

CREATIVE CONVERSATIONS



INTERIORS

It's a well established fact that colours have the power to affect moods and thoughts. If a bright, happy, sunshine filled mood is what you want to define your life, Conversations is the right palette for you. A shade card of yellows ranging from soft pastels to vibrant bolds. Each energising and uplifting in degrees, making spaces look larger and warmer. Creating an atmosphere where conversation flows freely and people feel at home the moment they step in.



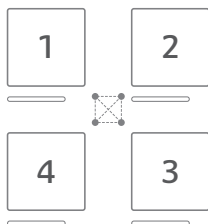


Conversations

Yellow is believed to have stimulating effects on the nerves. It brings to mind the memories of summer and holidays on the beach, moments of perfect happiness. All of which makes it ideal for smaller spaces because it reflects light and makes the rooms look expansive.

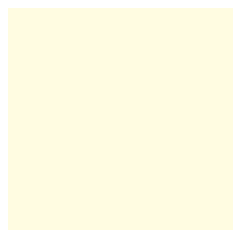
Conversations

The Creative Range

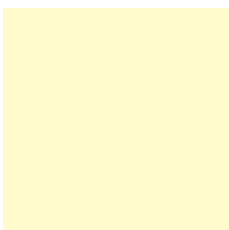


Pick a combination of 2 or more colours from any 4 adjacent colours from the set of 12 below. You will find that these colours go perfectly with each other!

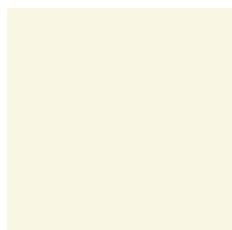
Go on, surround your living space with a beautiful ambience.



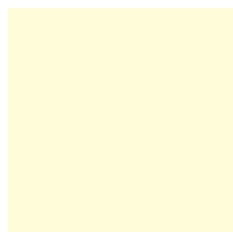
2021
Awaken



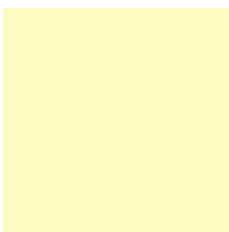
2022
Hint of Day



1042
Beacon of Light



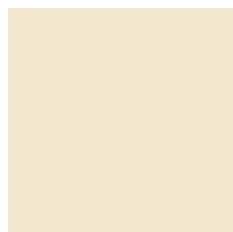
2013
January Moon



2023
Open Door



2027
Summer Time



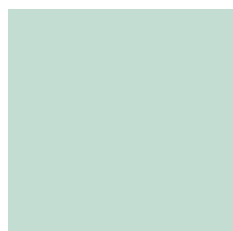
3051
Hill View



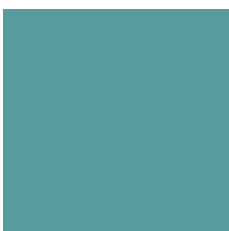
3053
Amer Fort



3063
Baked Clay



3461
Winding Path



3417
Conifer Pine



3644
Golden Age

Shades are shown for indication purpose only. Actual shade appearance may vary based on the light source and sheen.

Interesting Trivia

Coffee shops and restaurants often prefer a sweep of sunny yellows to create an atmosphere that is upbeat and happy round the clock.





Halö



"Carefully crafted for an incredibly smooth finish."



INTERIOR

Aurūṣ



"Thoughtfully designed for a rich and durable finish."



Piṛā



"Washable Acrylic Emulsion for smoother, brighter walls."



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colourvista****
Shade Portrait

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MODERN
ETERNIA



INTERIORS

There are some classic colour schemes that never go out of style. If you're looking for a lasting colour palette for your home, something that blends Indian sensibilities with International décor trends, you can now think beyond beige. Neutral colours are the most reliable décor themes and stand the test of time. Add a few colour accents and you can give a space a distinct look and feel, that can alternate between soothing and edgy. A contrast that you can balance depending on whether your love for neutral shades overpowers your love for bold colours or vice versa.



