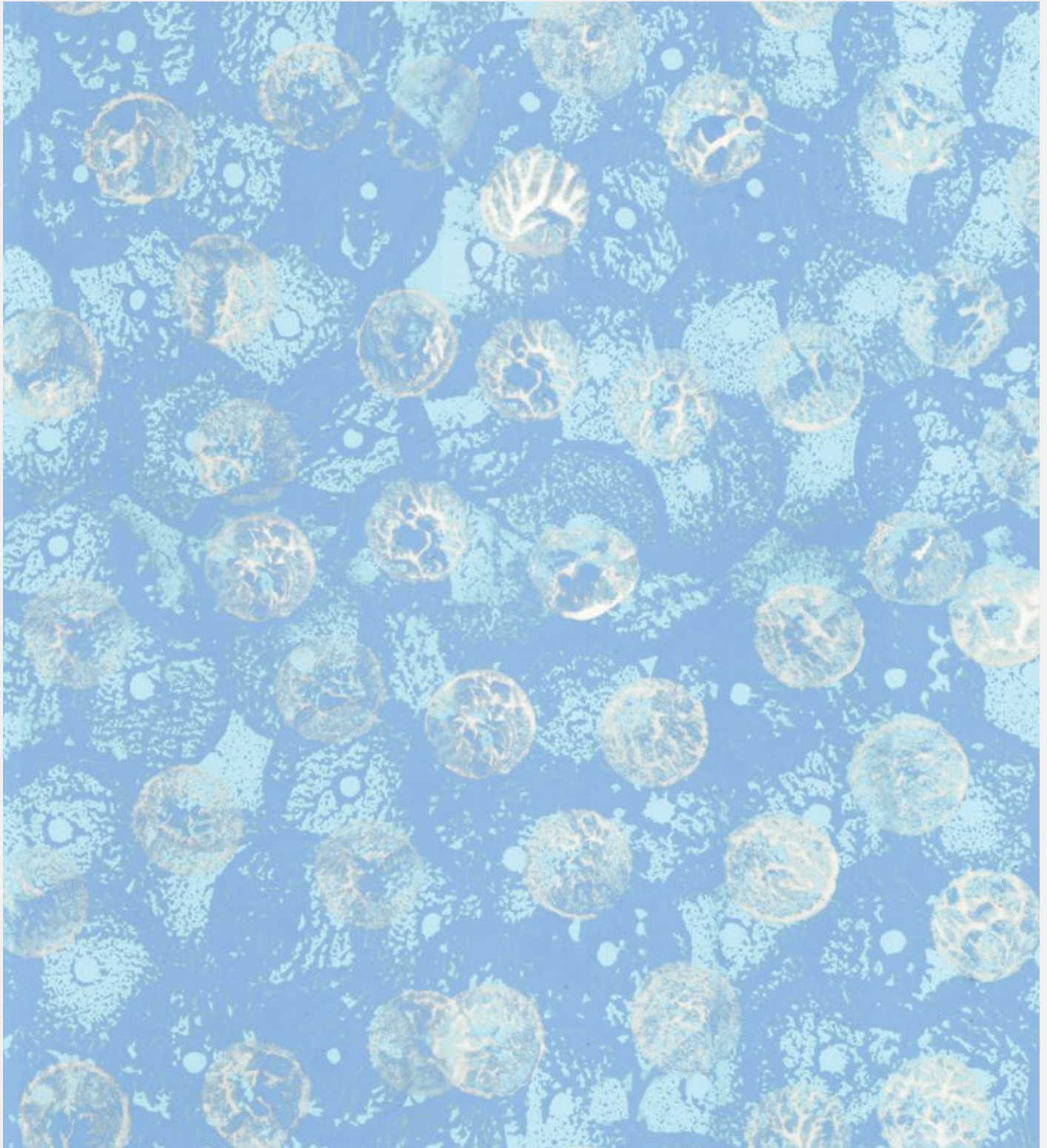






PLAYFUL BUBBLES

Voñue
NOSTALGIA

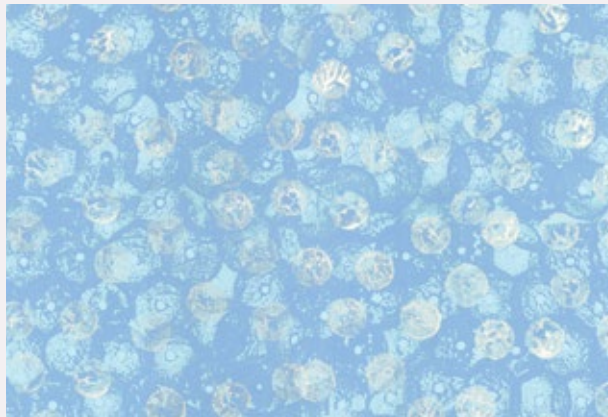


Felt Roller

**BC: Halo Interior
2444 Still Water Blue**

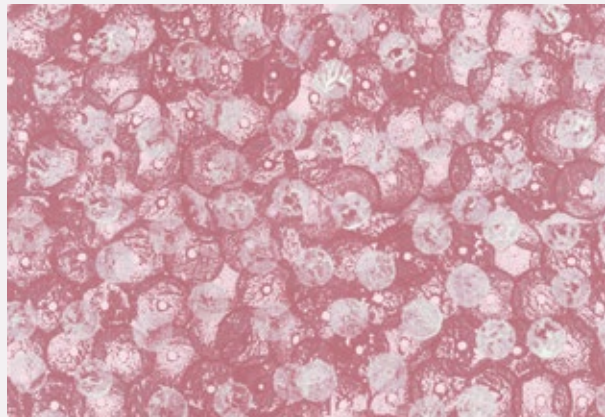
**TC: Vogue Effectiq
1085 Treasured Time,
2397 Barefoot Blue
Colour Family : White and Blue**

