

# Viu Interior *Combinations*







At JSW Paints, we believe that true elegance comes from paying close attention to even the smallest details. We pour thoughtful precision into every stroke, creating an ambience that exudes sophistication. We explore beyond the surface, discovering hidden beauty everywhere. Our mission is to make your space timeless and beautiful. We are here to add grace and inspire elegance to make our world -our home, our neighbourhood and our community -more beautiful.



**EMBRACE . CREATE . INSPIRE**





# Colourful Guide

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ADDING

# COLOURFUL

*comfort to your home.*

Explore the magical world of colours, where hues create an elegant and cozy atmosphere that enriches your surroundings. We believe that colours hold the key to transform your home into a refined haven, reflecting your unique taste and personality.





# LIVING



# R M

## Uplifting Atmosphere

Discover the harmony of comfort and style. From inviting cozy corners to versatile spaces exuding positive energy and optimism, our carefully curated colours reflect your personality. Transform your living room into a personalized haven where every corner exudes warmth, elegance and your unique touch.



Mid Day High  
2028



Fresh Aroma 2091



## Classic Bliss

A thoughtfully styled living room reflects your individuality, emanating warmth and a welcoming ambience. Create an inviting space for gatherings and get-togethers with our range of timeless shades.



Powdered Wing 2324

Break of Dawn 2041



Sound of Rain 3503



## Colour Alternatives

Flax Ball 3152





Conservation 3131



Ramp Up 4173



## Colour Alternatives

Rose and Shine 5104



Sharp Horizon 4263



Mirrored Sky  
3334



Poplar Shade 2602



## LIVING ROOM 2

# Inviting Harmony

Create a living room that exudes pure delight, where comfort and joy harmonize. Step into a space designed to envelop you in happiness, where you can unwind, connect and bask in an ambience that turns moments into cherished memories.



Mustard Greens 2666



Conifer Pine  
3417



Soft Chant 1166



Blue Poppy 2476

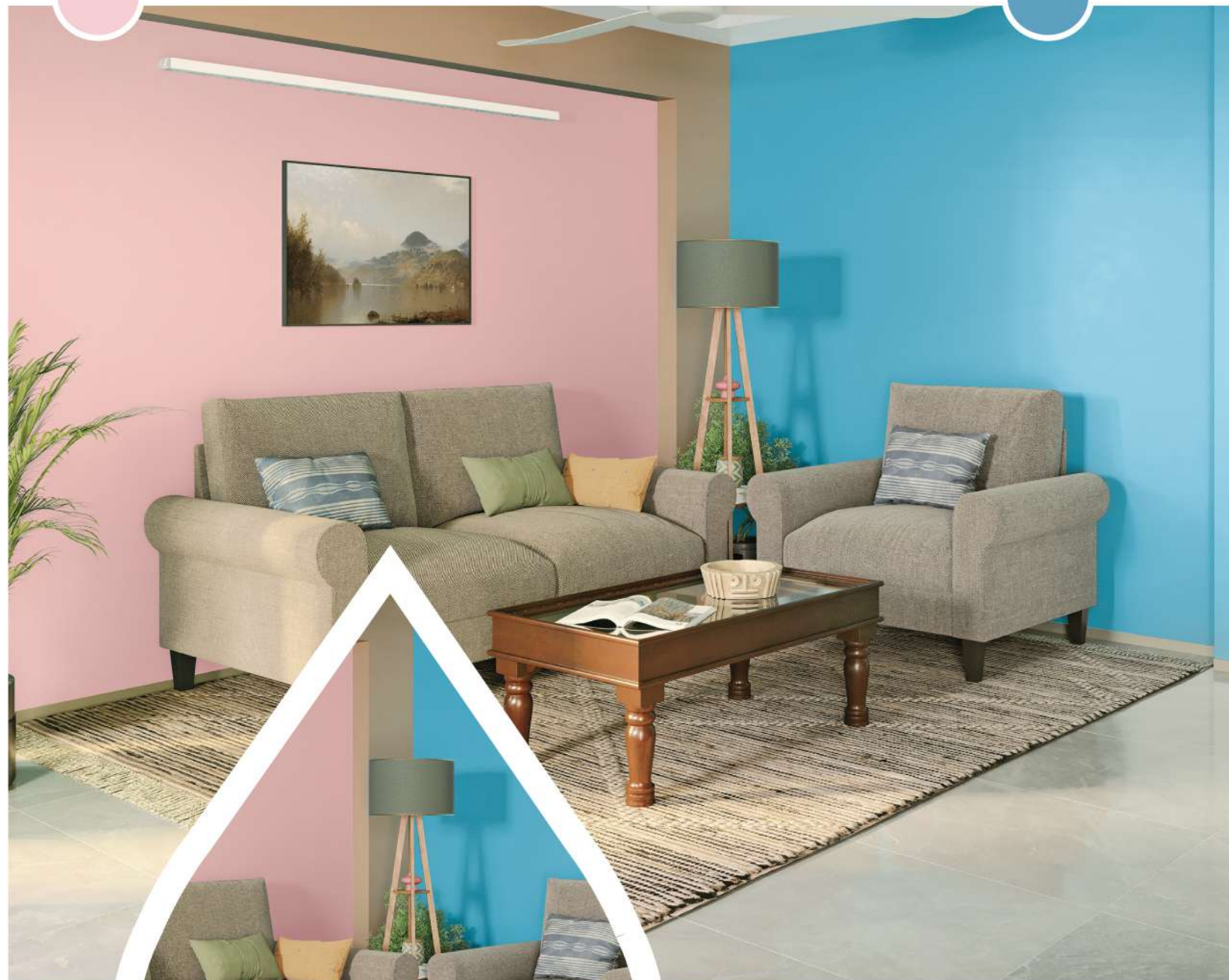


## Colour Alternatives



So Happy 2245

Light House 3365



## Colour Alternatives



White Inspiration  
1013

Golden Soil 3635





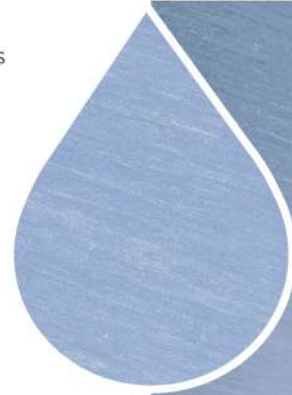
Vogue Shoreline Effect  
Base Coat: Halo Majestic Interiors  
Powdered Wing 2324  
Top Coat: Vogue Metalliq ( S )  
Tea Time Mauve 3293

## LIVING ROOM 3



## Good Spirits

Enhance your living room's comfort and personality by incorporating colours and pieces that enhance cozy nooks. By effortlessly combining both functionality and aesthetics, your living room transforms into a warm and comforting space.