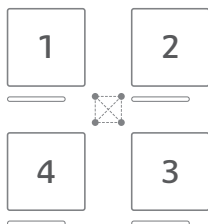


Eternia

Muted neutral shades on the walls coupled with fabric and art accent pieces can create a cozy yet stylish ambience. Add wooden cabinets and furniture painted white to offer more visual relief and add brightness. You could also create a complex layered look that flows from one neutral undertone into layers of beiges, greys, inky blues and earthy greens.

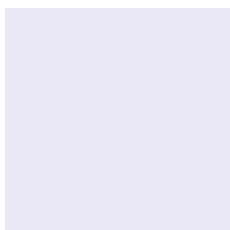
Eternia

The Modern Range



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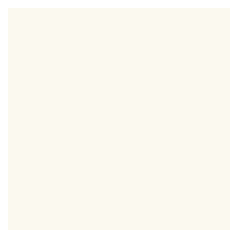
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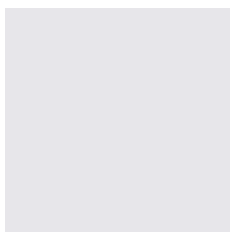
2341
Day Dreamer



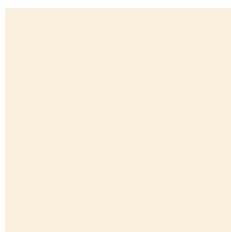
1071
Pearly Light



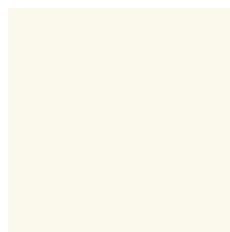
1034
Floral Garland



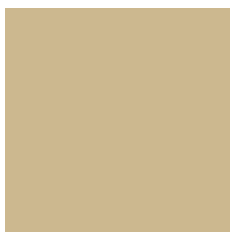
1018
Silver Lining



1076
Basra Cloth



2031
Beautiful Light



3052
Marble Screen



3064
Chiseled Stone



4371
Khaki Dust



4314
Weathered Clay



4065
Sisal



3027
Country Wide

Shades are shown for indication purpose only. Actual shade appearance may vary based on the light source and sheen.

Interesting Trivia

Take a subtle white or muted gray backdrop. Prop up your art collection framed in elegant gold frames and suitable light fixtures. This will create a welcome break in the uniformity of the neutral tones and attract attention to the art, in all its grandness.



1076
Basra Cloth



3064
Chiseled Stone





Halö



"Carefully crafted for an incredibly smooth finish."



INTERIOR

Aurūṣ



"Thoughtfully designed for a rich and durable finish."



Piṛā



"Washable Acrylic Emulsion for smoother, brighter walls."



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colourvista****
Shade Portrait

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TRADITIONAL FOLKLORE



INTERIORS

Folklore is the thread that runs through our lives. In our oral traditions, old wives tales, stories and proverbs passed down generations. Their richness is unique to each region and culture but together it forms a colourful body of inspiration to draw from when thinking of a makeover for your home. A unique spectrum of violets, the Folklore theme is more about familiarity, comfort, charm and less about glamour. As minimalism becomes increasingly popular, this décor scheme provides a canvas where less is more. The beauty of this colour scheme can be heightened through individual interpretations and expressions of folk themes.



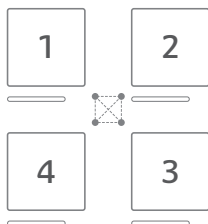


Folklore

Create a welcoming space that has oodles of personality. Jazz up the soft shades of violets on the walls with heavy woodwork, embroidered throws and quilted wall hangings in bright pops of turquoise. Rely on warmer browns for decorative pieces. Give a traditional folksy look with your own modern spin with furniture, decoration and fabric.