PLAYFUL BUBBLES



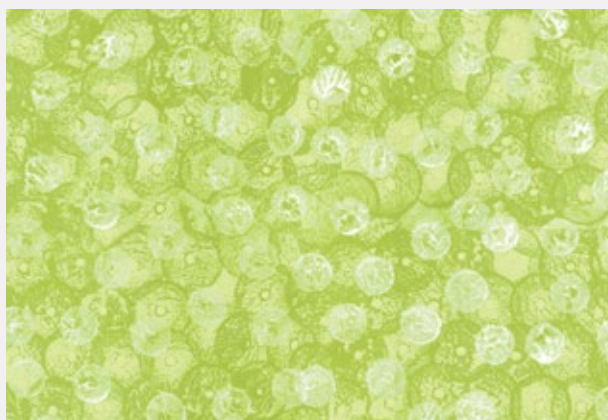
BC: Halo Interior
2444 Still Water Blue

TC: Vogue Effectiq
1085 Treasured Time,
2397 Barefoot Blue
Colour Family : White and Blue



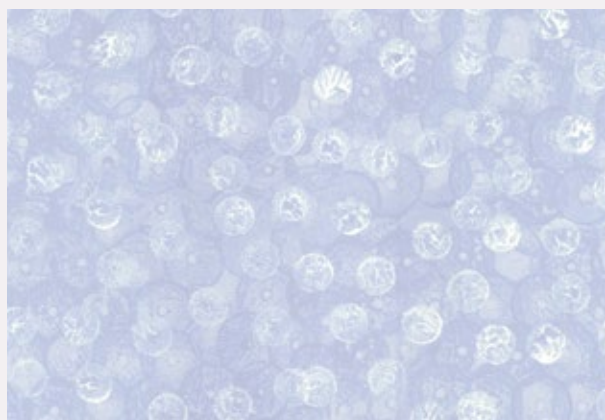
BC: Halo Interior
2264 Play Time

TC: Vogue Effectiq
1085 Treasured Time,
3236 Spice Route
Colour Family: White and Pink



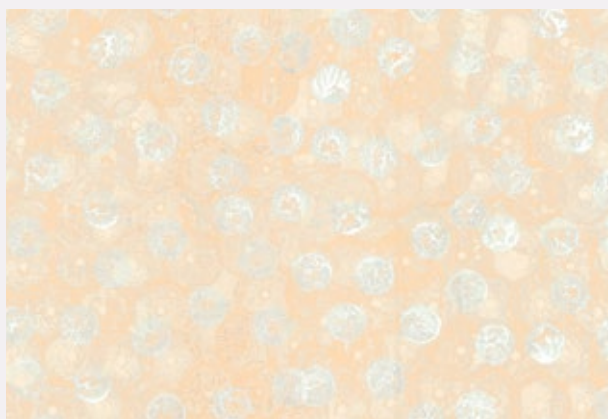
BC: Halo Interior
2636 Light Wind

TC: Vogue Effectiq
1085 Treasured Time (Metalliq),
2667 Green Bundle (Metalliq),
Colour Family : Yellowish Green



BC: Halo Interior
2333 Floating Candy

TC: Vogue Effectiq
1085 Treasured Time (Metalliq),
3293 Tea Time Mauve (Metalliq)
Colour Family: Silver and Purple



