



Texture

TOUGH EXTERIORS



JSW PAINTS TEXTURE—TOUGH EXTERIORS is a textured exterior wall finish designed to provide a rustic, stone-like appearance to building exteriors. It is part of the JSW wall-texture range and is suitable for exterior walls where both aesthetics and performance matter, offering a natural stone-textured look along with reliable weather resistance. Tough exterior texture imparts a super-premium look to the walls.

PRODUCT BENEFITS:

Hides Fine Cracks: Hides surface undulations and fine cracks.

Tough Textured: Provides a Long-lasting finish with low maintenance

Plaster Protection: Extends plaster life by protecting it from wind-driven rain.

UV Resistance: Offers excellent UV resistance and adhesion

Anti-algal Formula: Resists fungal and algal growth when applied with the recommended top coat.



Pack Size : 30 KG

FEATURES



ALL WEATHER
DURABILITY



HIDES
CRACKS



HIGH
BONDING



LOW
VOC



ANTI-ALGAL
PROPERTY



RELEASES TRAPPED
MOISTURE



PLASTER
PROTECTION



LOW
MAINTENANCE



PREPARATION

- Surfaces to be painted must be clean, dry and free from seepage, leakage, loose old paint, dirt, dust, grease, oil, soap, wax, and any other contamination.
- Remove any loose paint and sand these areas to feather edges smoothly with adjacent surfaces.
- New plaster or masonry surfaces must be allowed to cure (28 days) before application.
- Cured plaster should be hard (non-powdery) and in sound condition.
- Growth of fungus, algae or moss should be removed by wire brushing and washing thoroughly with potable water.
- In case of areas having excess dampness/waterproofing issues, please repair the surface before painting.
- In case there are structural cracks, study and repair them with a structural engineer
- Open non-structural cracks in V-groove and fill with iBlok Crack Fix.
- Apply JSW Paints Wall Putty (where needed) to fill the dents or to level the surface.
- JSW Paints Texture - Tough Exteriors should not be applied on surfaces/substrates that are subjected to continuous seepage or dampness.
- For repainting masonry surfaces, Wall Primer application is needed before Texture application.



APPLICATION

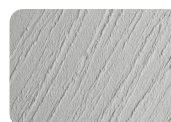
- SUBSTRATE** New masonry surfaces or well prepared repainting surface.
- TOOLS** For best results, use spatula/trowel
- DILUTION** Not Recommended
- PRE-WET** Pre-wet the surface before texture application.

APPLICATION PROCESS

STEP 1	1 COAT	Wall Putty Exteriors	3-4 hrs drying
STEP 2	1 COAT	TEXTURE Finish	12-16 hrs drying
STEP 3	2-3 COATS	HALO / AURUS / PROTECT Exteriors	4 hrs drying

For best results, apply a coat of primer as per recommended application of finish paint.

FINISH



STONE



BRICK



BRUSHING EFFECT



INFORMATION AND CARE

ENVIRONMENTAL HEALTH AND SAFETY

- Use only with adequate ventilation during application and drying
- Avoid contact with eyes and prolonged or repeated contact with skin
- Do not breathe spray mist or sanding dust
- Use disposable rubber hand gloves, dust mask or nose pad during application, sanding and clean up
- Wash thoroughly after handling
- In case of contact with eyes, rinse immediately with plenty of water and seek medical advice
- In case of skin contact, immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists
- No added Lead, Mercury, Chromium, Arsenic or other heavy metals.

PRECAUTION

- Do not apply below 10° C or above 45° C or if humidity is > 90%
- Pre-wet the surface before application of Texture
- Tightly close the bag when not in use and store in a cool and dry place
- Use of universal stainers or colourants is not recommended
- Thinning is not advisable
- Open bag needs to be used within 24 hours

PRODUCT INFORMATION

Colours

NA

Coverage[^]

On a normal masonry surface by a roller to obtain an even coating of ~1mm)

1.90—2.4 sq.ft/kg/coat
0.18–0.22 sq.m/kg/coat

Drying Time (30°C @ 60 R/H)

Surface Dry - 30-60 minutes
Drying Time - 12 - 16 hours

Flash Point

NA

Sheen Level

NA

Binder Type

Acrylic Modified Resin

Thin With

Not recommended

VOC levels~

<20gm/kg

Our product range:

JSW Paints Preparatory Products Range:
Our product range offers optimum base for the painting surface so as to ensure that the finishing coats provide a beautiful experience of painting spaces.



WALL PRIMER EXTERIORS



HALO EXTERIORS



AURUS EXTERIORS



PIXI EXTERIORS



PROFECT WALL PRIMER
EXTERIORS



REGAL EXTERIORS



ELEGANT EXTERIORS



MAJESTIC EXTERIORS

JSW Paints Top Coat Range:
Our extensive range of water-based emulsions are designed to capture myriad ideas of beauty and evoke a spectrum of emotions that set the perfect ambience.



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This information sheet supersedes all previous versions

For feedback/complaints, write to Customer Care Manager, JSW Paints Ltd., Jindal Mansion, 5A, Dr. G. Deshmukh Marg, Mumbai 400 026, India or email at ccpaints@jsw.in or call on 1800-121-5797.

*Drying time and number of coats are dependent on temperature, humidity, surface porosity and film thickness.

^Actual coverage may vary from the quoted coverage, due to factors such as method and condition of application and surface roughness and porosity.