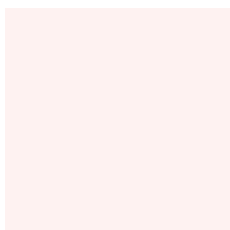
Folklore

The Traditional Range

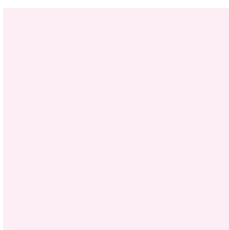


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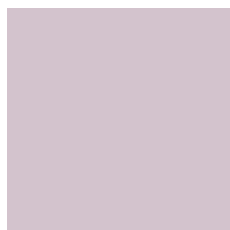
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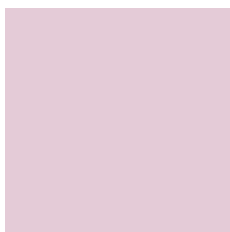
2281
Hidden Love



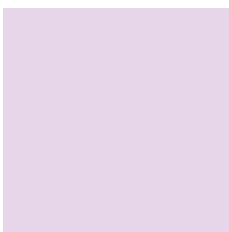
2311
Scented Day



4152
Radiant Grace



2313
Persian Lilac



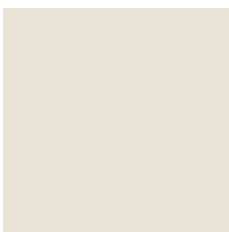
2305
Twisty Tree



2286
Leaping Heart



2304
Fairy Land



3041
Stucco Frame



5063
Sunrise Edge



5162
Roja Rosa



5176
Show Stopper



5164
L O E V Today

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Interesting Trivia

Folklore is perfectly suited to those with artistic sensibilities and a love for creating uniquely different looks for each room. There should be no repetitive colours or patterns.



3041
Stucco Frame



5063
Sunrise Edge





Halö



"Carefully crafted for an incredibly smooth finish."



Aurū



"Thoughtfully designed for a rich and durable finish."



Piṛa



"Washable Acrylic Emulsion for smoother, brighter walls."



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NATURAL FOREST



INTERIORS

The colour green is known to have therapeutic powers. It relaxes the eyes and induces a feeling of calmness. So, it stands to reason that a palette that is inspired by the hues of the forest is an ideal choice for your home world. The ultimate escape from the hustle and bustle of the world all around. Transform your living space with the colours of an enchanted forest and retreat into the lap of nature in the comfort of your own home.



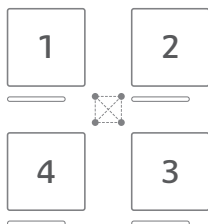


Forest

Let the walls of your home transport you to a world away from home. Woodland themed décor styles can create an atmosphere that is calming and ideal for relaxation. Besides using the right combination of green hues, it is important to add decorative artefacts in wood and stone which lend authenticity to the look.

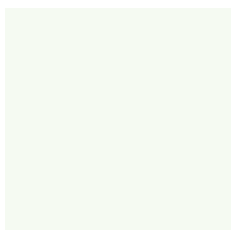
Forest

The Natural Range

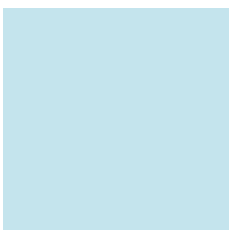


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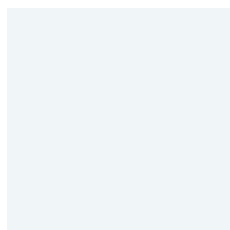
Go on, surround your living space with a beautiful ambience.



1181
Evening Star



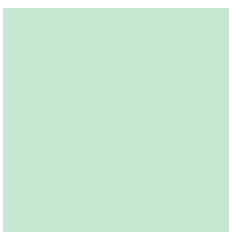
2433
HighLife



1182
Romantic Blur



3553
Alluvial Soil



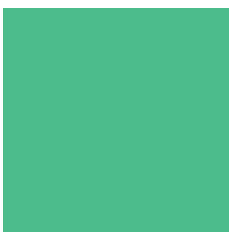
2562
Almora Hills



3371
Sky Spire



3574
Sprout Salad



3475
Terraced Steps



3374
Theatre of Life



3485
Green Water



4381
Enchanting Stone



5234
Weekend Update

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Interesting Trivia

More species of plant and animal live in the rainforest than any other land habitat. Precisely why a forest themed look is wildly popular, particularly when it comes to doing up children's bedrooms. Forest creatures add an element of playfulness to the room.