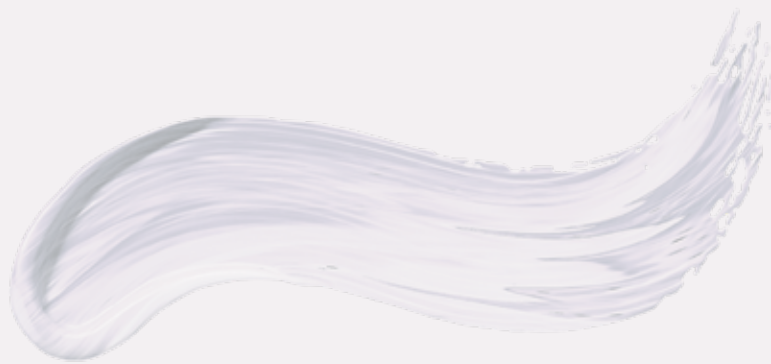
BC: Halo Interior
2143 Light Tan

TC: Vogue Effectiq
1085 Treasured Time,
2124 Apricot Crush
Colour Family : Peach



BC: Halo Interior
1055 Northern Light

TC: Vogue Effectiq
1085 Treasured Time,
2027 Summer Time
Colour Family : Yellow



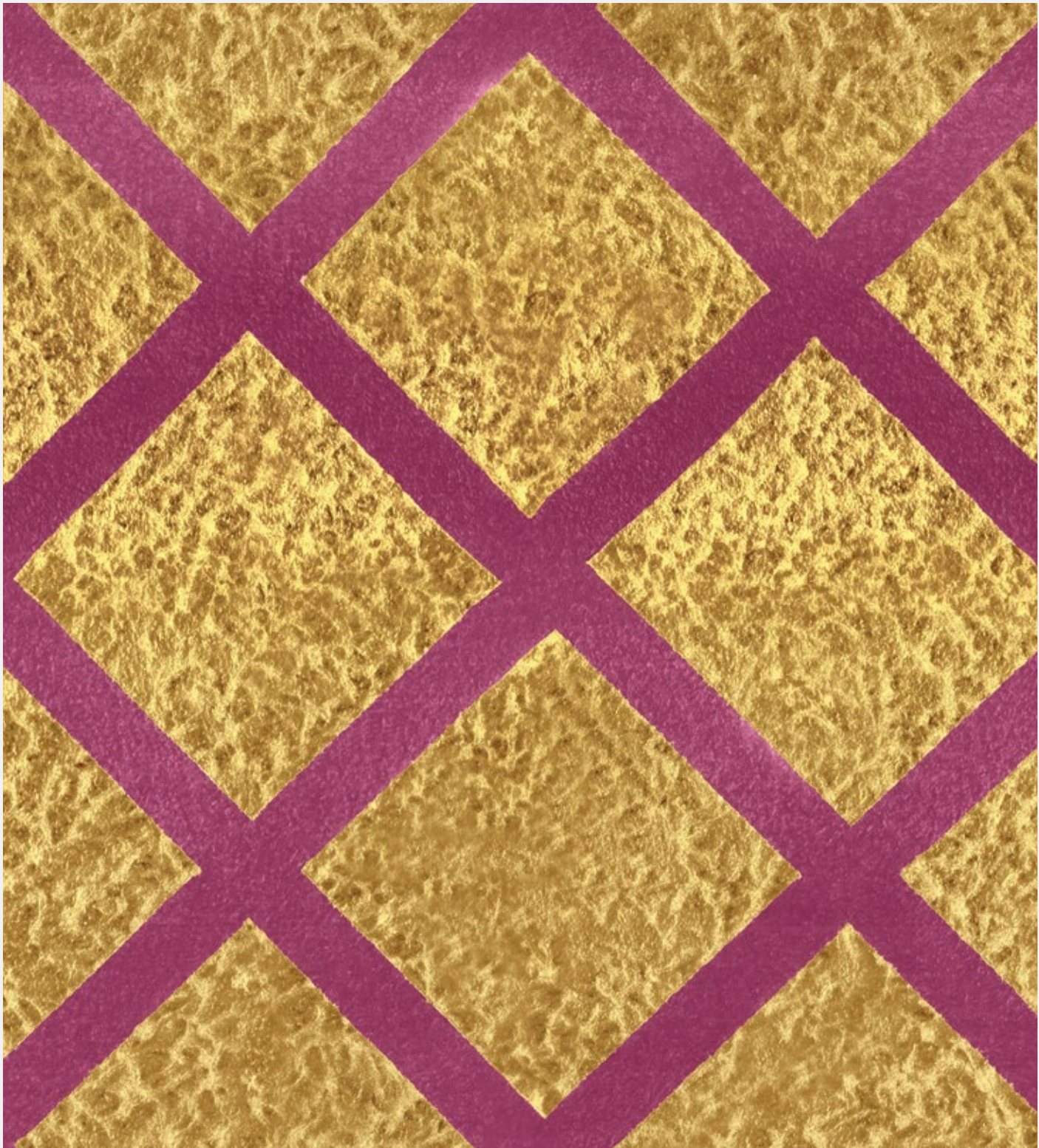
CHASING KITES

Skyward strokes inspired by fluttering dreams,
where freedom and festivity dance together,
inspiring vibrant, soaring patterns.









Masking Tape

BC: Halo Interior
5144 Indian pink

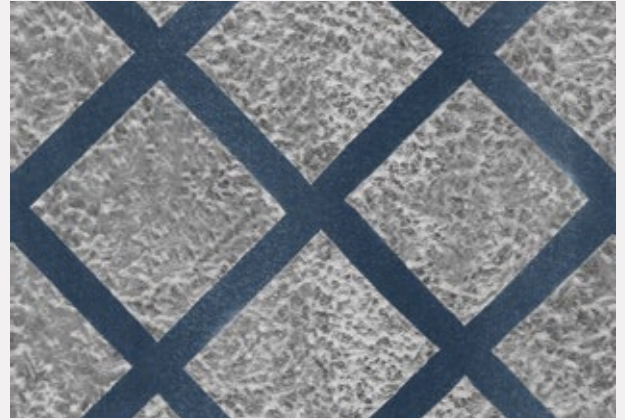
TC: Vogue Effectiq
Gold (Metalliq)

CHASING KITES



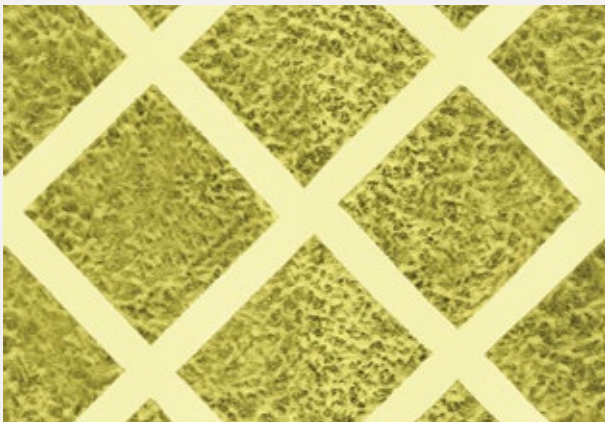
BC: Halo Interior
5144 Indian pink

TC: Vogue Effectiq
Gold (Metalliq)



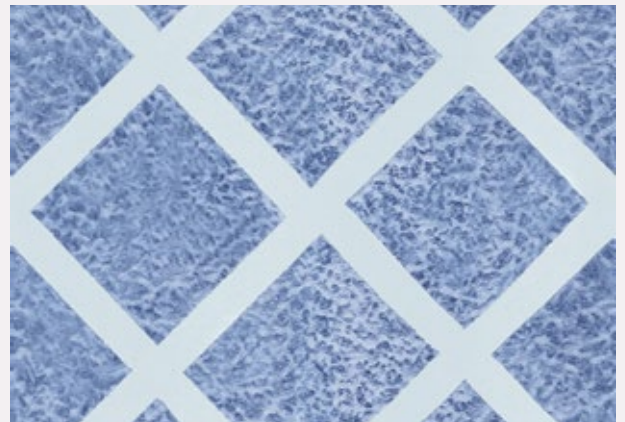
BC: Halo Interior
5208 Oxford Blue

TC: Vogue Effectiq
Silver (Metalliq)