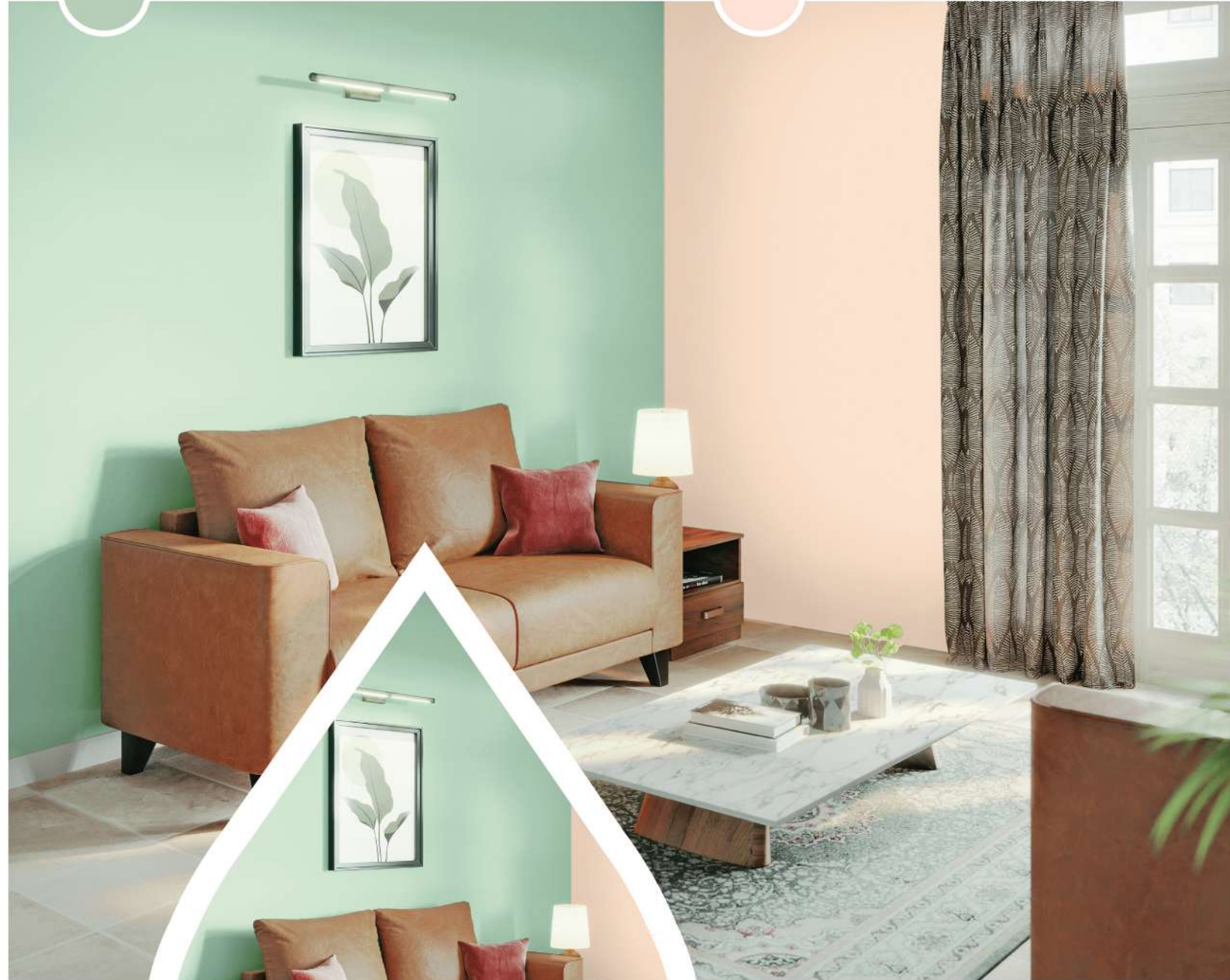


Box of Sweets 2093





Scented Eucalyptus 2604



Baby's Touch 2183



Ridge 2435



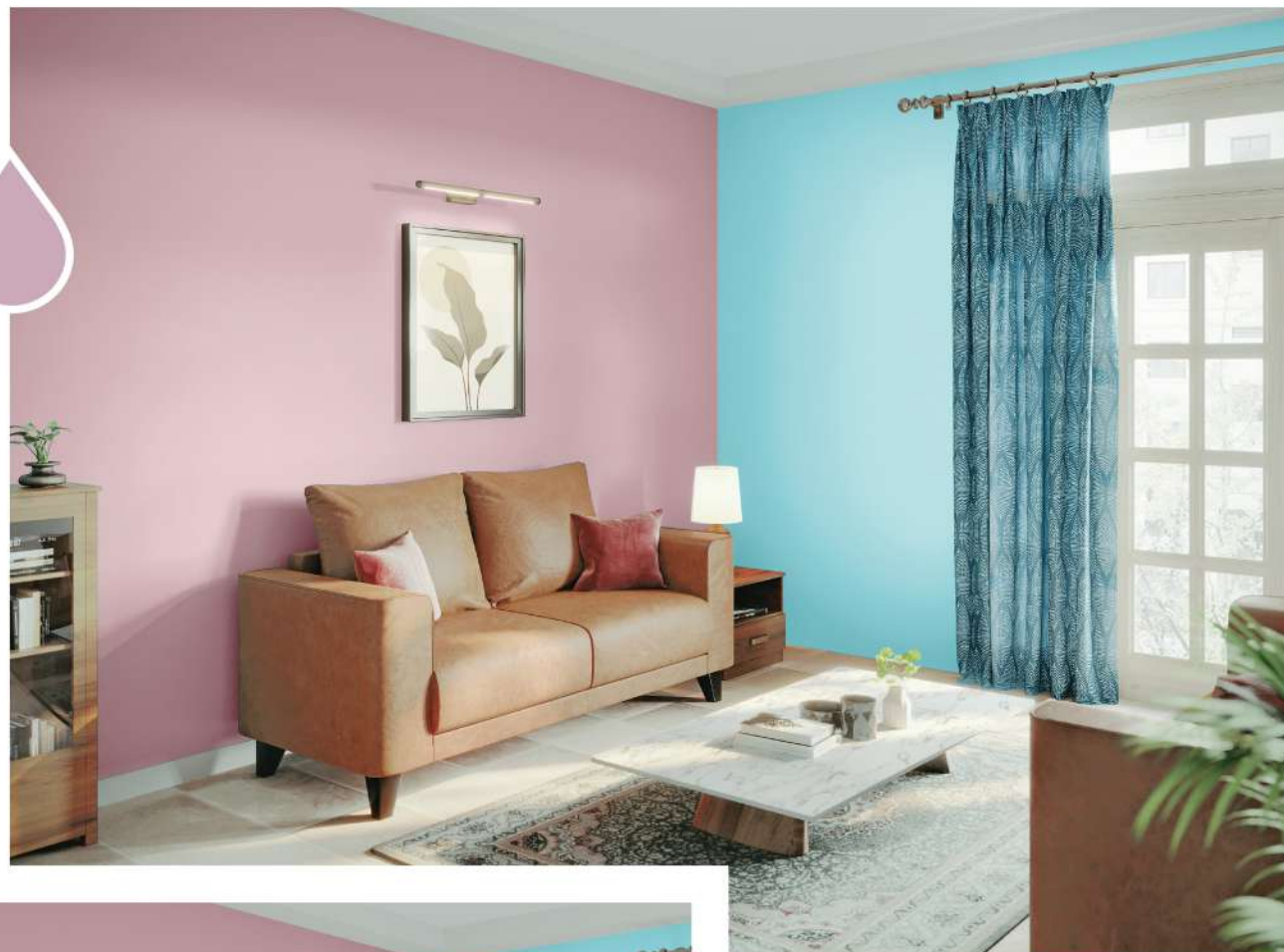
Champagne Glass 2043



## Colour Alternatives



Naturalist 3263



Still Water Blue 2444

## Colour Alternatives

Vogue Shoreline Effect

Base Coat: Halo Majestic Interiors

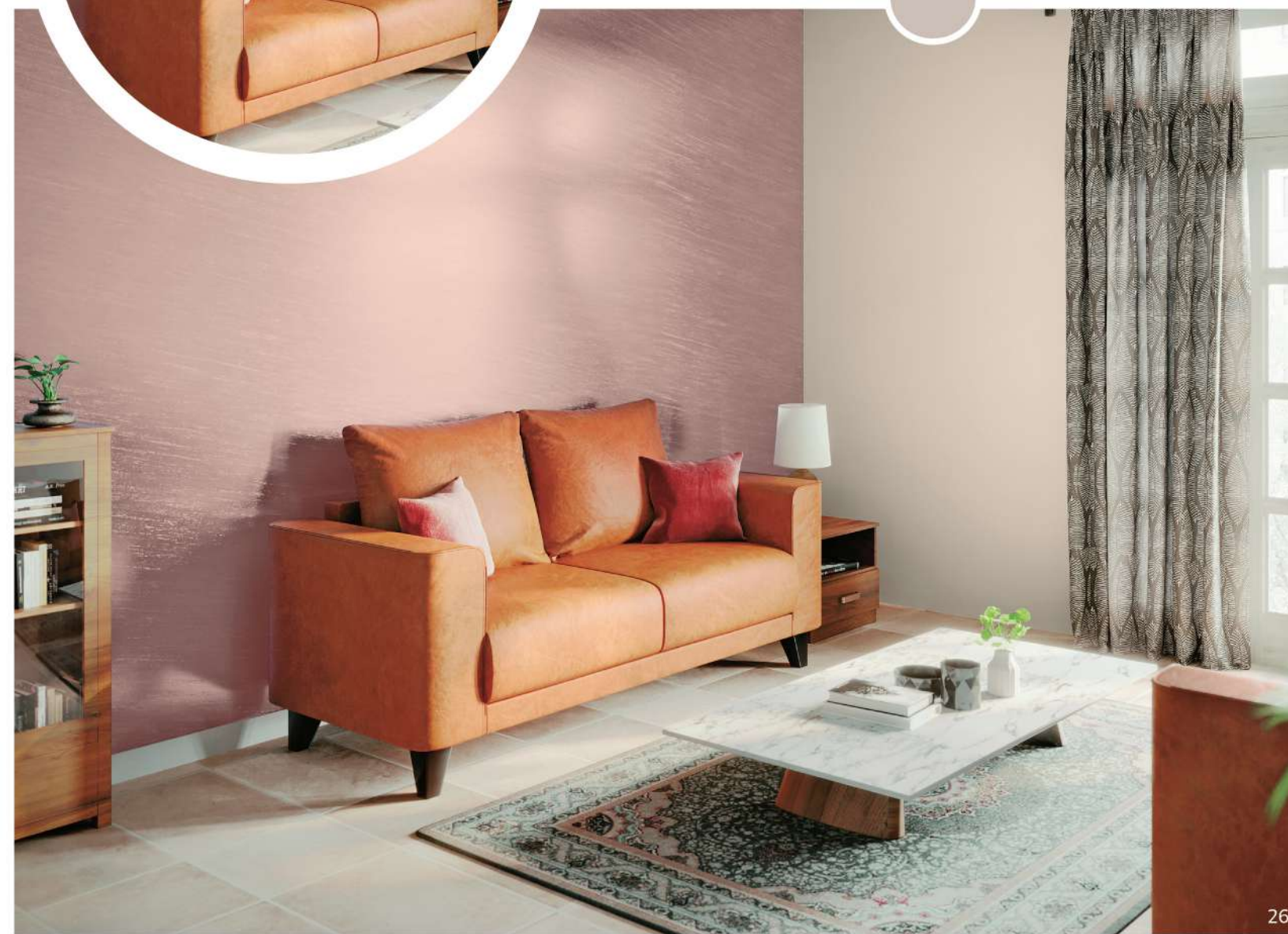
Fragrant Pink 1143

Top Coat: Vogue Metalliq (S)

Balcony Shade 3193



Mural Art 3161





Spare Interior  
3123

# LIVING ROOM 4

Hushed Word 2171

## Vivid Vibes

As daylight dances through the windows, and evening whispers in with a warm embrace, immerse yourself in the artistry that breathes life into your living space. Let the walls resonate with your desires, crafting an ambience that speaks comfort and refinement.





Poetic Verse 2177

Floating Candy 2333



## Colour Alternatives

Dholpur Façade 4361



Burnished Glint 3073

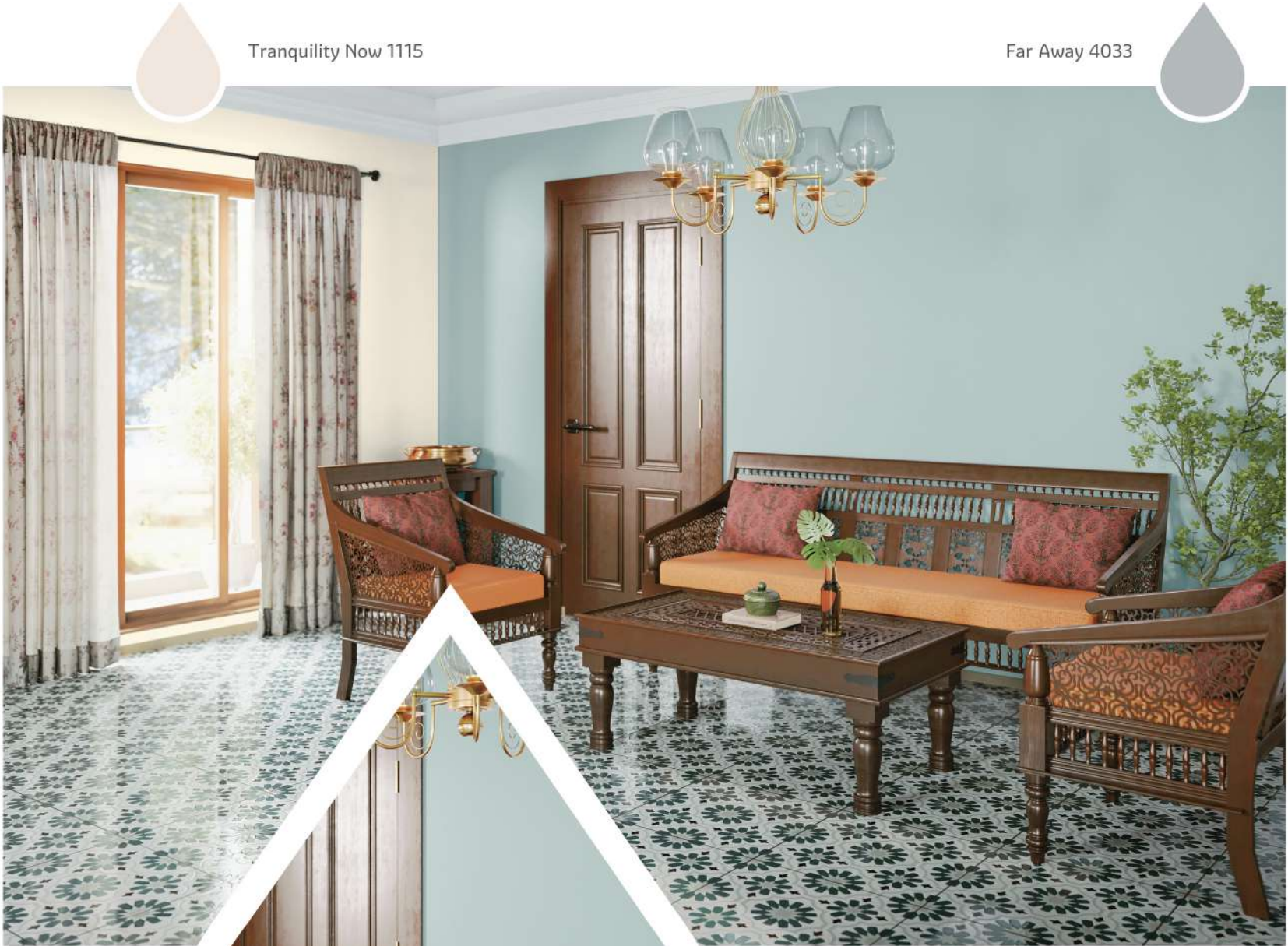




City Lore 3292



Utopia Now 4158



Tranquility Now 1115

Far Away 4033



# Colour Alternatives



# LIVING ROOM 5

Sunflower Seeds 2684

Wild Daffodil 2016



## Regal Comfort

Rediscover coziness as you enter your personal snug paradise, where colours perfectly complement your space's architecture and ambience.



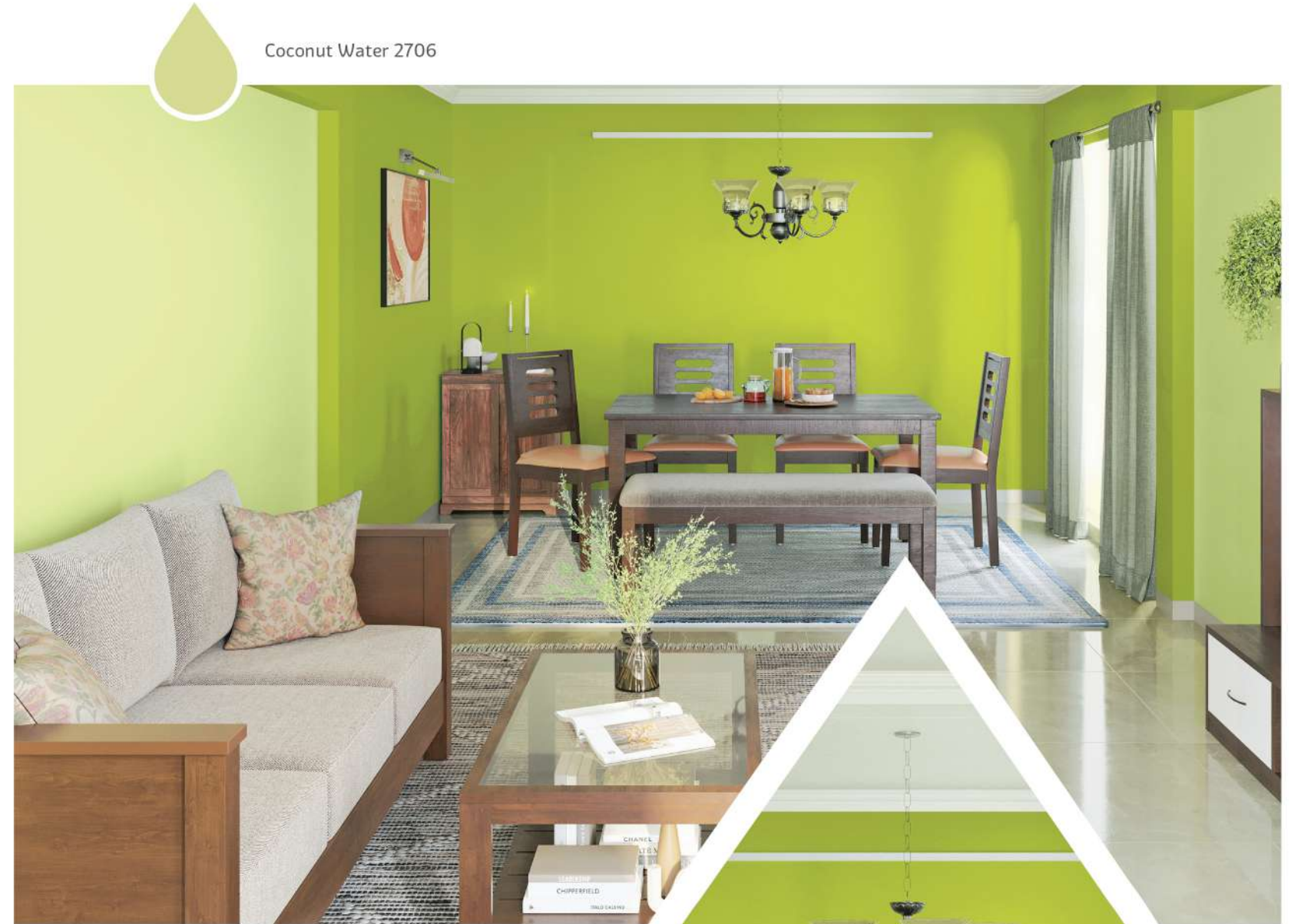




Contemplative 4133



Pottery Wheel 3174



Coconut Water 2706

## Colour Alternatives

Adventure Sport 5295



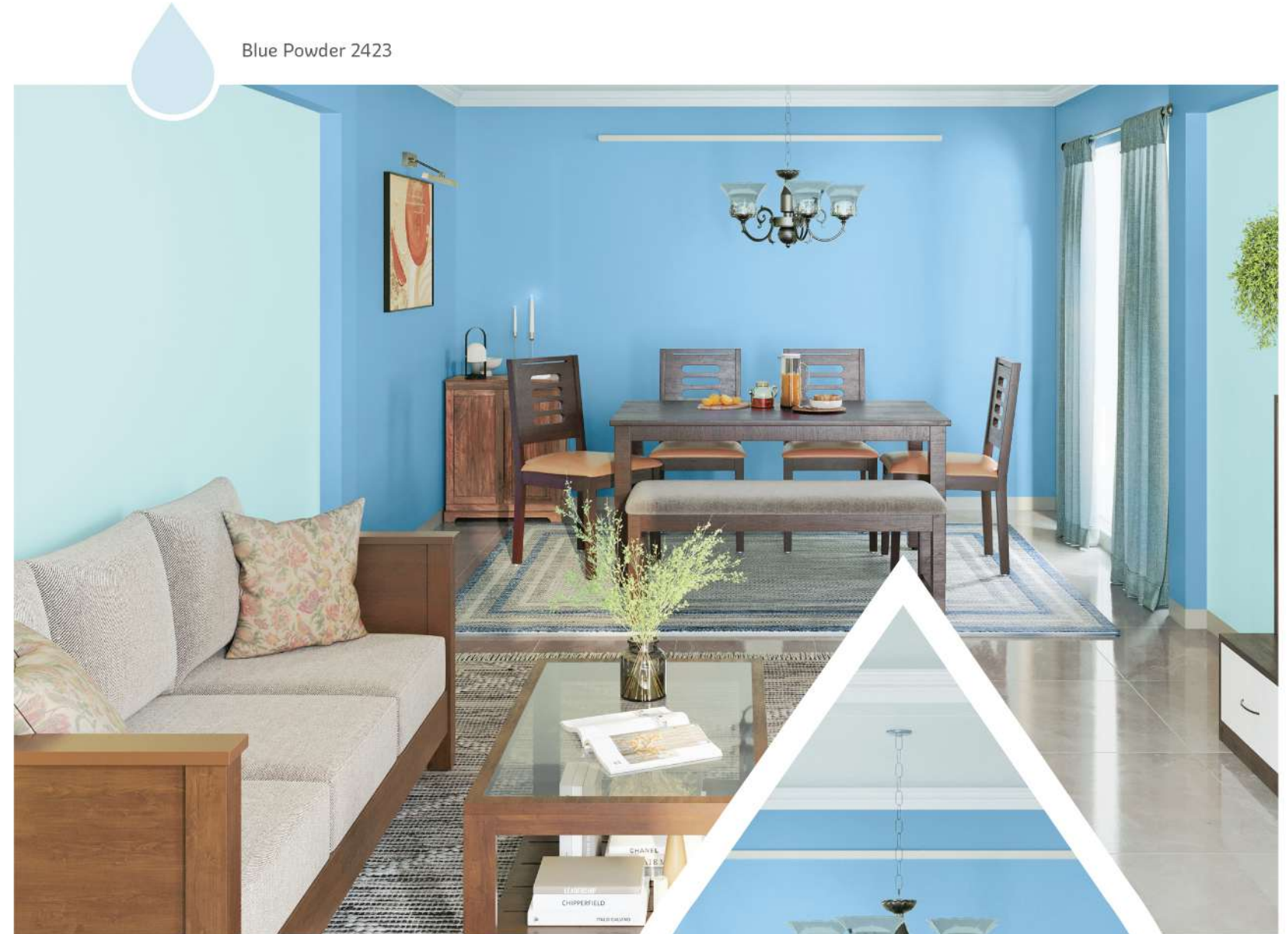




Violet Hills 3282



Apricot Crush 2124



Blue Powder 2423

## Colour Alternatives

Tranquility Time 2416





# BED

# R M



## Crafting Moodscapes

Step into a world of serenity where colours do more than just paint walls - they elevate moods. Feel the transformative energy as each hue invites you into your own peaceful sanctuary, enveloping you in calmness and joy, the moment you enter the room.