Halö



"Carefully crafted for an incredibly smooth finish."



Aurū



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colourvīsta
Shade Portrait

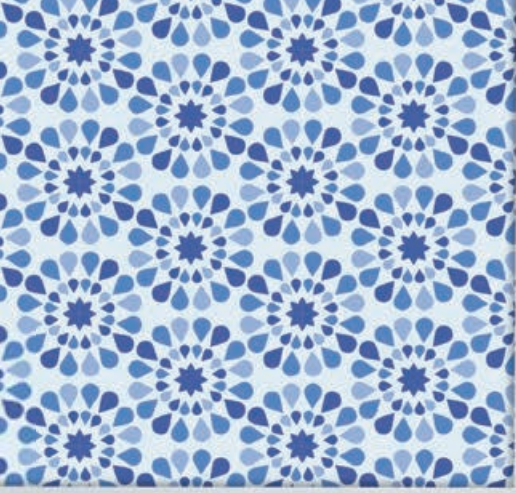
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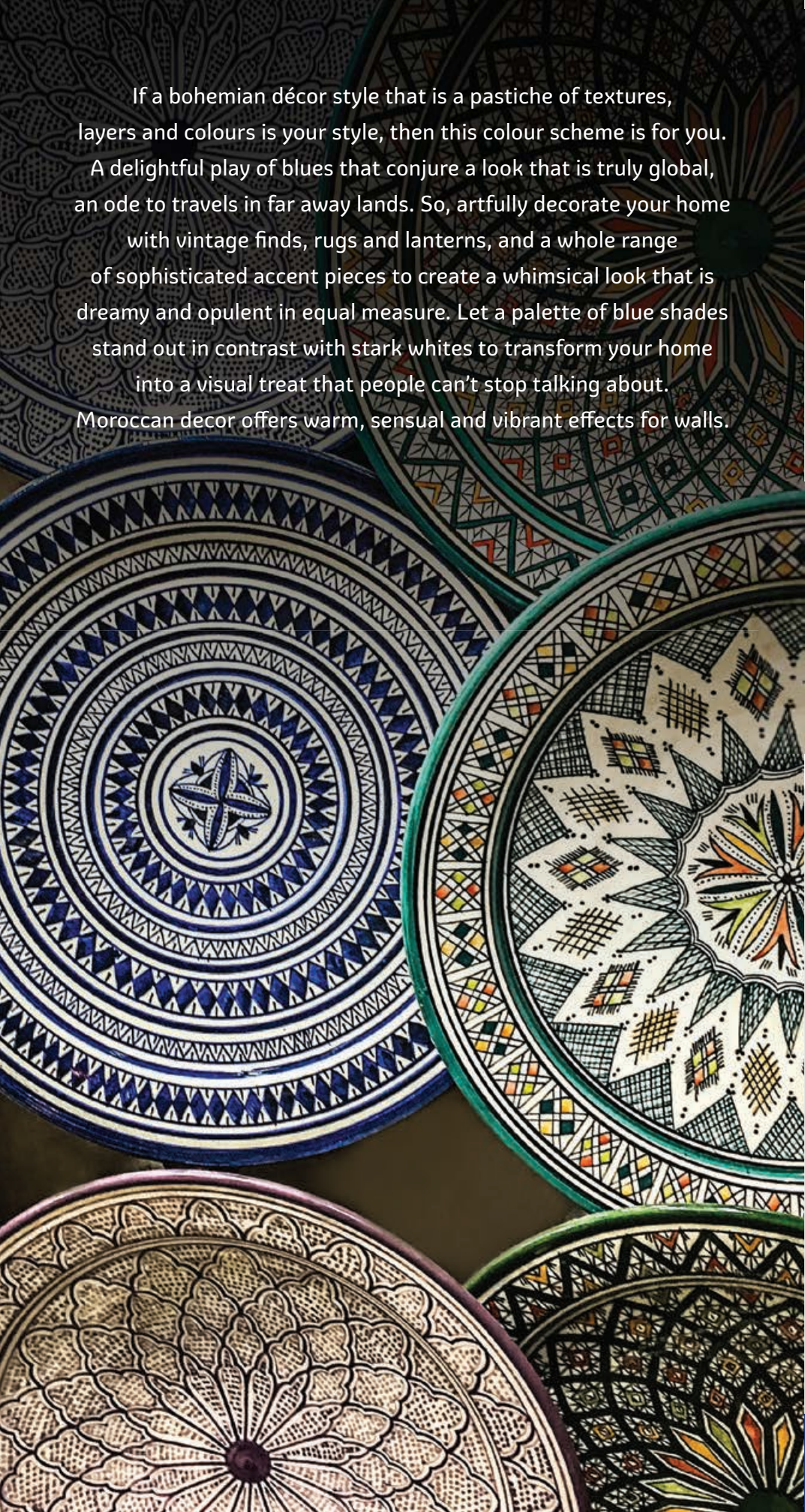
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EXPLORER
MOROCCAN