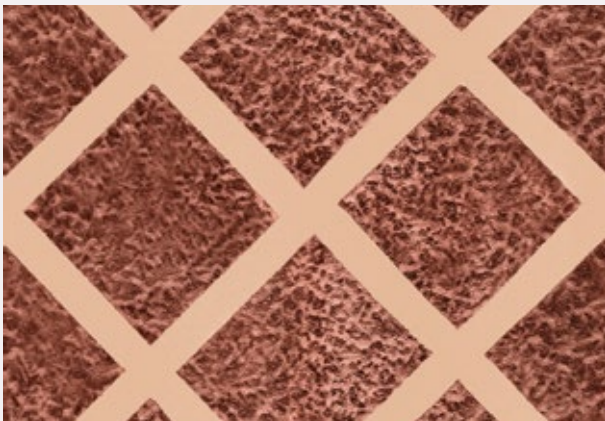
BC: Halo Interior
2015 Heady Scent

TC: Vogue Effectiq
3596 Pagoda Green
Colour Family: L.Green



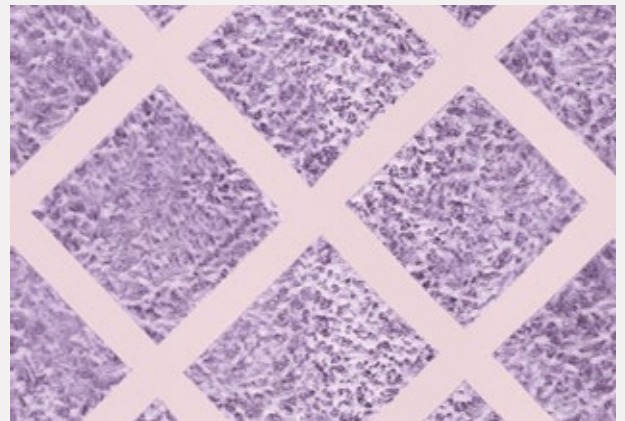
BC: Halo Interior
3321 Sheet Music

TC: Vogue Effectiq
2397 Barefoot Blue
Colour Family: blue



BC: Halo Interior
3113 Clay Biscuit

TC: Vogue Effectiq
3188 Terracotta
Colour Family: Brown



BC: Halo Interior
2264 Play Time

TC: Vogue Effectiq
2327 Violet Wonder
Colour Family: Purple

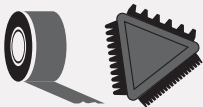


WOVEN MEMORIES

Woven with heritage and warmth, this design reimagines the earthy comfort of traditional craftsmanship, inspiring textured, woven-inspired patterns.







Masking Tape &
Vogue Combing Tool
D1601VTCT1ZEA

BC: Halo Interior
1012 Gracious Light

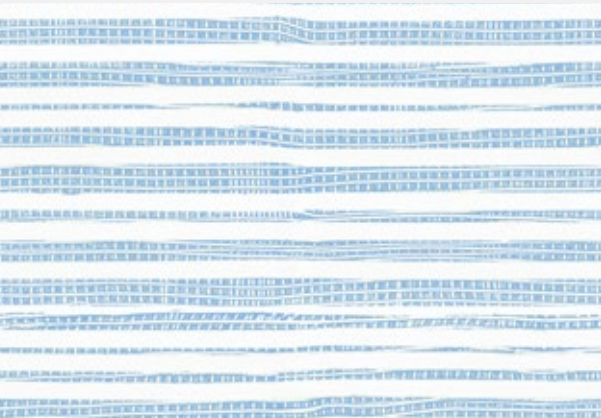
TC: Vogue Effectiq
3636 Fresco Pigment
Colour Family: Green

WOVEN MEMORIES



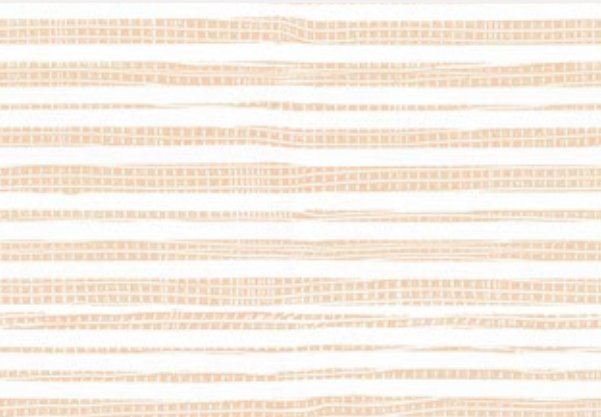
BC: Halo Interior
1012 Gracious Light

TC: Vogue Effectiq
3636 Fresco Pigment
Colour Family: Green



BC: Halo Interior
1012 Gracious Light

TC: Vogue Effectiq
2397 Barefoot Blue
Colour Family: Blue



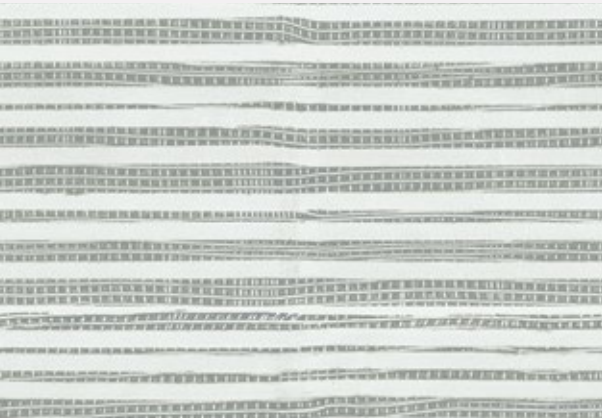
BC: Halo Interior
1011 New Start

TC: Vogue Effectiq
2145 Iced Lolly
Colour Family: Peach



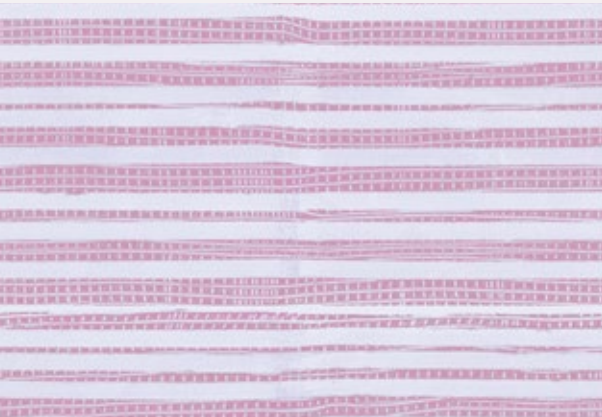
BC: Halo Interior
5208 Oxford Blue

TC: Vogue Effectiq
Silver (Metalliq)



