



PiXa

ELEGANT EXTERIORS



An elegant water-based exterior emulsion contains unique ingredients which protects exterior walls and keeps them brighter for long. The microporous film allows consistent performance properties throughout the seasons. Its unique polymer film provides good hiding and bright finish.

Experience Pixa Elegant Exteriors - *For Superior Brightness and Protection of Exterior.*



GLOSS LEVEL



MATT



SILK



SATIN



GLOSS

PACK SIZES



1 L



4 L



10 L



20 L

FEATURES



Spreadmax- For Superior Coverage*
Paint & Primer*
Bright Finish
High Opacity
4 years warranty*
Resists Colour Fading
Matt Finish
Easy to Apply

CAUTION



Do not apply below 10°C or above 45°C
Do not apply if humidity > 90%
Do not over-thin. Use thinned paint within 24 hours
Shake, stir and strain paint before use
In case of contact with eyes, wash with plenty of water
Tightly close the lid when not in use and store in a cool, dry place

CERTIFICATION



Compliant to VOC requirement for Paints for LEED rated buildings¹



PREPARATION

- Surfaces to be painted must be clean, dry and free from seepage, leakage, loose old paint, dirt, dust, grease, oil, soap, wax and other impurities.
- Remove any peeling paint and sand these areas to feather edges smooth with adjacent surfaces.
- New plaster or masonry surfaces must be allowed to cure (28 days) before application.
- Cured plaster should be hard (non-powdery) and in sound condition.
- Growth of fungus, algae or moss should be removed by wire brushing and washing thoroughly with potable water.
- In case of areas having excess dampness, please repair the surface before paint.
- In case there are structural cracks, please study and repair them with a structural engineer.
- Open non-structural cracks in a V-groove and fill with cement/crack filler.
- Apply cement/acrylic putty (wherever needed) to fill the dents and level the surface.
- Wipe it clean before paint application.



APPLICATION

ROLLER For best results, use a Long Nap Felt Roller.

DILUTION Dilute PIXA Elegant Exteriors with up to 70% clean water.

For re-painting^ (Paint & Primer):

STEP 1	FIRST COAT		4 hrs dry
STEP 2	SECOND COAT		4 hrs dry

For new masonry surface^:

STEP 1	1 COAT		3-4 hrs dry
STEP 2	2 COATS		4 hrs dry before re-coat



PAINT & PRIMER

Pixa Elegant Exteriors is specially formulated to blend the functions of a primer with the finish coat. Two** coats of Pixa Elegant Exteriors provide a sturdier coat than the conventional 'Primer + 2 Finish coats' system, bringing your vision to life in a quicker time with less effort.*

*When painting unpainted surfaces, light shade over previous dark shade, painting over oil based paint or distemper - a coat of JSW Exterior Wall Primer should be applied. Where spot putty is done to prepare surface, apply JSW Exterior Wall Primer over spots where putty is applied. Allow primer to dry for 3 - 4 hours before the finish coat on the wall.

**Additional coats may be required for darker shades.



INFORMATION AND CARE

ENVIRONMENTAL HEALTH AND SAFETY

- Use only with adequate ventilation during application and drying.
- Avoid contact with eyes and prolonged or repeated contact with skin.
- Do not breathe spray mist or sanding dust.
- Use dust mask or nose pad during application, sanding and clean up.
- Close container after each use.
- Wash thoroughly after handling.
- In case of contact with eyes, rinse immediately with plenty of water and seek medical advice .
- In case of contact with skin, immediately wash skin with soap and plenty of water. Seek medical attention if irritation develops or persists .
- No added Lead, Mercury, Chromium, Arsenic and other heavy metals.

POST PAINTING CARE

- Prevent water stagnation, overgrowth of plants & trees near the painted surface.
- Prevent sharp objects or impact that damage the paint film.
- Ensure proper cleaning of the surface at an interval of 6 months

PRODUCT INFORMATION

Colours	Pristine White, White
Tint Bases	PE-1, PE-2, PE-3, PE-4, PE-V, PE-M

KEY DATA

No. of colours	1808 shades (Ask for Colourv ^{ista} Shade <i>Panorama</i> fandeck)
Coverage [^]	60 - 70 sq.ft./L/2 coats 5.6 - 6.5 m²/L/2 coats
Drying Time* (30°C @ 60 R/H)	Surface Dry - 30 minutes Recoat - 4 hours
Flash Point	N/A
Sheen Level	2 - 5 units @ 60° GH
Vehicle Type	Acrylic
Thin with	Clean Water (upto 70%)
VOC levels~	<20 gms/L

Other PiXa products:

JSW Paints PiXa Range offers Elegant Interiors for a water-based fast and functional emulsion and also offers the Classic Interiors for a smooth and bright finish for consumers who were using distemper.

JSW Paints - Everything about the paint, its application and finish is designed to be the 'Simple-Swift-Sure' way to making homes beautiful.



PIXA ELEGANT INTERIORS SILK



PIXA ELEGANT INTERIORS



PIXA ELEGANT EXTERIORS SILK



INTERIOR



JSW Paints presents Colourv^{ista}, a splendid collection of 1808 curated shades assembled in tones for every mood. The Colourv^{ista} Panorama Fandeck is uniquely designed to easily pick the right colour and choose colour combinations for homes.



Colourv^{ista} Shade Panorama

FEATURES OF THE INNOVATIVE FANDECK

- 1808 Curated Shades
- Tone Based User-friendly Fandeck
- Easy to Choose Colour Combinations

¹Compliant to LEED (Leadership in Energy & Environmental Design) VOC criteria as per IGBC (Indian Green Building Council) as tested at National Test House, Mumbai.

Version No. 02 (June 2026.)

This information sheet supersedes all previous versions

For feedback/complaints, write to JSW Paints Ltd., Jindal Mansion, Dr. G. Deshmukh Marg, Mumbai 400 026, Maharashtra, India. or email at ccpaints@jsw.in or call on 1800-121-5797.

*Drying time and number of coats are dependent on temperature, humidity, surface porosity and film thickness.

[^]Actual coverage may vary from the quoted coverage, due to factors such as method and condition of application and surface roughness and porosity.

~VOC Levels as certified by NTH. Meets VOC as per BIS Standard - IS 101 (Part 2/Sec 2)/1986 & IS 101 (Part 2/Sec 1)/1988