INTERIORS

If a bohemian décor style that is a pastiche of textures, layers and colours is your style, then this colour scheme is for you. A delightful play of blues that conjure a look that is truly global, an ode to travels in far away lands. So, artfully decorate your home with vintage finds, rugs and lanterns, and a whole range of sophisticated accent pieces to create a whimsical look that is dreamy and opulent in equal measure. Let a palette of blue shades stand out in contrast with stark whites to transform your home into a visual treat that people can't stop talking about. Moroccan decor offers warm, sensual and vibrant effects for walls.





2435
Ridge



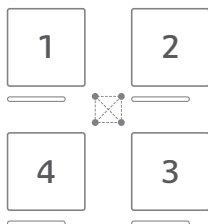
3344
Sanctuary Spa

Moroccan

Bold prints and colours in cool shades of blue, come together in seamless harmony in this style. It is mesmerising and eye catching because of the intricacy of layers and details. The best part about this colour scheme is that it compliments a wide variety of furniture and furnishing styles, giving you enough room to play.

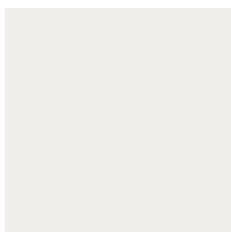
Moroccan

The Explorer Range

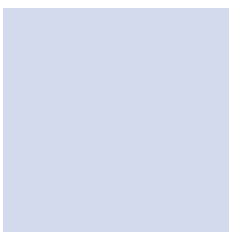


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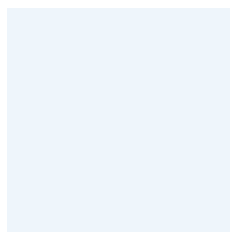
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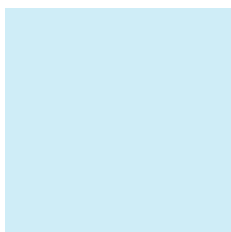
4021
Riddle



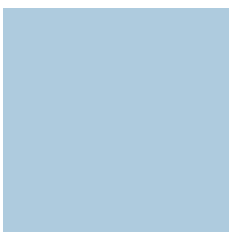
2363
Beautiful Song



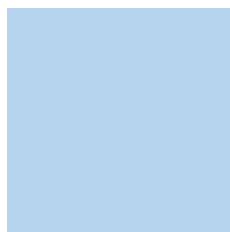
2361
Humming Tune



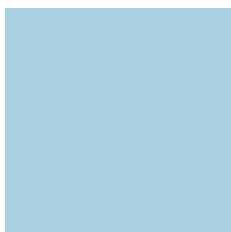
2424
Candy Cloud



3344
Sanctuary Spa



2416
Tranquility Time



2435
Ridge



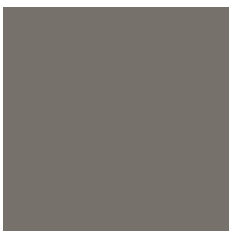
4083
Pepper Pink



3346
Azure Tile



3375
Blue Masonry



4026
Thriller



4214
Orbital Path

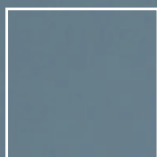
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Interesting Trivia

Colourful tiles in contrasting hues are an authentic feature of the Moroccan décor theme. The tiles in contrast with the pale blues of the walls create a signature look that is individualistic and hard to replicate.