BC: Halo Interior
1015 White Neutral

TC: Vogue Effectiq
4234 Mercury
Colour Family: Grey



BC: Halo Interior
2345 Hazy Purple

TC: Vogue Effectiq
2297 Darling Girl
Colour Family: Pink

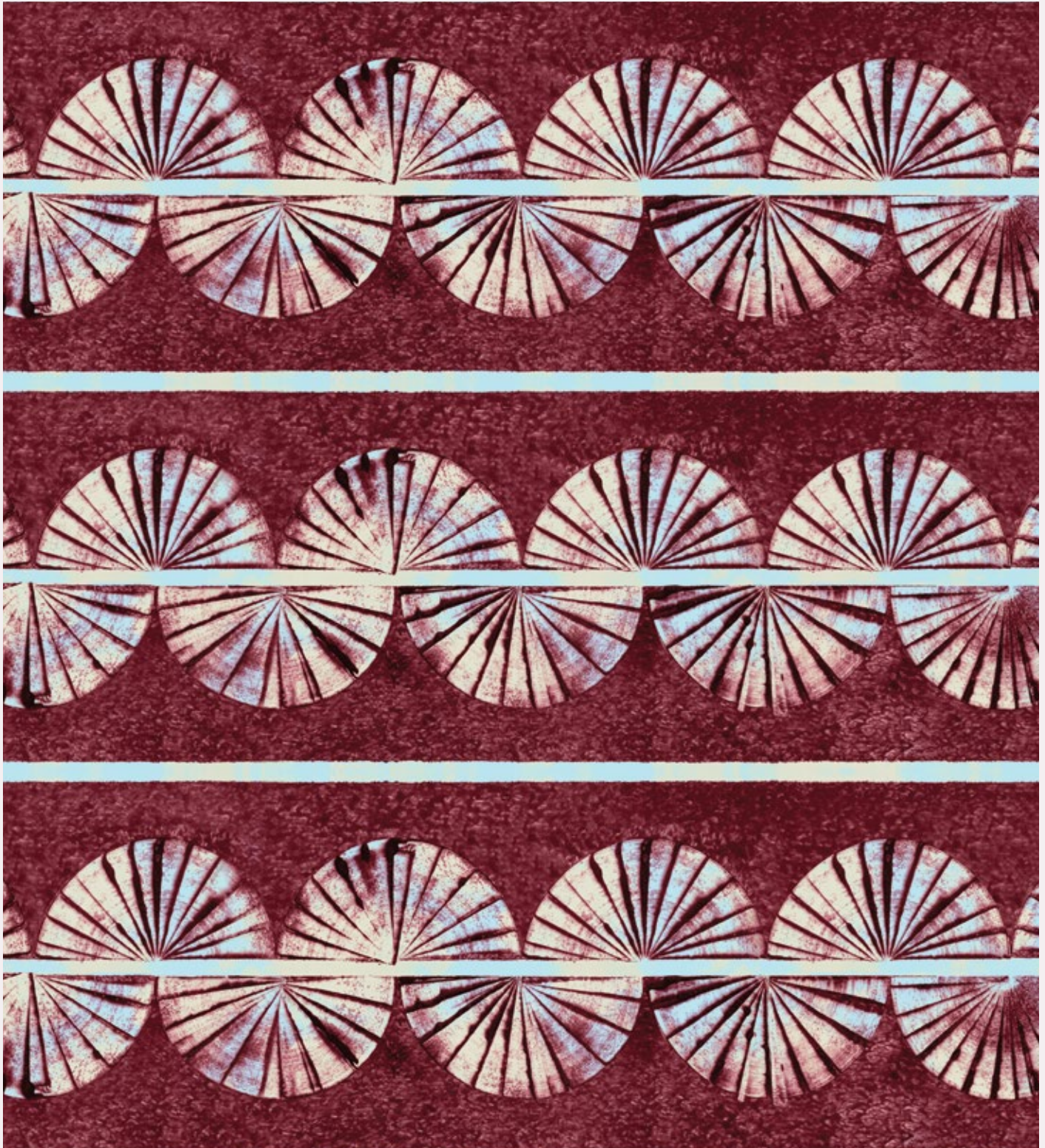


PAPER BREEZE

A nod to handcrafted elegance,
these folds capture the playful precision
of childhood creativity and have inspired
the geometric patterns.



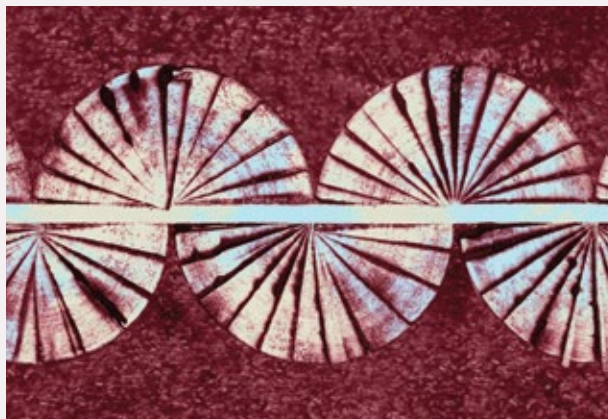




**Masking Tape &
Steel Trowel**

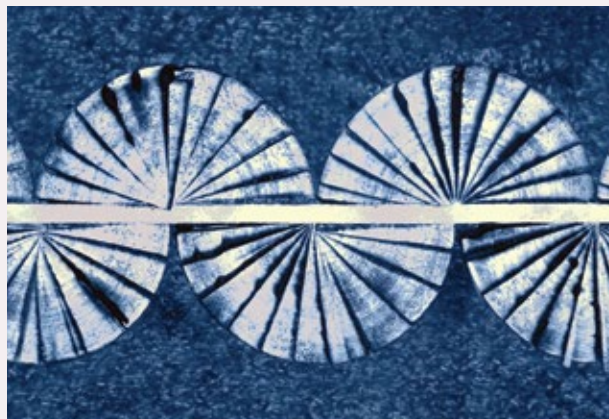
**BC: Halo Interior
2041 Break of Dawn &
2444 Still Water Blue**