Swirl of Flowers  
3264



Hyacinth Hymn 2354

# BEDROOM 1



## Tranquil Beauty

Don't settle for the ordinary. Transform your bedroom into a unique masterpiece with shades that inspire you. Combine contrasting tones to create an extraordinary bedroom that shines with unmatched brilliance.



Altar Stone 2114



Pistachio Nut 2685



Blue Dome 1168



Kesari Cream 2063



Colour  
Alternatives



Carved Doorway 3134



Translucent Orchid 1153



Shyam Blue 3356



Apricot Breezer 2084

## Colour Alternatives



Teal Boat 3442



Alabaster Shell 1135

## Vibrant Dreams

Immerse yourself in a harmonious blend of elegance and lively optimism. Design a space that reflects your personality by choosing colours that resonate with you, leaving your own unique stamp.



BEDROOM 2





Satin Slipper 2275

## Colour Alternatives

Warm Bread 2034



Purpled Paradise 2328



Valley Field 2024



Asian Sea 3591



Renewed Forest 3586

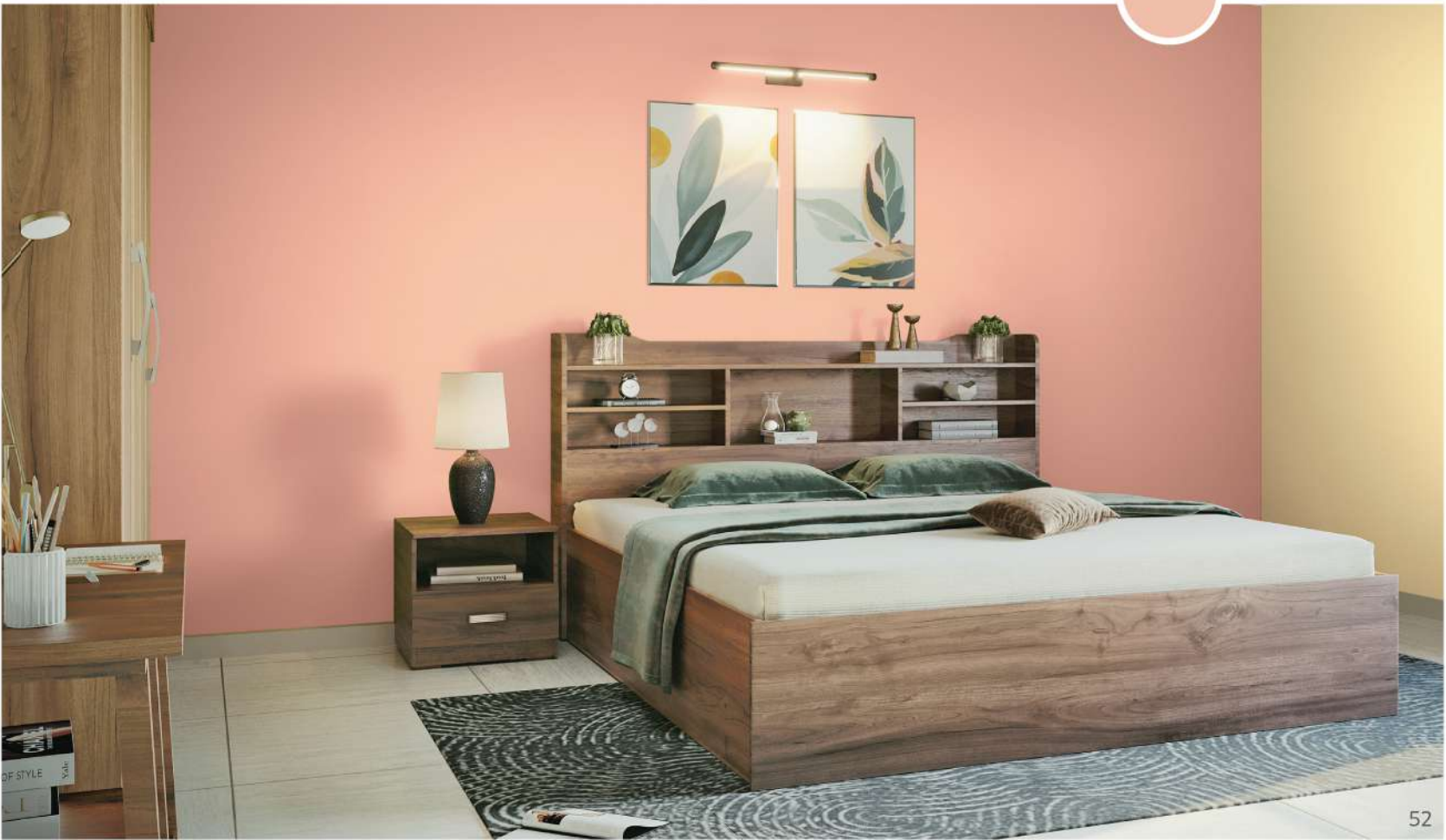


# Colour Alternatives

Butter Up 2033



Close Quarters 2175







Vogue Sand-streak Effect  
Base Coat: Halo Majestic Interiors  
Hazy Purple 2345  
Top Coat: Vogue Metalliq ( C )  
Caramel Pumpkin 5056

## BEDROOM 3

# Whispers of Elegance

Create a bedroom that blends mystery, warmth and boldness. Let your walls charm with an unexpected allure, inviting vibrant corners to light up the room and craft an intriguing narrative for your personal space.



Evensong 2121



Modern Pink 4121

Lustre Ware 4312



Wishing Wand 2303



## Colour Alternatives



Coriander Bunch 2656



Linen Love 1077

Cruise Along 2498



## Colour Alternatives

Pink Pink 5142



Writers Block 4042







# BEDROOM 4

Drops of Honey 2044

Praline Butter 2094

Stepped Terrace 2644

## Captivating Hues

Explore a palette that connotes relaxation and infuses life into your surroundings, forging a connection with nature's vitality. Step into a room where these shades harmoniously transform your space aligned with your deepest desires.





Candy Cloud 2424



Himalayan Aster 2314



Waking Morn 2163

Baby Doll 2243



Cryptic 4022



Weavers Loom 3256

## Colour Alternatives



Acoustic Rock 3325



Treasured Time 1085

Earth Ware 2156

Sensual Shade 4103



Rock Garden 2733

Mercurial Eye 4223

## Colour Alternatives





# BEDROOM 5

Elegant Retreat 3202

## Natural Elegance

Create your personal zone with colours that ignite creativity and rejuvenate your spirit, turning each day into a new adventure. Transform your bedroom into a canvas of self-expression and limitless possibilities.