4083
Pepper Pink



4214
Orbital Path





Halö



"Carefully crafted for an incredibly smooth finish."



INTERIOR

Aurūṣ



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Piṛā



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ETHNIC
WARLI



INTERIORS

Warli art is a tribal art form that originated in the village of Warli in Maharashtra, and has now become an inspiration for designers across the world, thanks to its rustic charm. Warli art is easily recognisable for its use of primary colours, predominantly matte reds. The art itself depicts everyday scenes from life – sowing and harvesting of crops, celebration and dance, the circle of life. Warli art is inspiring for its symbolism, the visual stories that celebrate the intimate bond between man and nature living in harmony.





3186
Burnt Sienna



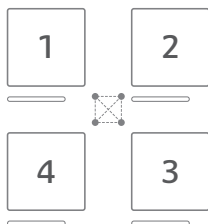
3074
Bronzed Gate

Warli

The simple yet intricate geometric patterns of wedding celebrations, hunting scenes and harvest festivals quintessential to Warli art can stand out against a backdrop of darker shades of red, lending an interesting, earthy feel to urban homes.

Warli

The Ethnic Range

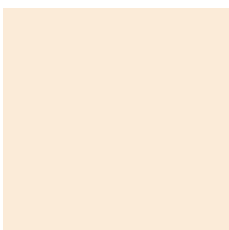


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2101
Wedding Day



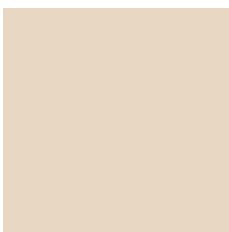
2092
Light Caramel



2104
Marigold Petals



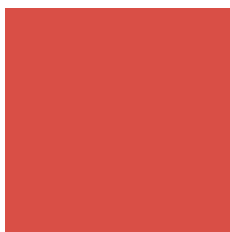
3184
Tiled Roof



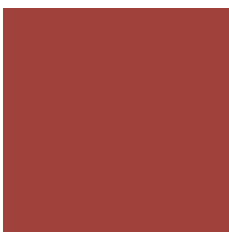
3092
Kneaded Clay



3074
Bronzed Gate



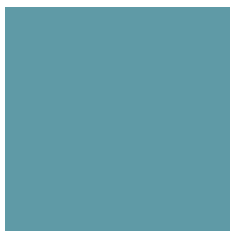
5093
Hold my Hand



3186
Burnt Sienna



5073
Blazing Ember



3393
Song of the Sea



3082
Fullers Earth



5096
Someone Like You

Shades are shown for indication purpose only. Actual shade appearance may vary based on the light source and sheen.

Interesting Trivia

There are no straight lines in Warli art. Circles, triangles and squares are used to depict human, animal and natural forms. It is a ritualistic art form practised primarily by the women of the tribe.





Halö



"Carefully crafted for an incredibly smooth finish."



Aurū



"Thoughtfully designed for a rich and durable finish."



Piṛa



"Washable Acrylic Emulsion for smoother, brighter walls."



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JSW Paints brings you Colourvīsta to address all your colour related needs!

We carried out a detailed research to understand the cultural trends around colour in India as well as globally. It was concluded that colours are chosen on the basis of tones and the moods they evoke in a living space, followed by the colour family. These rich insights gained are the inspiration that make Colourvīsta a unique offering for all your colour related needs.



colourvīsta
Shade Portrait

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Regd. Office: Jindal Mansion, 5A, Dr. G. Deshmukh Marg, Mumbai-400026, MH.
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