**TC: Vogue Effectiq
5135 Sea of Poppies
Colour Family : Maroon**



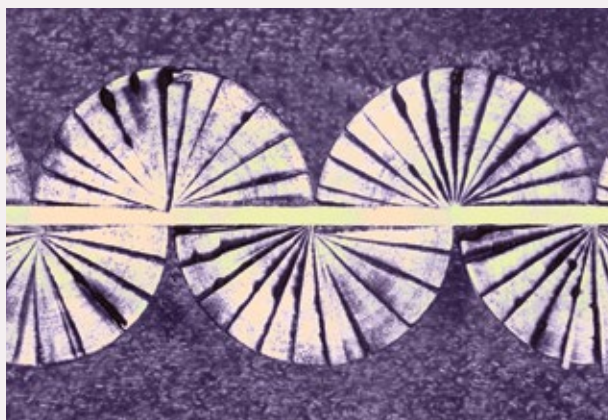
BC: Halo Interior
2041 Break of Dawn &
2444 Still Water Blue

TC: Vogue Effectiq
5135 Sea of Poppies
Colour Family : Maroon



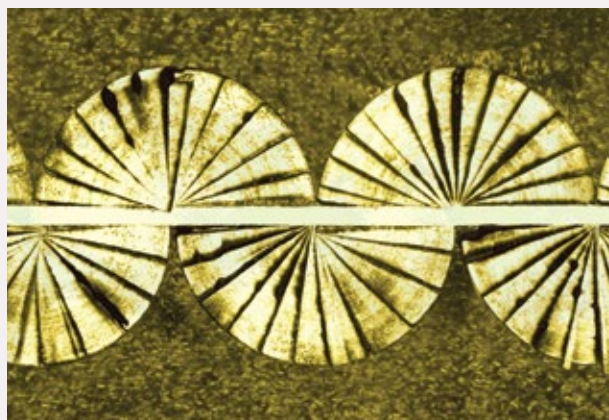
BC: Halo Interior
3211 Desert Rose &
2013 January Moon

TC: Vogue Effectiq
5206 Alright With Me
Colour Family : D. Blue



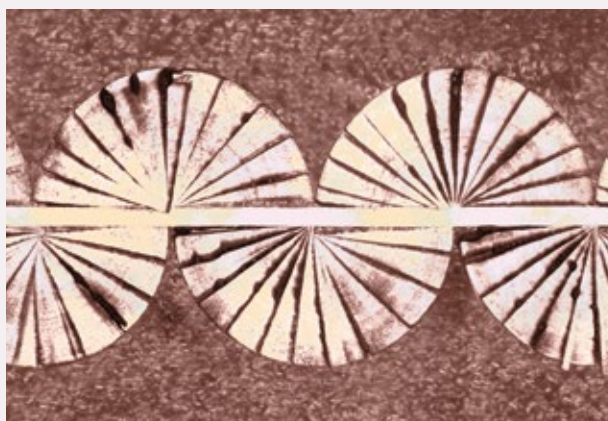
BC: Halo Interior
2163 Waking Morn &
2723 Minimal Green

TC: Vogue Effectiq
2327 Violet Wonder
Colour Family : L. Purple



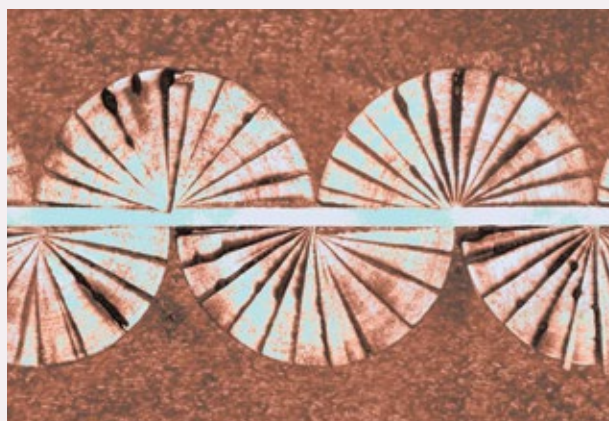
BC: Halo Interior
2014 Nargis Flower &
2634 Wild Tea

TC: Vogue Effectiq
2738 Sunburst Home (Metalliq)
Colour Family : Yellowish Green



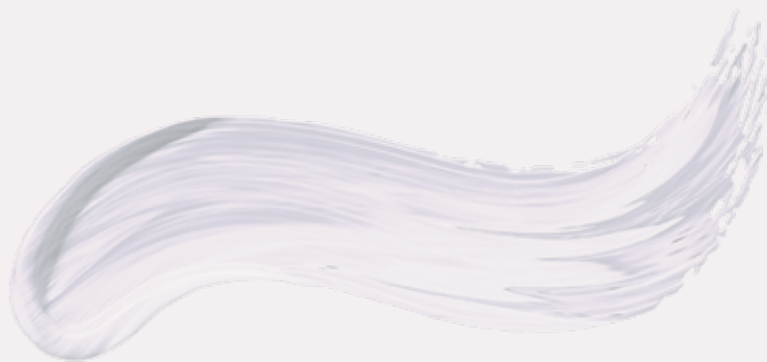
BC: Halo Interior
2103 Beige Trail &
2292 Perfumed Mist