Light Tan 2143



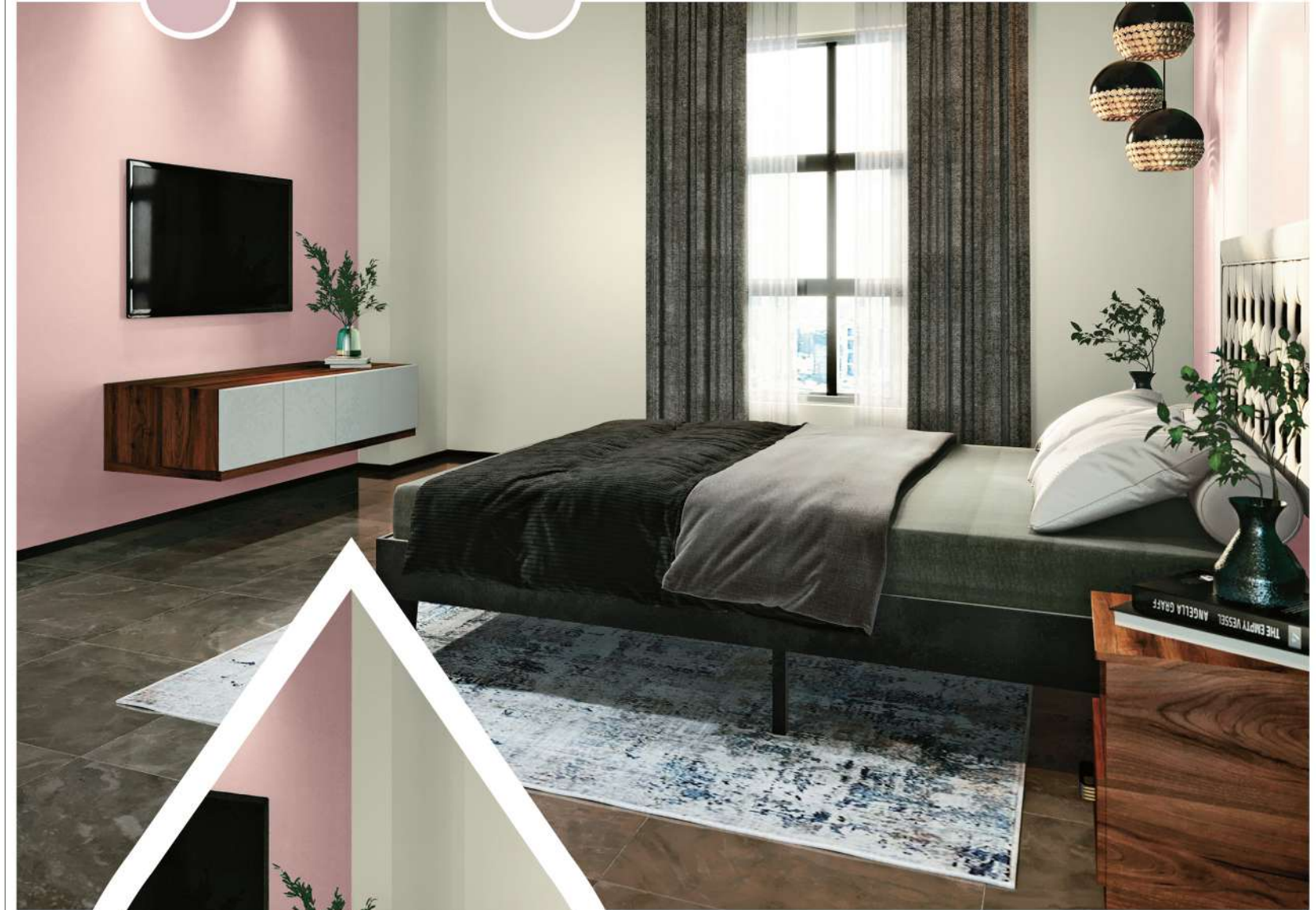
Garden Villa 2582



Purple Whimsy 2348



Scented Room 2254

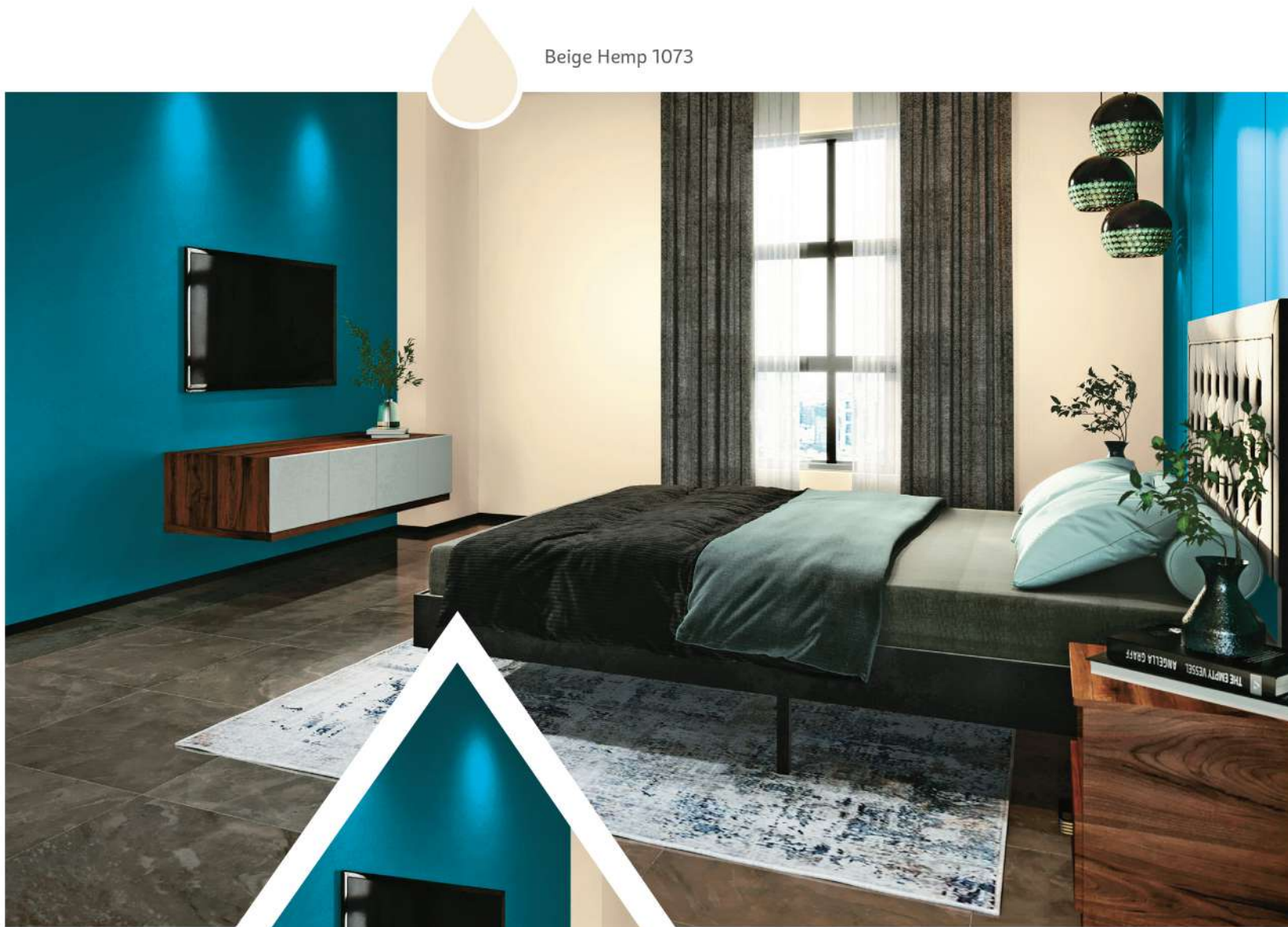


Warm Tint 1037



## Colour Alternatives





Beige Hemp 1073

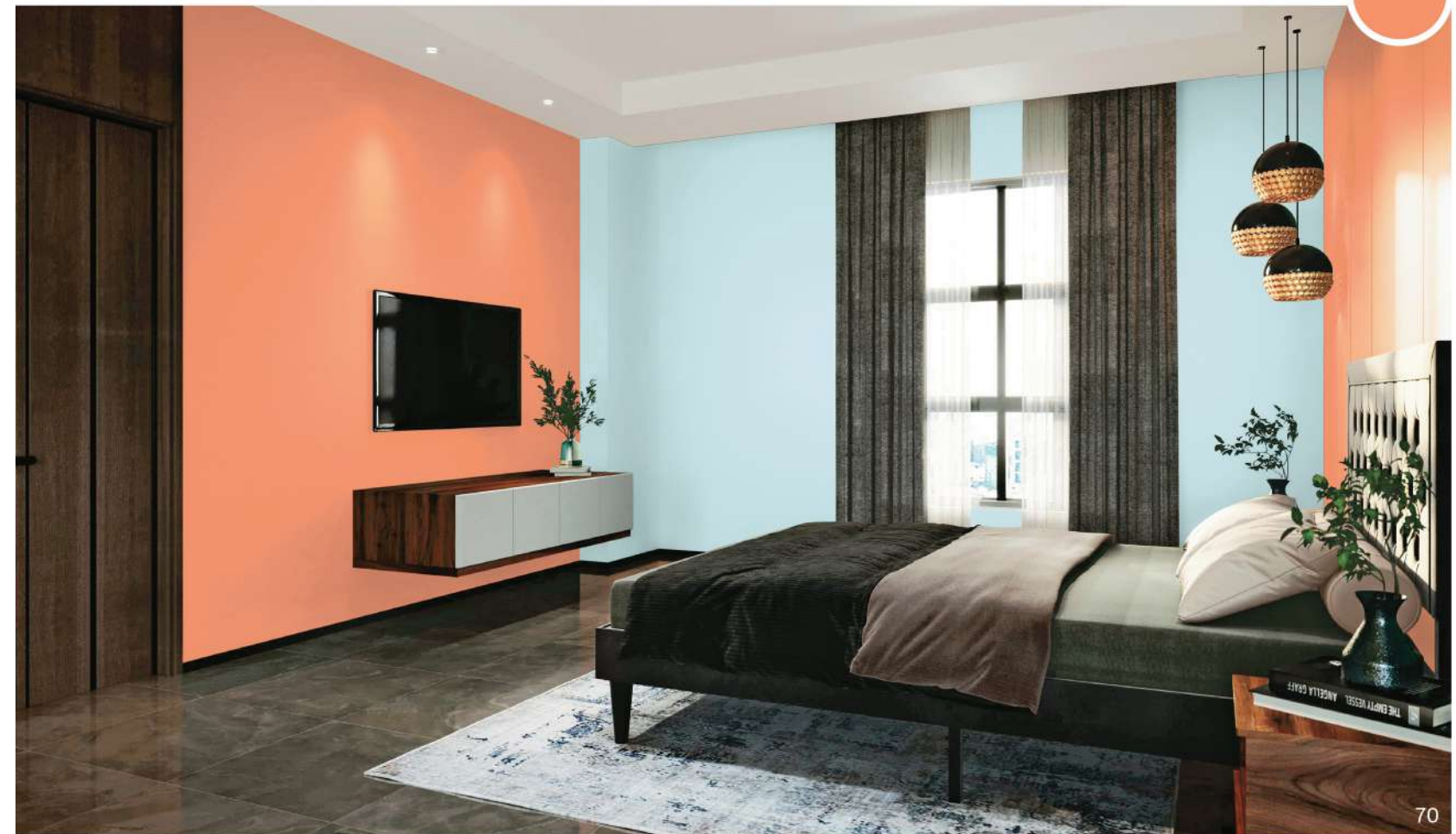


Bro Code 5227

## Colour Alternatives



Inner Chakra 2413



Tropical Heat 2158





# OTHER SPACES

## Elevating Palettes

Your home is more than just a space; it's where your life unfolds. Feel the positive vibes, comfort, and style that these colours can bring, turning your home into a unique masterpiece, corner by corner.





# DINING SPACE 1

Corn Kernels  
2035

## Palatable Visions

Break free from the ordinary and transcend yourself into re-imagined spaces where rooms become portals, colours ignite emotions and every corner tells a captivating story.

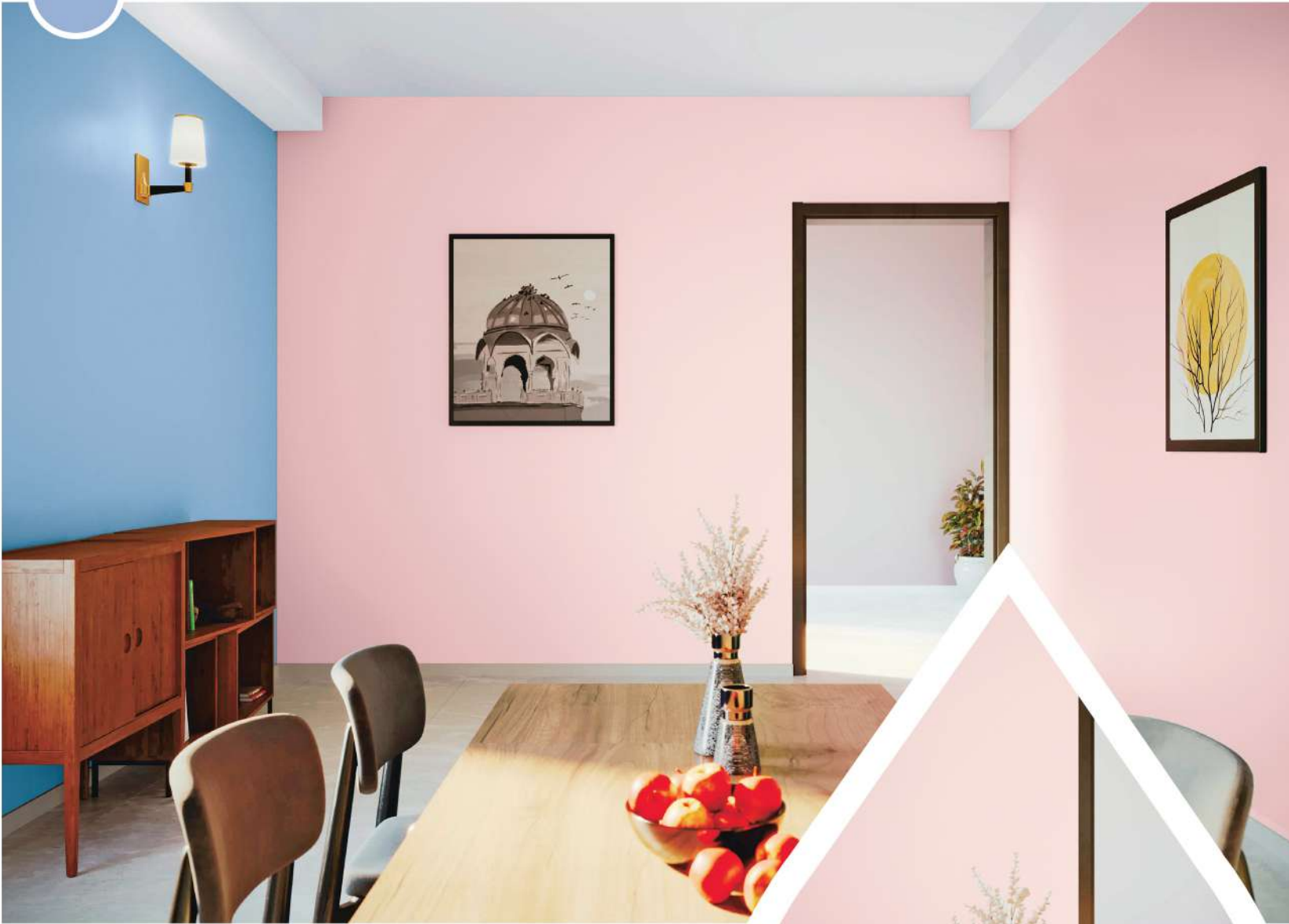


Oriental Wood  
2726





Indie Blues 3324



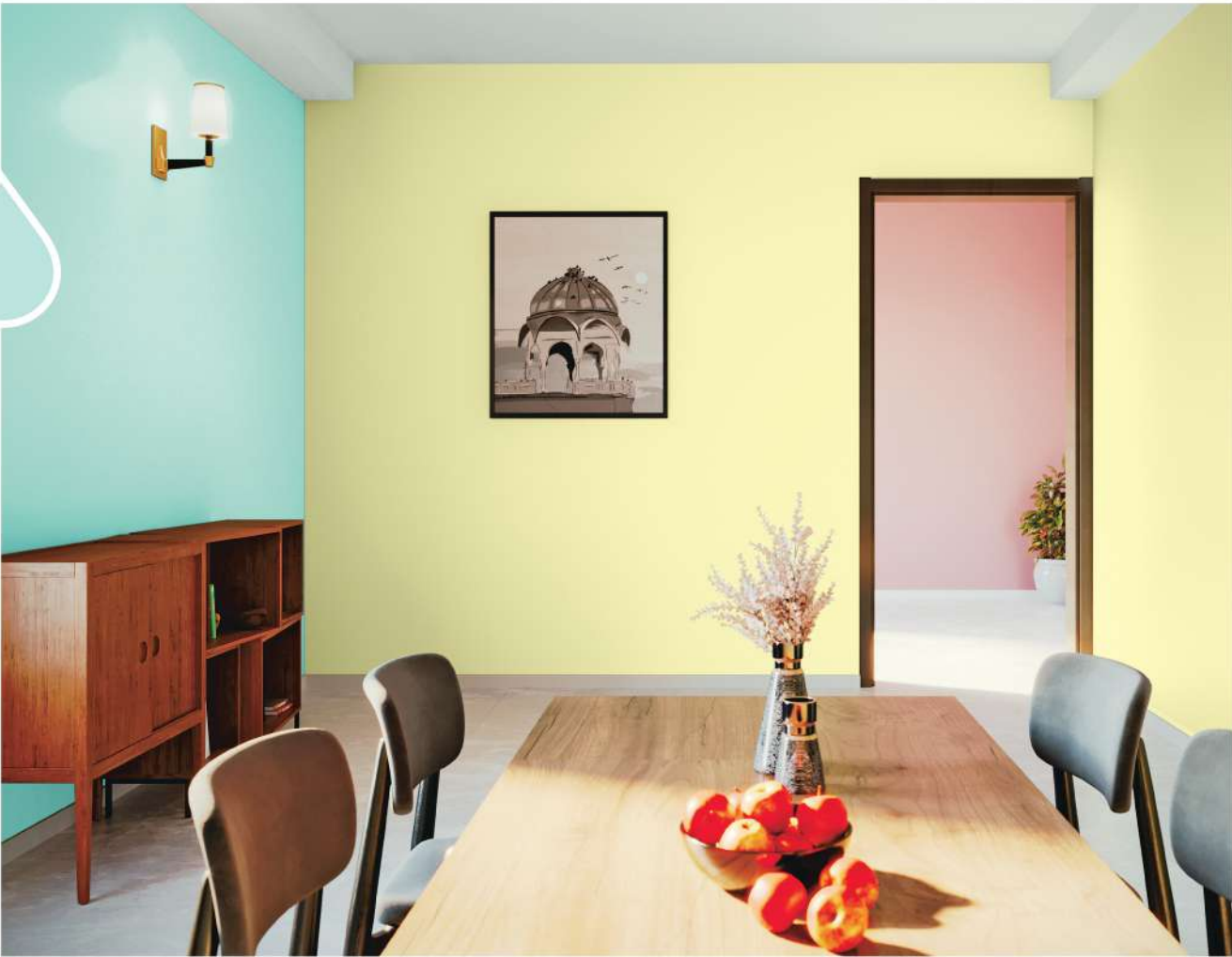
Sensual Lace 2293



# Colour Alternatives

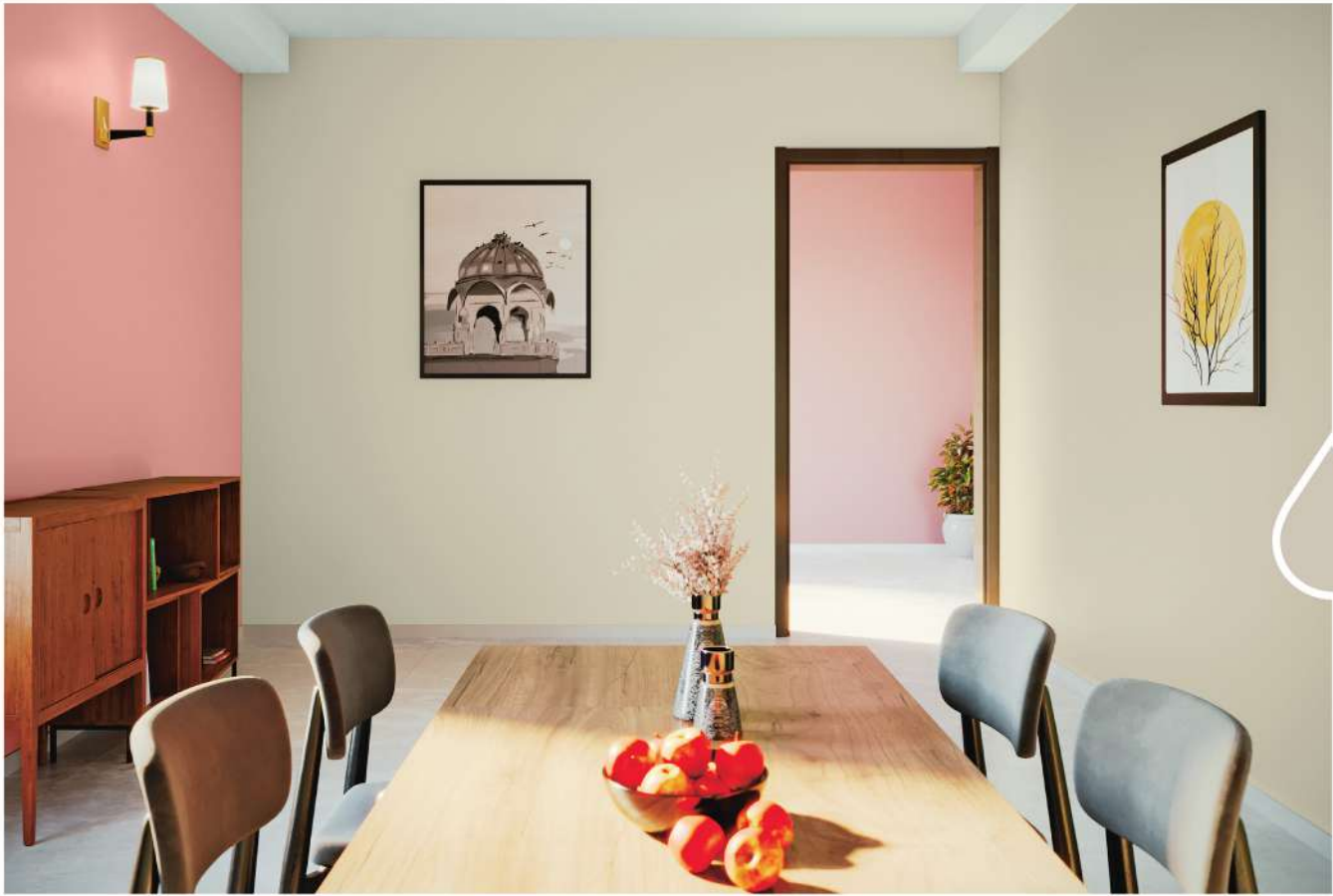


Fresh Catch 2523



Nargis Flower 2014





Pebble Stone 3061



Dye Garden 3214

# Colour Alternatives



Scented Day 2311



Light Wind 2636



Limestone Green 3471

## DINING SPACE 2

# Serene Havens

Discover an inner paradise at home, where flavours blend for contentment and serenity. Delve into mood-setting colours for a perfect dining experience.



Open Door 2023

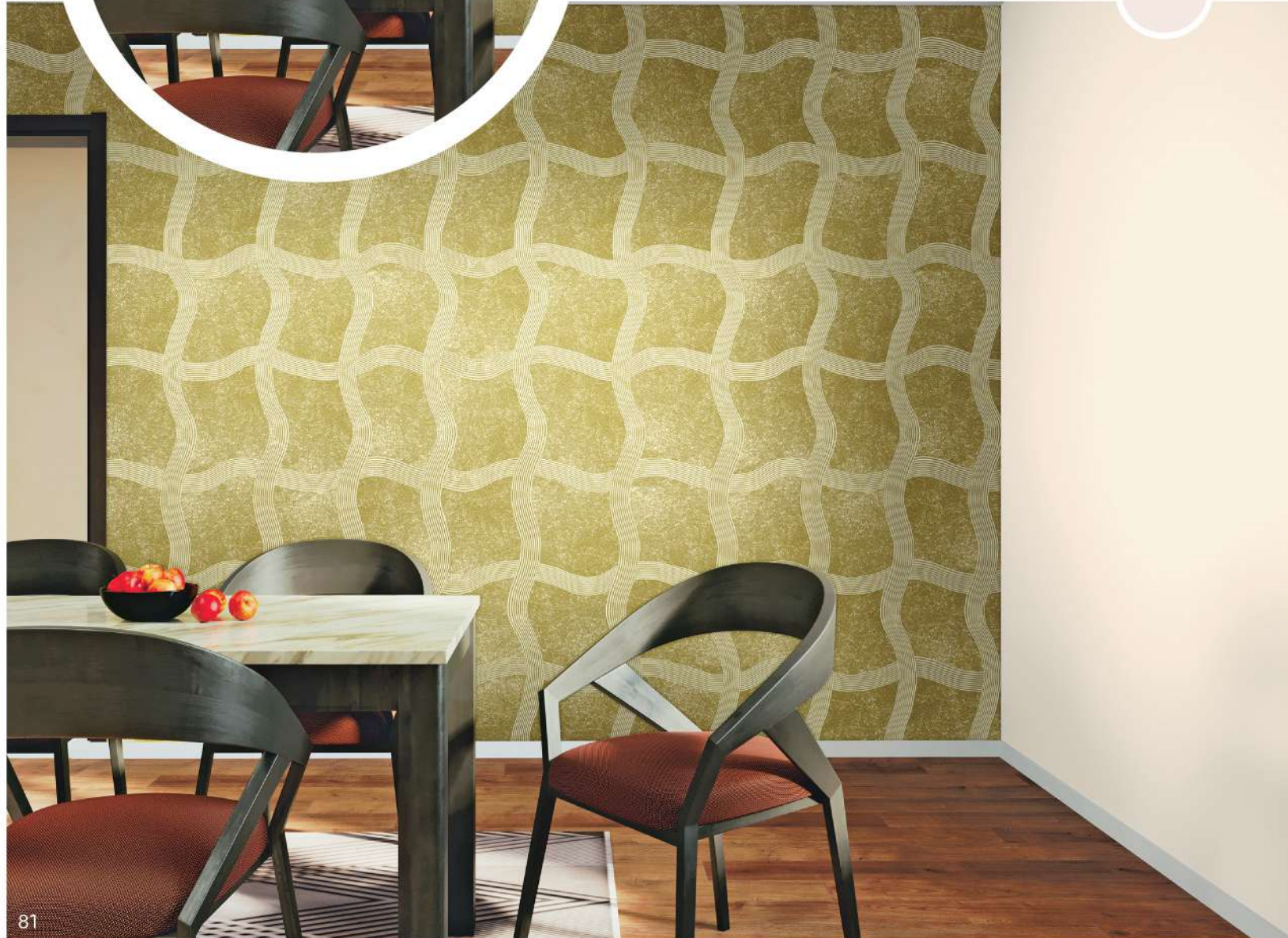




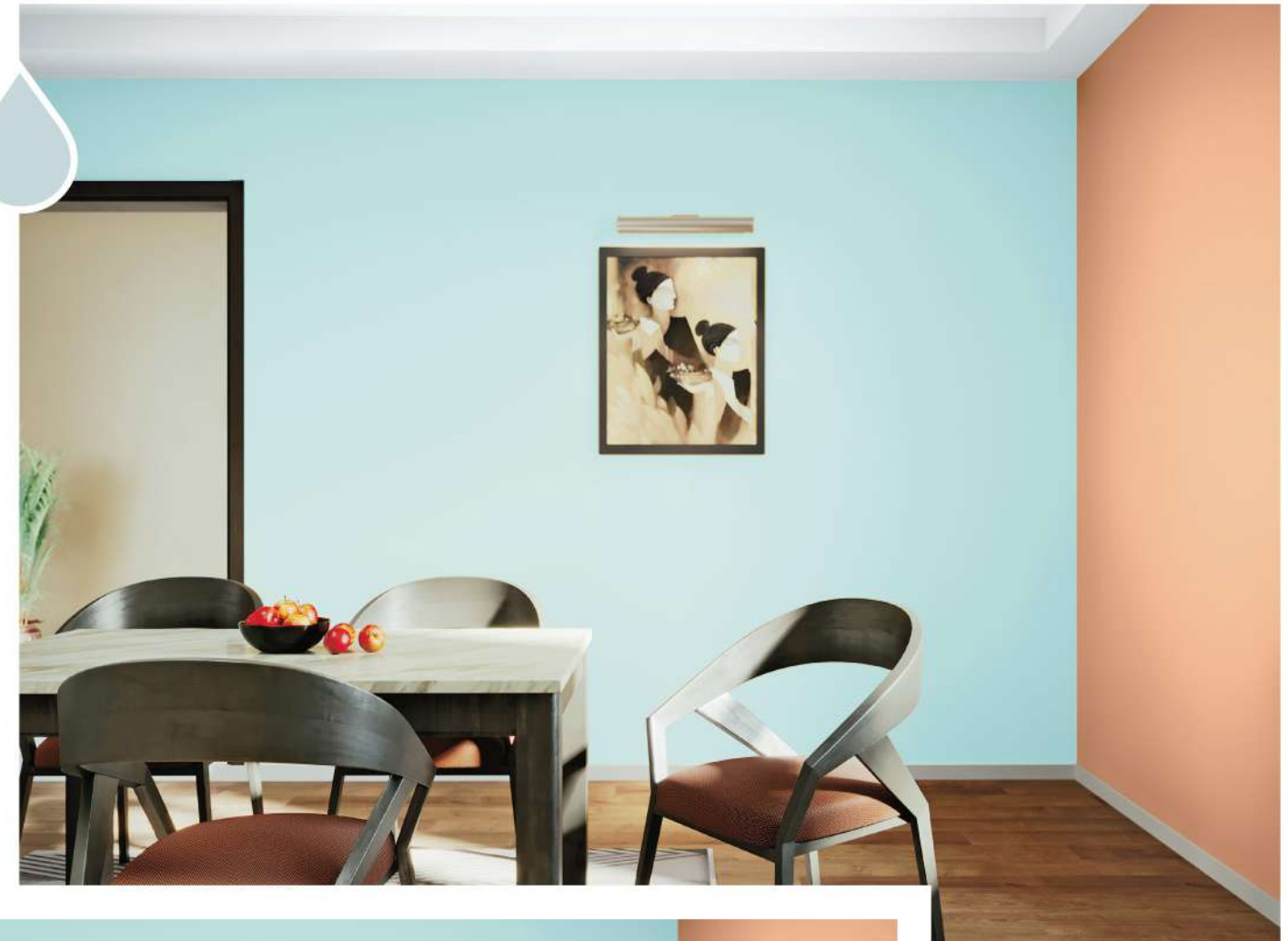
# Colour Alternatives

Vogue Sea-waves Effect  
Base Coat: Halo Majestic Interiors  
Champagne Glass 2043  
Top Coat: Vogue Effectiq  
Fresco Pigment 3636

Pink Sprinkling 1133



Awakening  
4241



Clay Biscuit 3113







Artist's White 1014

Malabar Sunset 2227



## Colour Alternatives

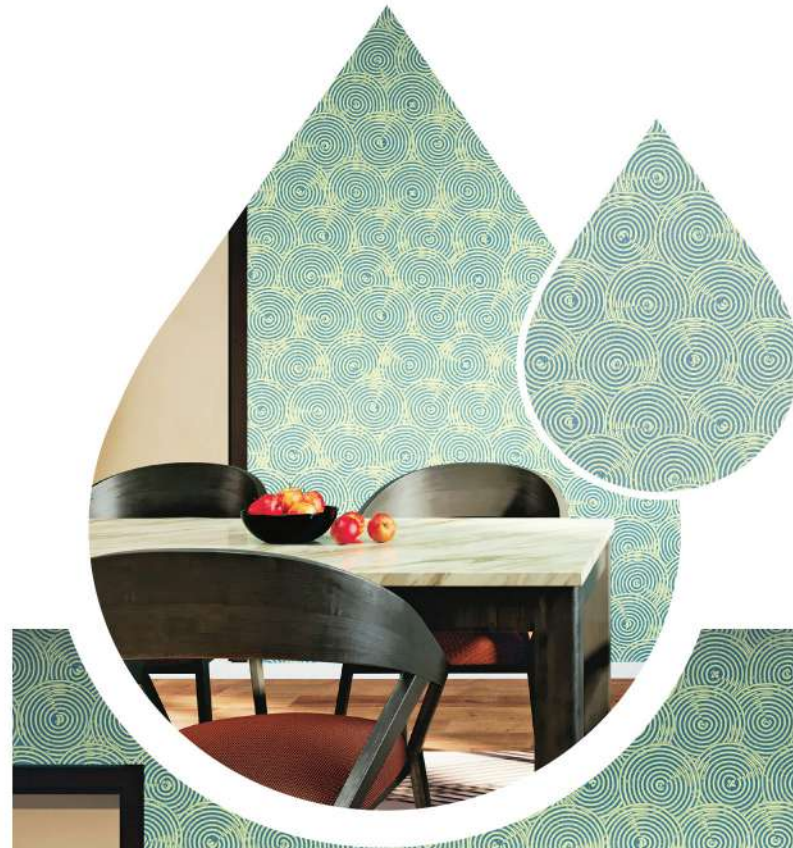
### Vogue Swirl-twirl Effect

Base Coat: Halo Majestic Interiors

Salad Bowl 2654

Top Coat: Vogue Effectiq

Catamaran Blue 3392



Precious Coral 2131





Swish on Glass 2624

# KITCHEN SPACE 1



## Luminous Living

Elegance and functionality is an intricate equation that defines your kitchen area. Define a living space with hues that create a soothing atmosphere and crisp look.