TC: Vogue Effectiq
3193 Balcony Shade (Metalliq)
Colour Family : L. Pink



BC: Halo Interior
2494 Good Times &
2353 Musical Sound

TC: Vogue Effectiq
2168 Cherry Carrot
Colour Family : Orange



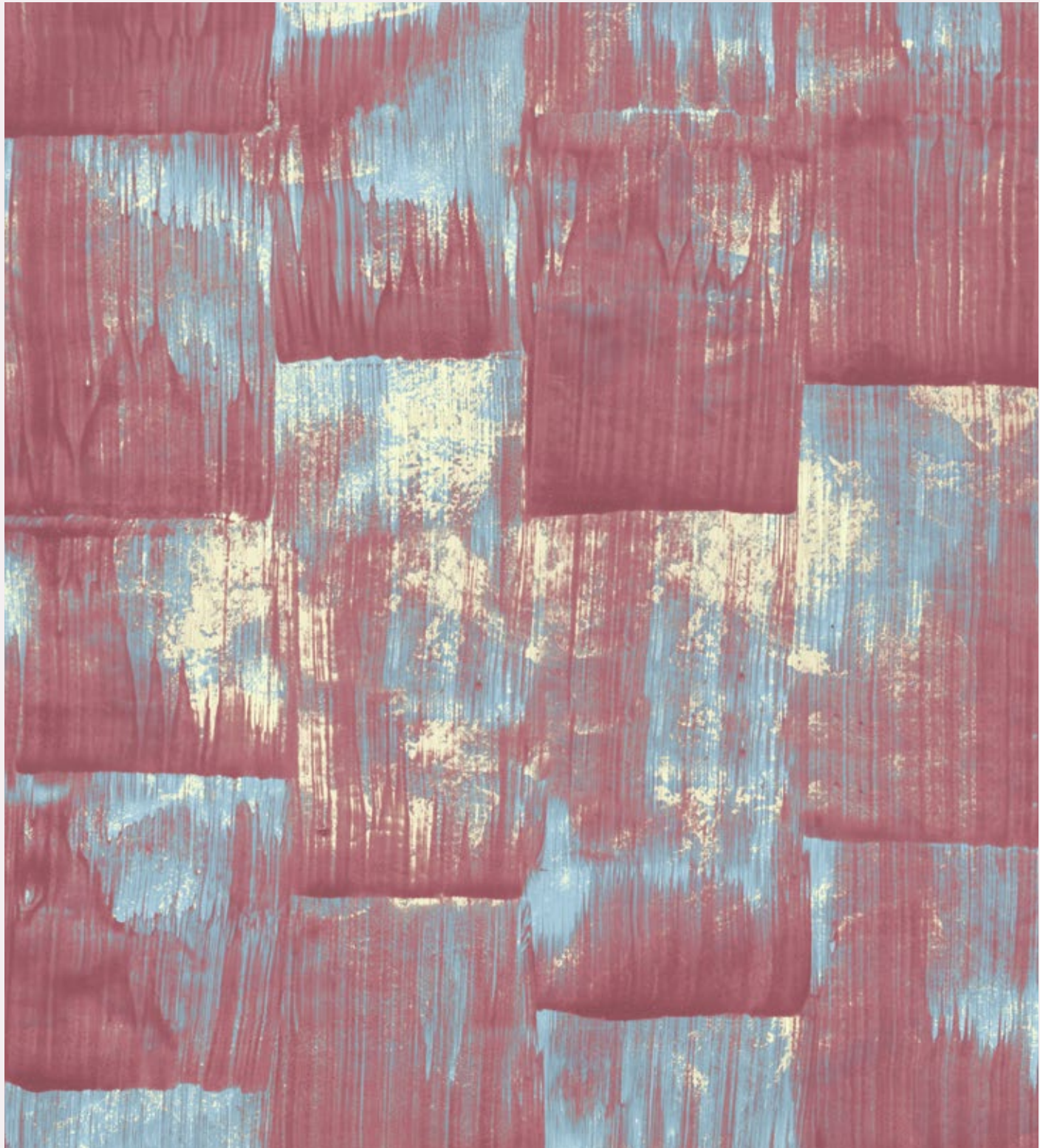
VINTAGE VIBES

Aged to perfection, this texture draws from the quiet beauty of weathered nostalgia, inspiring textured, rustic patterns.







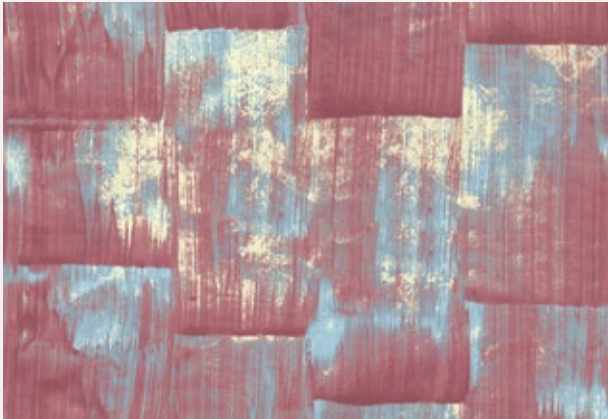


Vogue Effects Brush Tool
D1601VTHB1ZEA

BC: Halo Interior
2415 Clear Water
2041 Break of Dawn

TC: Vogue Effectiq
3236 Spice Route
Colour Family: Pink

VINTAGE VIBES



BC: Halo Interior
2415 Clear Water
2041 Break of Dawn

TC: Vogue Effectiq
3236 Spice Route
Colour Family: Pink



BC: Halo Interior
2163 Waking Morn
2403 Snow Line

TC: Vogue Effectiq
3226 Living Totem



BC: Halo Interior
1056 Lemon Shade
1107 Wayside Villa

TC: Vogue Effectiq
Copper (Metalliq)



BC: Halo Interior
2406 Cold Skies
1092 Evening Sonnet

TC: Vogue Effectiq
3356 Shyam Blue
Colour Family: L.Blue



BC: Halo Interior
4051 Breeze Blue
2633 Morning Cuppa

TC: Vogue Effectiq
3415 Tea Plantation
Colour Family: Green



BC: Halo Interior
4041 Blank Page
2192 Even tone

TC: Vogue Effectiq
3287 Royal Chronicle
Colour Family: Purple



Basecoat

Topcoat

Basecoat Application

Apply specific shade of appropriate basecoat of JSW Paints Interior Emulsion as per product application recommendations. For best results, we recommend Halo Majestic Interiors Silk.

Topcoat Application

“PAINT-OFF” EFFECTS: Selective removal of paint by Vogue Application Tool.