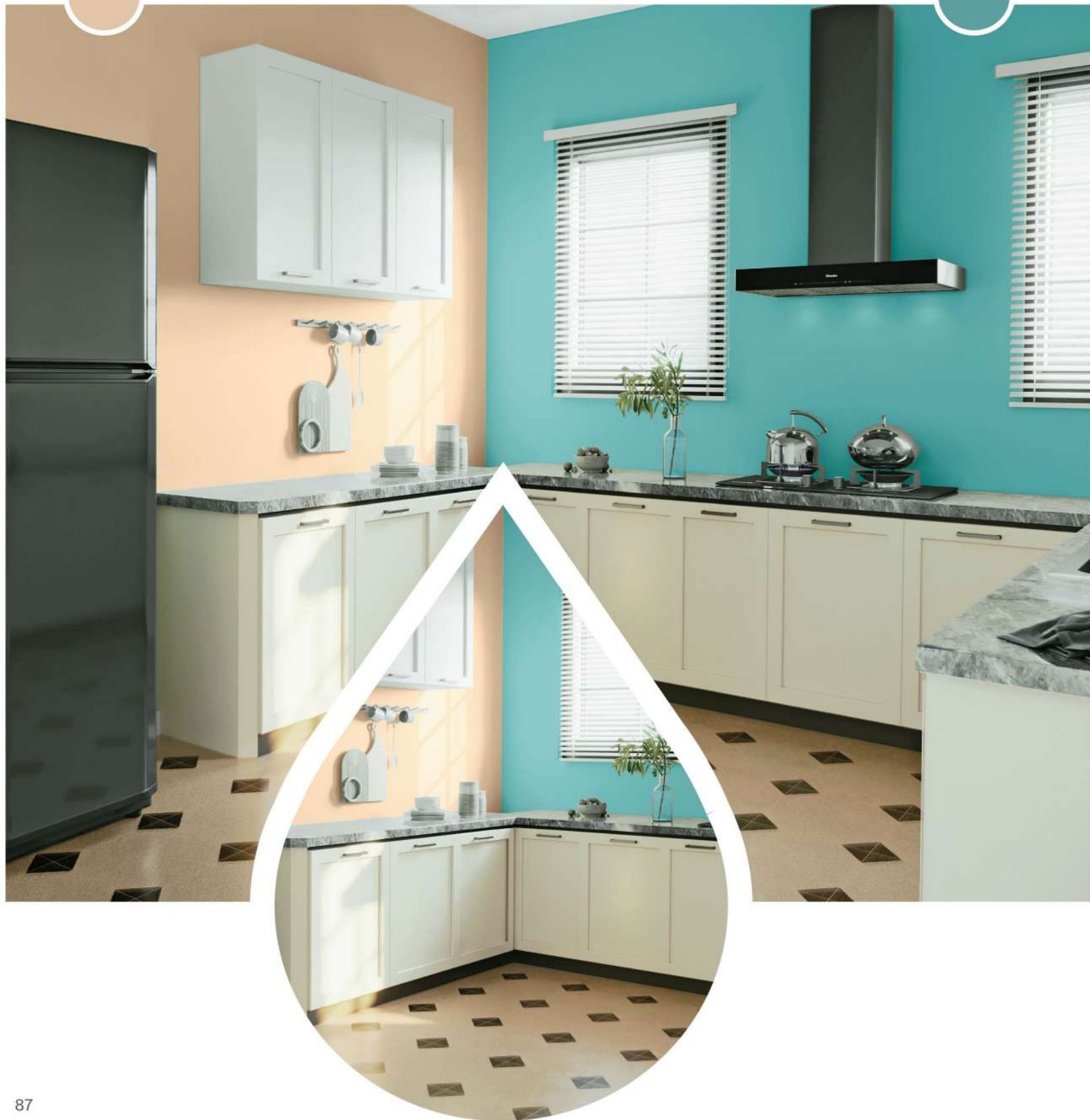


Adorable Tan  
1124



Rice Husk 3091

Thousand Temples 3436



Rose Quartz 3272



Feel Unique 2216

## Colour Alternatives



Battlement 3037



Beautiful Light 2031



Designer's Pick 3341



Blue Lapis 3336



## Colour Alternatives





Marigold Garland 2107



Peach Parfait 2123



# KITCHEN SPACE 2

## Soulful Symphony

Elevate your spaces with a symphony of sensations.  
Let every corner resonate with balanced rhythms,  
transforming the mundane into harmonious experience.







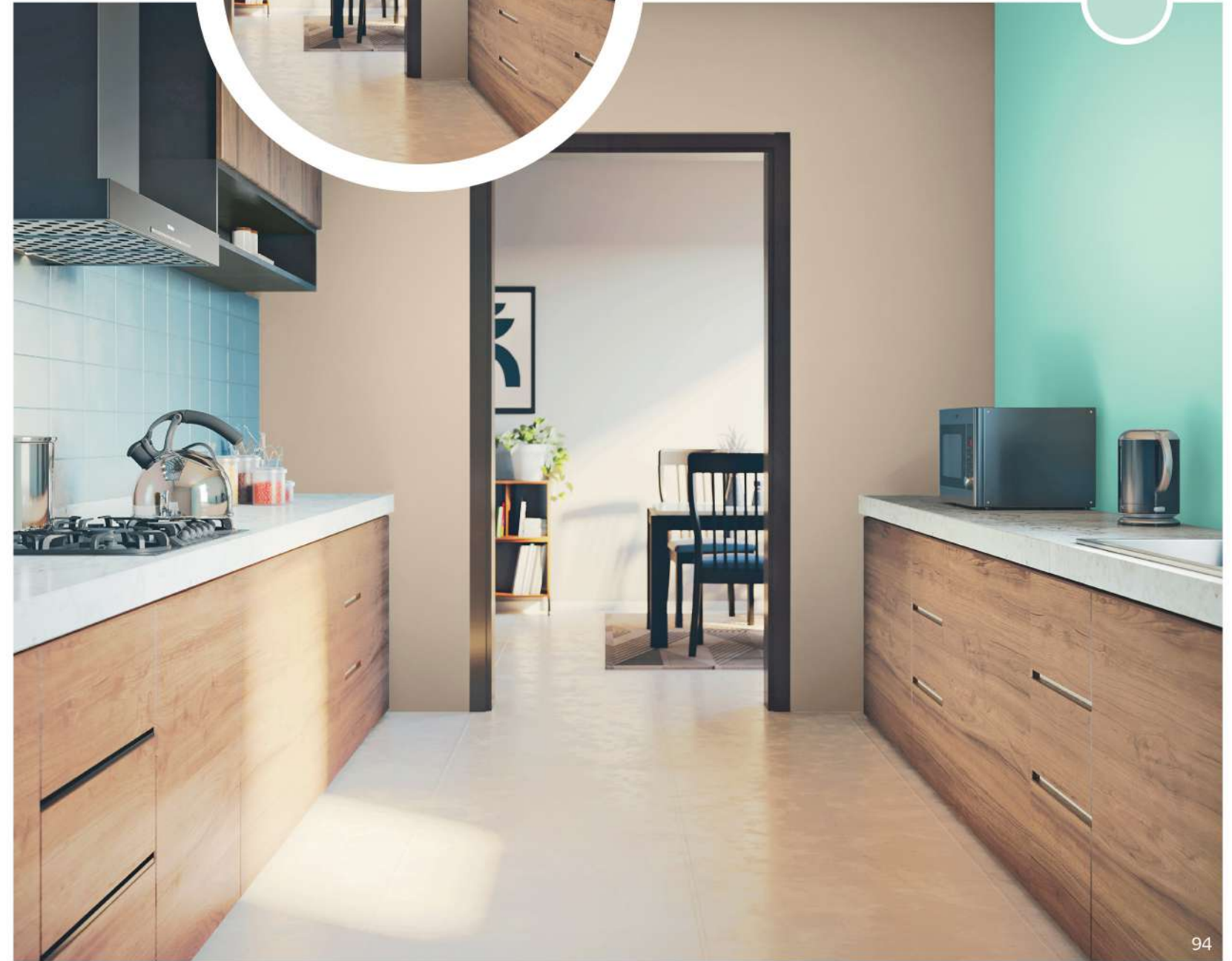
Romantic Blur 1182



Mute Button 4174



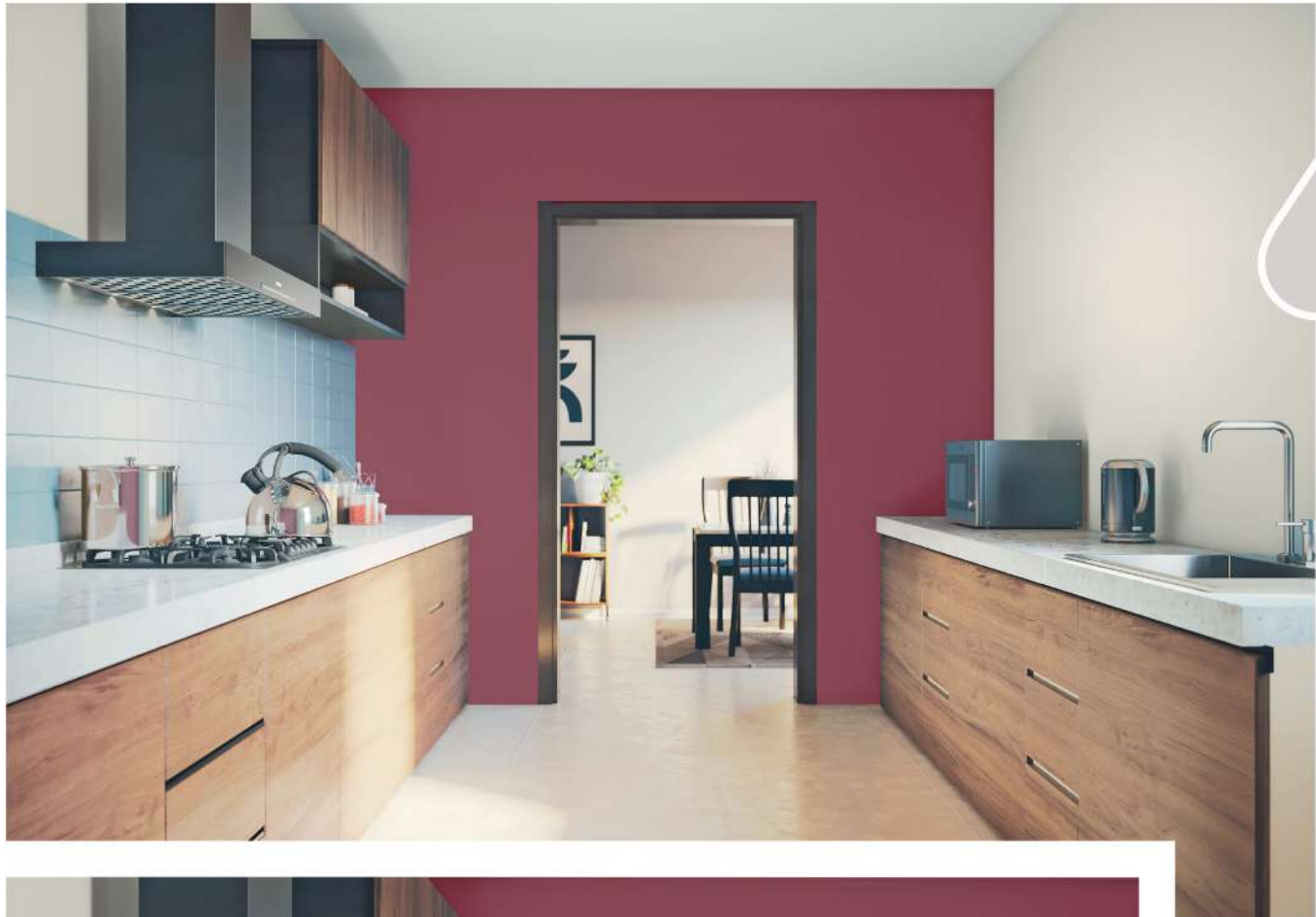
Pepper Pink 4083



Oriental Jasmine 2534

# Colour Alternatives





Riddle 4021



Wine Fest 5154



Ginger Sticks  
2073

Starting Drizzle 3523

# Colour Alternatives





Salad Bowl  
2654



Boys Room Blue 2426

# STUDY ROOM 1



## Minimalist Marvel

Choose calming colours to boost your focus and create a minimalist workspace that radiates tranquility and purpose.

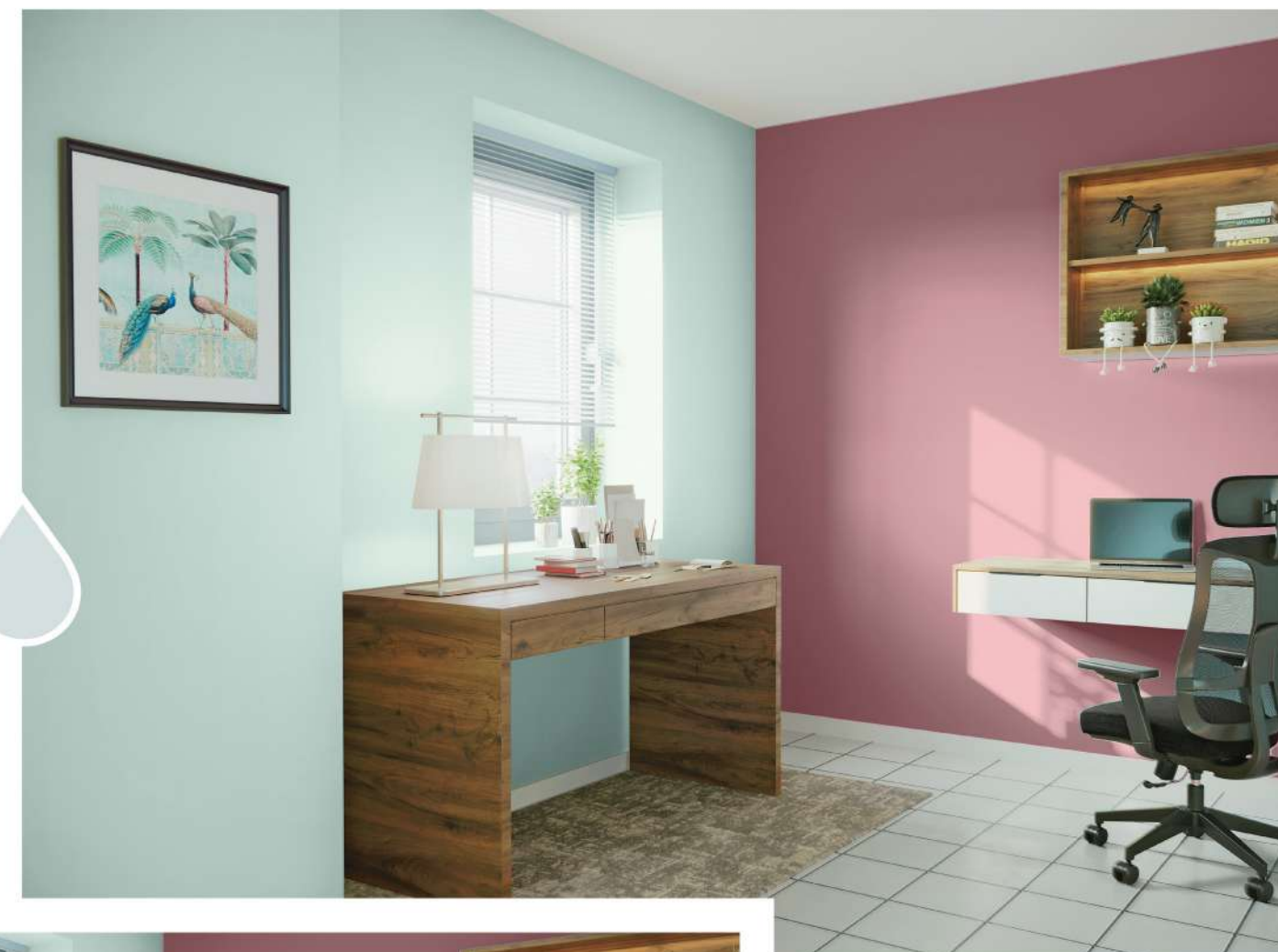




Good Green 3582

## Colour Alternatives

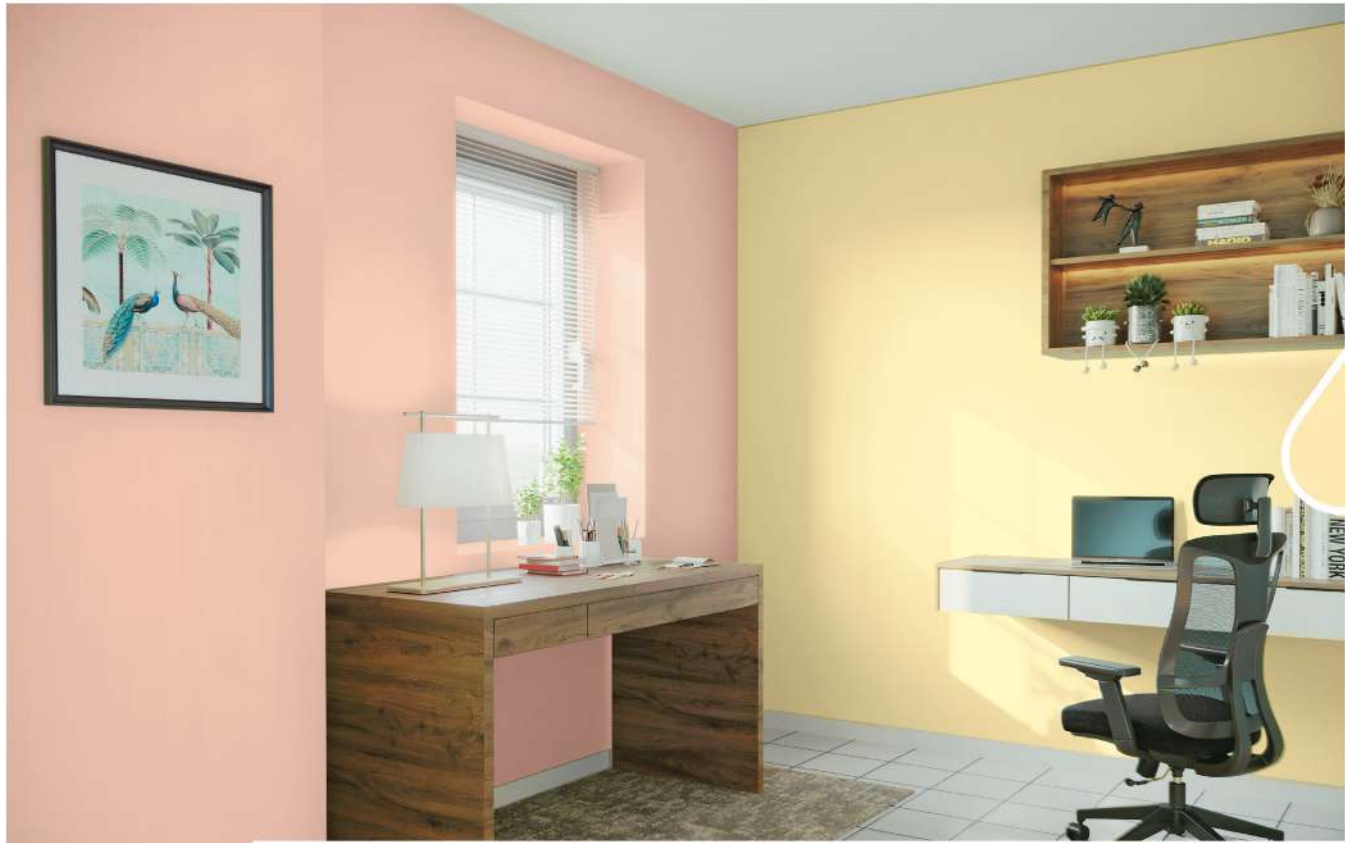
Breeze Blue  
4251



Pink Idyll 3244







Glazed Macaroon  
2045



Cosmetic Box 2193

# Colour Alternatives

Peace Plaza 1016



Kempty Falls 2505





Potters Quarter 3098

# Oasis Equation

Create your work-life oasis. Elevate aesthetics, comfort, and functionality in your spaces for harmony and peace. Experience the Oasis Equation in your daily life, where balance brings tranquility.

STUDY ROOM 2



Island Reef  
2132





Frosted Rain 1023



Tumbled Cobbles  
3543



Yellow Lantern 2736



Stony Plain 3111

# Colour Alternatives



Magic Glass 4201

Days' Catch 3394



## Colour Alternatives

First Kiss 2285



Spice Route 3236





Coastal Glade  
2704



Softest Whisper 2172

KIDS ROOM 1

## Upbeat Aura

Your home's colours tell a story. Let your inner child express your personality, dreams and memories. Turn your kid's room into a vibrant, creative space – A place that is fun and relaxing at the same time.





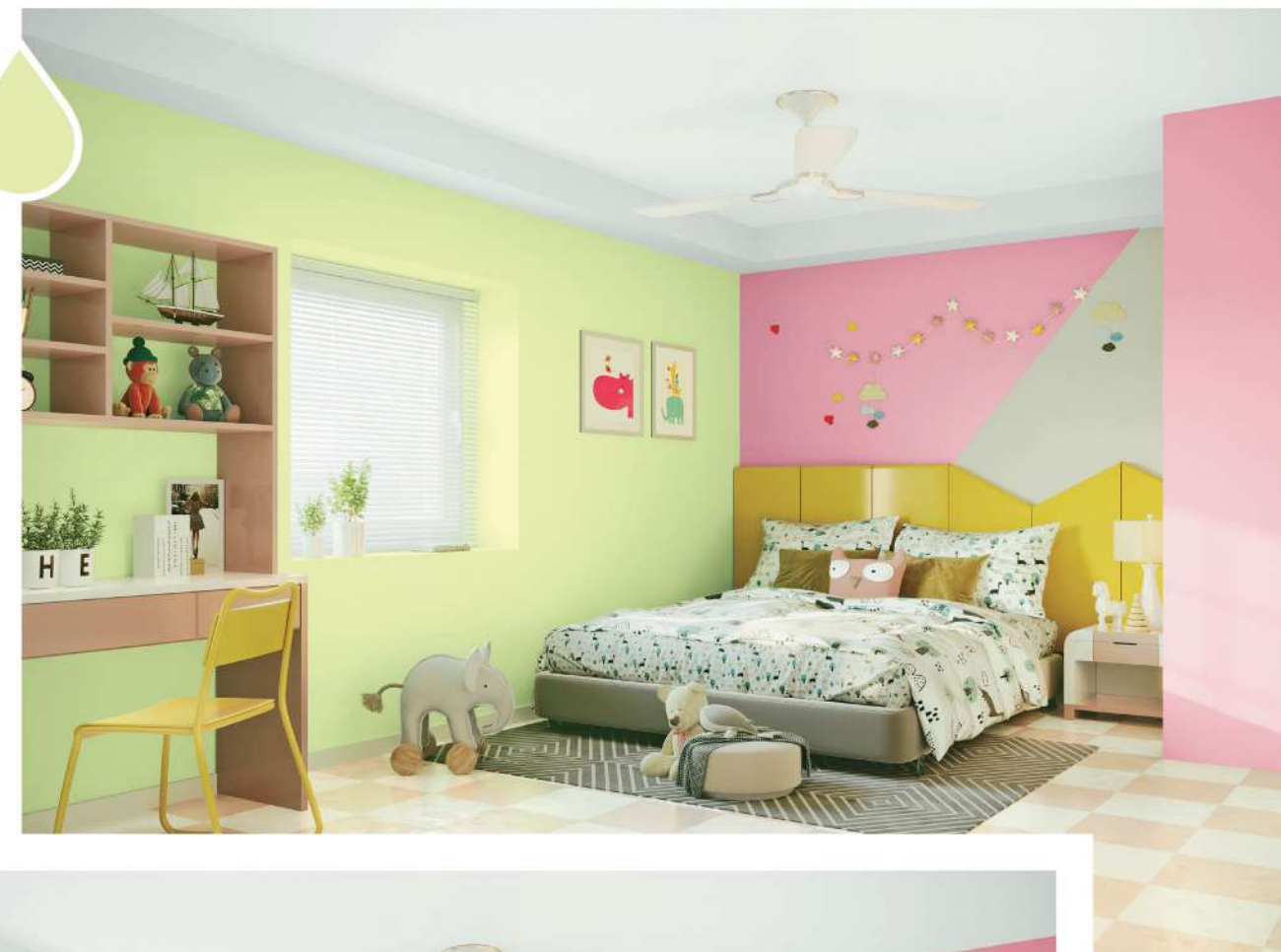
Be Positive 2244



Big Blue Sky 2477

## Colour Alternatives

Vegan Twist 2675



Captured Senses  
2296







Sky Writing 2346



Hut Bay 1187



Summer Time 2027



Play Room 2428

## Colour Alternatives



Dewy Crystal  
2504



Spring Day 2161

Pink of Health 2185



## Dreams Paradise

Enter a world where comfort, joy, love and style fill every corner of your kids room. Embrace colourful aesthetics that nurture warmth, happiness and dreams.

KIDS ROOM 2



Serene Green 3443

April Poise 2271



Iconic Pink 3265

## Colour Alternatives

Beautiful Song 2363

Capricious Cloud 2347



Conscious Green 2678







Indian Roller Bird  
2463

Gliding Swans 2467



Sparkle Mountain 2306

# Colour Alternatives

Keeper of Light 5184

Narcissus Yellow 2017

Light Cream 2071





Victory Gold  
3035



Marble Screen 3052

HALLWAY



## Timeless Expressions

Your home mirrors your soul's inner aesthetics. Create a timeless statement with vibrant colours, bridging the gap between the outside world and your personal sanctum.



Lasting Spirit 2215



**Vogue Surf-splash Effect**  
Base Coat: Halo Majestic Interiors  
Hint of Desire 2282  
Top Coat: Vogue Effectiq  
Darling Girl 2297

## Colour Alternatives

Layered Clay 3096



Powdered Shell 3122





Even Blush 2204



Ooty Hills 3414

# Colour Alternatives



Trickling Brook 2622

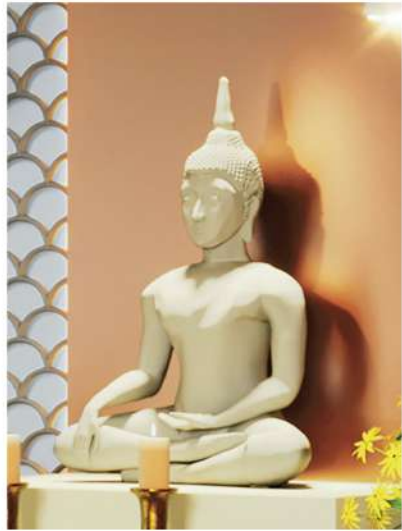


**Vogue Surf-splash Effect**  
 Base Coat: Halo Majestic Interiors  
 Lemon Shade 1056  
 Top Coat: Vogue Metalliq ( G )  
 Gold Base





Story Telling 3154



## Charming Nook

Elevate your divine space with spirituality and create a sacred retreat that nourishes your soul. Find comfort and harmony in this tranquil oasis, your cherished haven of solace.