- Apply Vogue topcoat uniformly over basecoat in handy 1mx1m patches with mid-nap felt roller. Use the appropriate Vogue Application Tool as per applicable design patterns.

“PAINT-ON” EFFECTS: Selective addition of paint by Vogue Application Tool.

- Apply Vogue topcoat uniformly on appropriate tools. Use the paint loaded Vogue Application Tool as per applicable design patterns.

Vogue Effectiq, Vogue Metalliq & Vogue Astoniq

"Designed to delight your space"

Vogue Effectiq, Metalliq & Astoniq will enable you to transform your walls with a variety of innovative and creative effects, propped with the latest trending colours. A perfect recipe for fashionable walls.

Vogue Effectiq



Germ Blöck

KILLS UP TO 99.9%** OF BACTERIA, FUNGI AND VIRUS.



OPTIMUM DESIGN TIME

Vogue Metalliq



HD PATTERNS

Vogue Astoniq



MARBLE FINISH



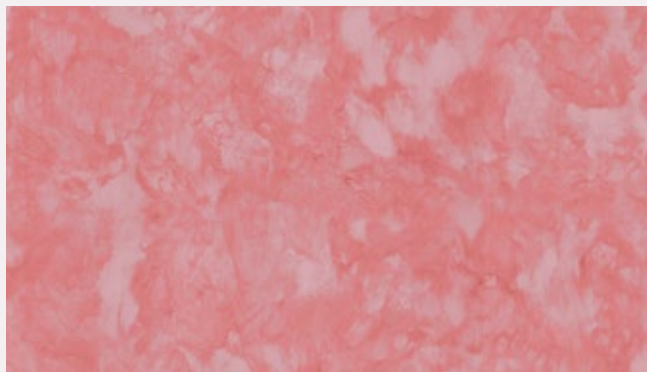
STUNNINGLY SMOOTH



ANTI FUNGAL

Vogue Effectiq is available in 175+ shades, Vogue Metalliq is available in 50+ shades across Gold, Silver and Copper bases, and Vogue Astoniq is available in 100+ shades.

CATALOGUE



Sponge

CANDY FLOSS

Page No. 2



Steel Trowel

7 STONES

Page No. 7

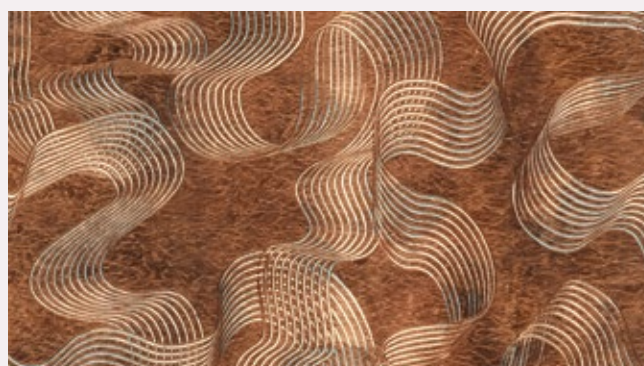


Coir & Vogue Combing Tool

D1601VTCT1ZEA

RAIN SPLASH

Page No. 12

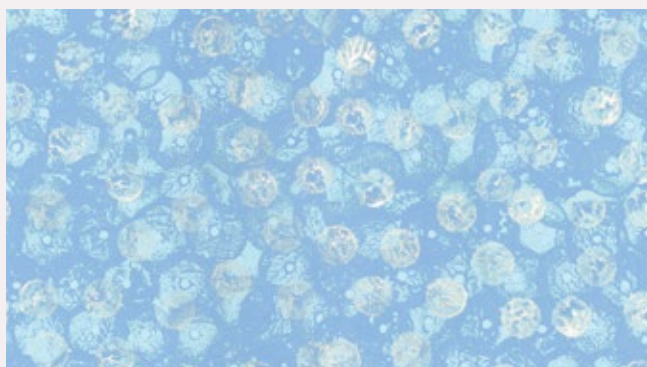


Vogue Combing Tool

D1601VTCT1ZEA

SAND SCRIBBLE

Page No. 17



Felt Roller

PLAYFUL BUBBLES

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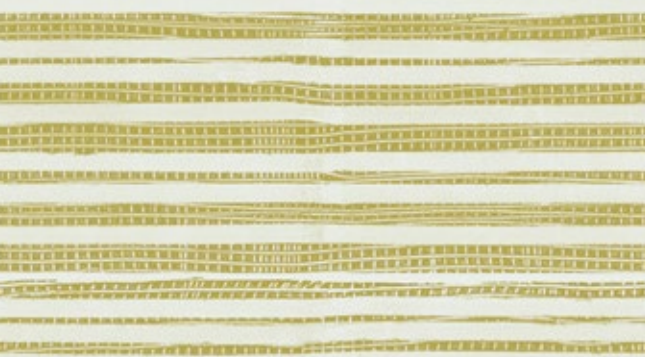


Masking Tape

CHASING KITES

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CATALOGUE



**Masking Tape &
Voque Combing Tool**
D1601VTCT1ZEA

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**Masking Tape &
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Voque Effects Brush Tool
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INSPIRING COLOUR CONFIDENCE

Buddy Assist



We at JSW Paints introduce you to our Customer Relationship Officer - your 'Buddy'. JSW Paints Buddy can help you select the perfect colours with the help of Colourvista tools and offer you advice regarding the right products for your home painting needs.



To get doorstep assistance, call 1800-121-5797.



Colourvista Glimpse

An expert visualisation service that helps you pick the perfect colours for your home.

To avail, WhatsApp 'glimpse' at 7045870458.



Colourvista Sample Pot

The 250 ml sample pot gives a preview of the shade that can make your space picturesque.



*“At JSW Paints, all our colours
are priced the same.”*

Being thoughtful is beautiful. That is why, for the first time in India, we present ‘Any Colour One Price.’ Our entire range of 1808 shades is priced the same. This gives you the freedom to choose your favourite colours, without paying extra.