MEDITATION SPACE



Echo 4182

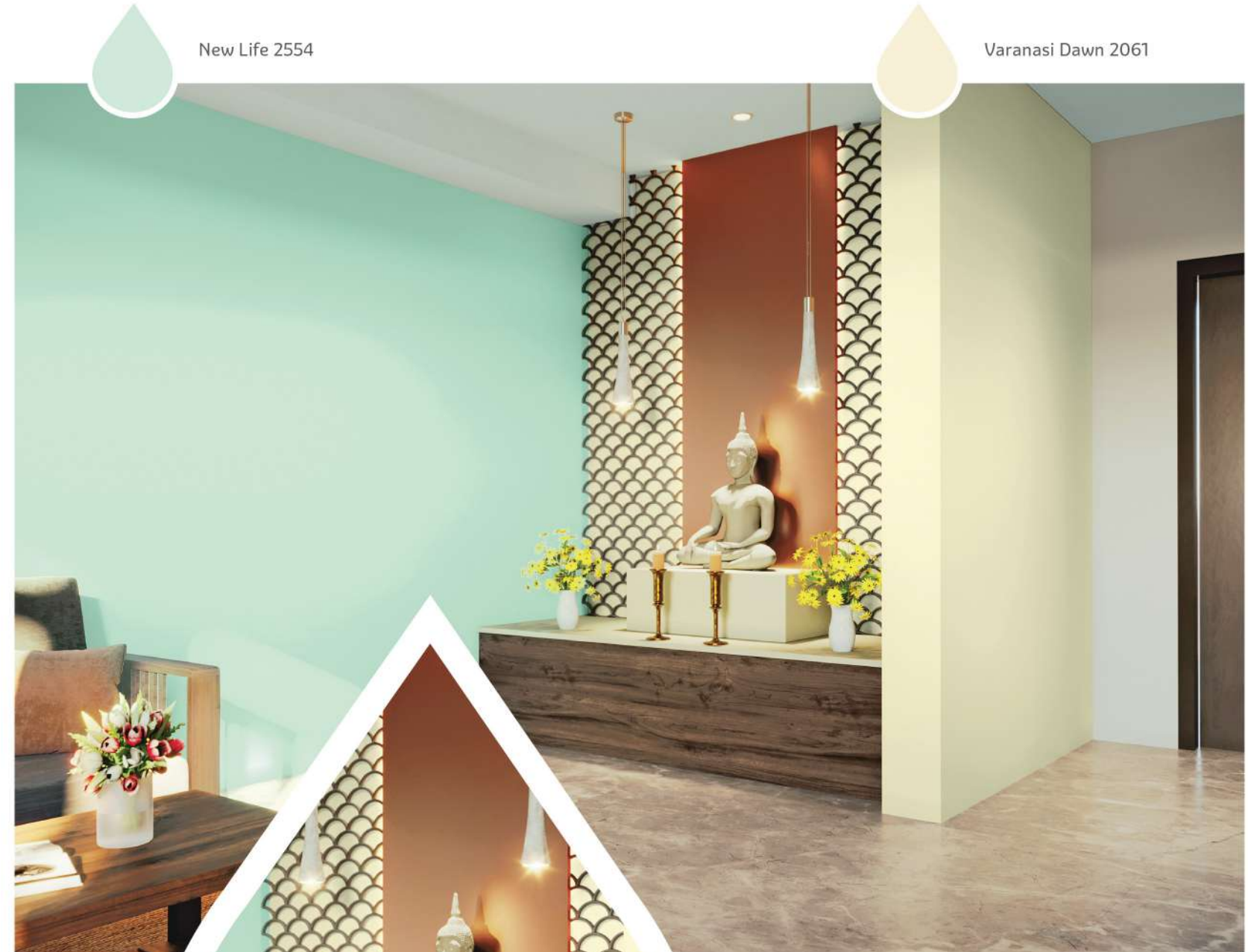




Pink Fog 3262



Royal Field  
3034



New Life 2554

Varanasi Dawn 2061



## Colour Alternatives



# Colour Alternatives

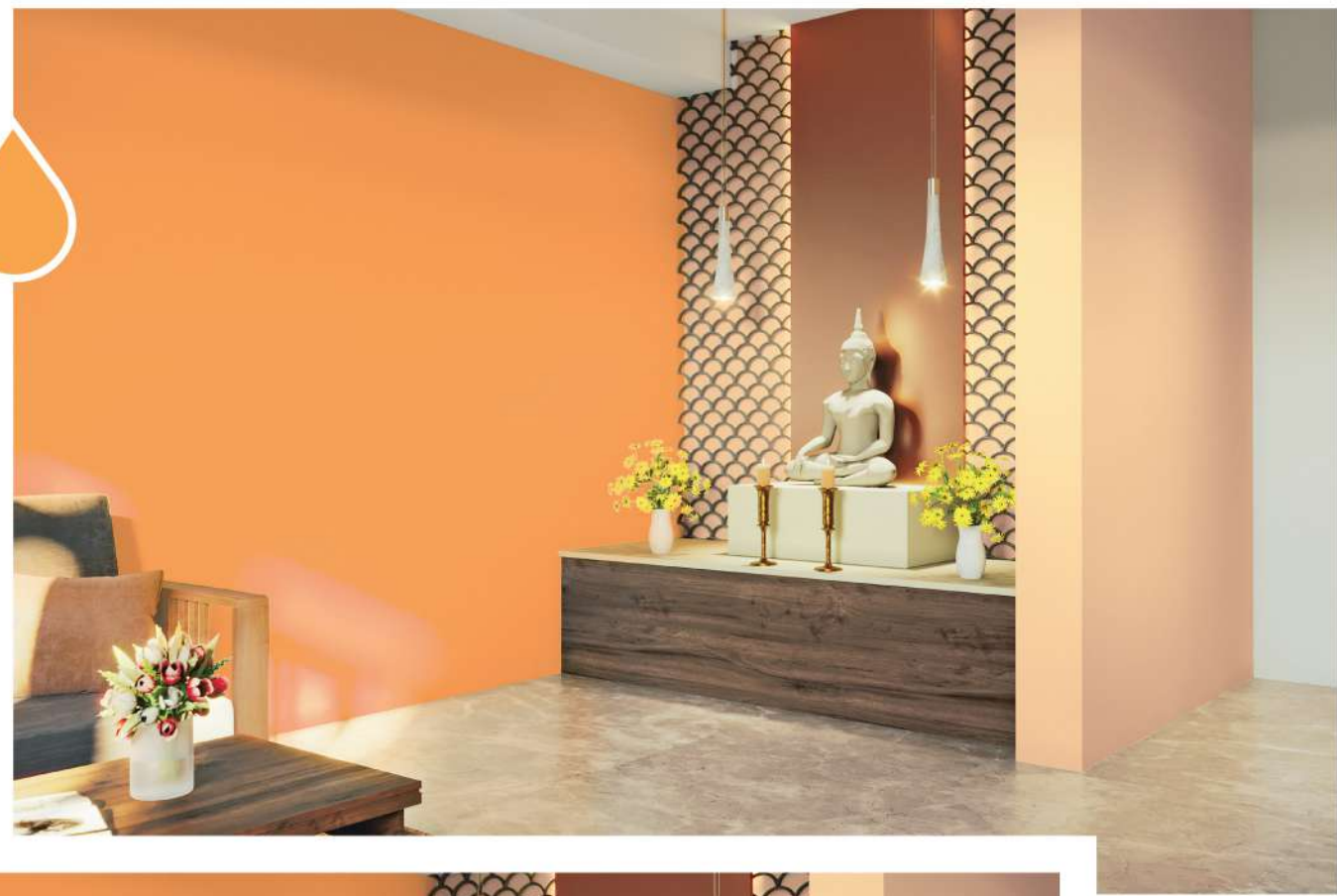
Fleeting Beauty 2233



Evening Sonnet 1092



Eye of the Sun  
5042



Mango Medley 2085





# COLOUR FAMILY

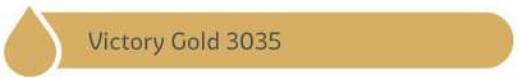
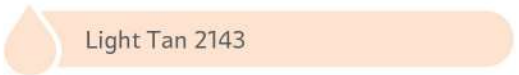
## Infinite Creativity

Colours are chosen based on tones and the mood they evoke in a living space, followed by the colour family. We have curated a diverse collection of colour combinations that caters to every taste and style. Walk through all the colour combinations used in Colourvista Viu for Interiors and choose the perfect blend of Hues and Effects to spruce up your living space.



# Neutrals

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Be Positive 2244	Big Blue Sky 2477	111	
So Happy 2245	Light House 3365	19	
Scented Room 2254	Warm Tint 1037	68	
Satin Slipper 2275	Warm Bread 2034	49	
First Kiss 2285	Spice Route 3236	108	
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Swirl of Flowers 3264	Hyacinth Hymn 2354	41	
Malabar Sunset 2227	Artist's White 1014	83	

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# COLOUR FAMILY

The shades shown in this book are for indicative purpose only. Please refer to Shade Panorama for exact shade reference.

G = Gold, S = Silver, C = Copper bases ( Vogue Metalliq ) in the shade codes



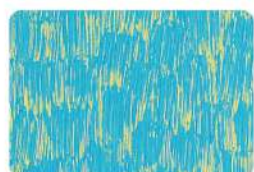


Vogue Metalliq

"Designed to delight your space."



THATCHES



BLAZE

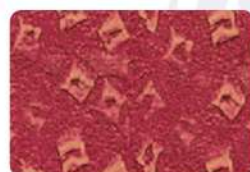


Vogue Effectiq

"Designed to delight your space."



METEORS



BANDHEJ

### FEATURES:

- HD Patterns
- Optimum Design Time
- Easy Wash



**Germ Block**  
KILLS UP TO 99.9%\*\* OF  
BACTERIA, FUNGI AND VIRUSES



STACKS



IKAT



Vogue Astoniq

"Designed to delight your space."

### FEATURES:

- Stunningly Smooth
- Anti-fungal
- Low VOC



ASTONIQ



Scan to know more

Colour and design styles are indicative and may vary according to the painter's work.

\*\* Basis the results arrived upon after different tests conducted in various laboratories. Test conducted compliant to Japanese Industrial Standard JIS Z 2801:2010 'Test for Anti-Bacterial Activity and Efficacy'. \*Subject to compliance with conditions maintained in Product Information Sheet, regional climatic conditions, accidental damage, usual wear and tear in the area where applied.



Majestic Interiors Shine



Majestic Interiors Silk



Majestic Interiors Rich Matt

### FEATURES:

- Paint & Primer
- Anti-Stain
- Endures 9 Years\*



**Germ Block**  
KILLS UP TO 99.9%\*\* OF  
BACTERIA, FUNGI AND VIRUSES

"Carefully crafted for an incredibly smooth finish."



Scan to know more



Exceed Longlasting Exteriors

### FEATURES:

- Endures 12 Years\*
- Waterproofs 8 Years\*
- All Weather



**BASECOAT  
+ TOPCOAT**



Majestic Exteriors Silk

### FEATURES:

- Paint & Primer
- Anti-algal
- Endures 9 Years\*



**DIRT  
BLOCK**

"Carefully crafted for  
long-lasting protection."



Scan to know more

\*\* Basis the results arrived upon after different tests conducted in various laboratories. Test conducted compliant to Japanese Industrial Standard JIS Z 2801:2010 'Test for Anti-Bacterial Activity and Efficacy'. \*Subject to compliance with conditions maintained in Product Information Sheet, regional climatic conditions, accidental damage, usual wear and tear in the area where applied.



INTERIORS



Regal Interiors Silk

"Thoughtfully designed for a rich and durable finish."

FEATURES:

- Anti-fungal
- Paint & Primer
- Endures 6 Years\*



**STAIN  
BLOCK**



Regal Interiors

"Thoughtfully designed for a rich and durable finish."

FEATURES:

- Anti-fungal
- Paint & Primer
- Endures 6 Years\*



**SUPERIOR  
WASHABILITY**



Scan to know more

EXTERIORS



Regal Exteriors Silk

"Thoughtfully designed to keep walls dust-free, rich and shiny."

FEATURES:

- Anti-algal
- Paint & Primer
- Endures 6 Years\*



**DUST  
BLOCK**



Regal Exteriors

"Thoughtfully designed for a UV resistant finish."

FEATURES:

- Anti-algal
- Paint & Primer
- Endures 6 Years\*



**ALL WEATHER  
GUARD**



Scan to know more

EXTERIORS



Aur'us Floor Coat

"Thoughtfully designed to protect your floors' finish."

FEATURES:

- Anti-algal
- Endures 2 Years\*
- High Abrasion Resistance



Aur'us Tile Coat

"Carefully innovated to protect the finish of your tiles."

FEATURES:

- Anti-algal
- Water-repellent
- High Sheen



Scan to know more

\*Subject to compliance with conditions maintained in Product Information Sheet regional climatic conditions, accidental damage, usual wear and tear in the area where applied.

INTERIORS



Elegant Interiors Silk

"Washable Acrylic Emulsion for smoother brighter walls."

FEATURES:

- Superior Sheen
- Endures 3 Years\*



**COVERMAX**



Elegant Interiors

"Washable Acrylic Emulsion for smoother, brighter walls."

FEATURES:

- Bright Finish
- Endures 3 Years\*



**COVERMAX**



Scan to know more

EXTERIORS



Elegant Exteriors Silk

"For superior brightness and weather protection of exteriors."

FEATURES:

- Dust Resistant
- Endures 3 Years\*



**COVERMAX**



Elegant Exteriors

"For superior brightness and weather protection of exteriors."

FEATURES:

- Dust Resistant
- Endures 3 Years\*



**COVERMAX**



Scan to know more

\*Subject to compliance with conditions maintained in Product Information Sheet regional climatic conditions, accidental damage, usual wear and tear in the area where applied.



INTERIORS & EXTERIORS



Lasting Gloss

"Carefully crafted for a glorious finish."

FEATURES:

- No Smell
- Water Based
- Paint & Primer
- Endures 5 Years\*



**Germ Block**  
KILLS UP TO 99.9%\*\* OF  
BACTERIA, FUNGI AND VIRUSES



Smooth Satin

"Carefully crafted for a rich-chic finish."

FEATURES:

- No Smell
- Water Based
- Paint & Primer
- Endures 5 Years\*



**Germ Block**  
KILLS UP TO 99.9%\*\* OF  
BACTERIA, FUNGI AND VIRUSES



Scan to know more

\*\* Basis the results arrived upon after different tests conducted in various laboratories. Test conducted compliant to Japanese Industrial Standard JIS Z 2801:2010 'Test for Anti-Bacterial Activity and Efficacy'. \*Subject to compliance with conditions maintained in Product Information Sheet, regional climatic conditions, accidental damage, usual wear and tear in the area where applied.

INTERIORS



Waterstop Base Coat - Interior

"Tested to protect walls from moisture and dampness."

FEATURES:

- Best-in-class Adhesion
- Anti Efflorescence
- Breathable Coating

EXTERIORS



Waterstop Roof Coat

"Tested to protect roofs from moisture and dampness."

FEATURES:

- Crack Bridging
- Fibre Reinforced
- Waterproofs 8 Years\*



**HEAT  
BLOCK\*\***



Waterstop Base Coat - Exterior

"Tested to protect walls from moisture and dampness."

FEATURES:

- Crack Bridging
- Anti Efflorescence
- Waterproofs 3 Years\*

INTERIORS & EXTERIORS



Crack Fix

"Designed for excellent filling and binding properties."

FEATURES:

- Crack Sealing
- Strong Adhesion
- Ready-to-use



Scan to know more

\*Subject to compliance with conditions maintained in Product Information Sheet regional climatic conditions, accidental damage, usual wear and tear in the area where applied.



# INSPIRING COLOUR CONFIDENCE

## Buddy Assist

We at JSW Paints introduce you to our Customer Relationship Officer - your Buddy. JSW Paints Buddy can help you select the perfect colours with the help of Colourvista tools and offer you advice regarding the right products for your home painting needs.



To get doorstep assistance, call 1800-121-5797



## Colourvista Glimpse

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## Colourvista Touch

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## Colourvista Sample Pot

The 250ml sample pot gives a preview of the shade that can make your space picturesque.



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The shades shown in this book are for indicative purpose only.  
Please refer to Shade Panorama for exact shade reference.

COLOUR TOOLS

SKU D130PCI011ZEA - Colourvista Viu Interior Combinations

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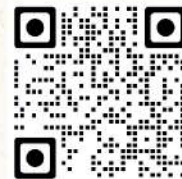
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