



# Halõ

MAJESTIC EXTERIORS



Halõ Majestic Exteriors Silk is an excellent emulsion for exterior walls with a silk finish which provides an active defense against algae, fungus, cracking, peeling, and dirt pick-up for exteriors. It offers best-in-class weather resistance, ensuring your freshly painted exterior stays looking new even in extreme weather and sunlight, year after year.

Experience Halõ Majestic Exteriors Silk -  
*Carefully crafted for long-lasting protection.*

## PACK SIZES



## GLOSS LEVEL



## FEATURES

Paint & primer.  
Low VOC.  
Anti-algal.  
Anti-fungal.  
Dust resistant.

Endures 9 years.  
Superior opacity.  
Excellent colour retention.  
Fast and easy to finish.  
Roller-friendly paint.

## CAUTION

Do not apply below 10°C or above 45°C.  
Do not apply if humidity > 85%.  
Do not over-thin. Use thinned paint within 24 hours.  
Shake, stir and strain paint before use.  
In case of eye contact, wash with plenty of water.  
Tightly close the lid when not in use and store in a cool, dry place.

## CERTIFICATION

Compliant to VOC requirement for paints for LEED rated buildings<sup>1</sup>.  
No Algal growth as per ASTM Test D5589-09 (2013)<sup>2</sup>.  
UV Block as per QUV Test<sup>3</sup>.



## PREPARATION

- Surfaces to be painted must be clean, dry and free from seepage, leakage, loose old paint, dirt, dust, grease, oil, soap, wax and other impurities.
- Remove any peeling paint and sand these areas to feather edges smooth with adjacent surfaces.
- New plaster or masonry surfaces must be allowed to cure for 28 days before application.
- Cured plaster should be hard (non-powdery) and in sound condition.
- Growths of fungus, algae or moss should be removed by wire brushing and wash thoroughly with potable water.
- In case of areas having excess dampness, please repair the surface before painting.
- In case there are structural cracks, please study and repair them with a structural engineer.
- Open non-structural cracks in V-groove and fill with cement/crack filler.
- Apply cement putty wherever needed to fill the dents and level the surface.
- Wipe clean before paint application.



## APPLICATION

**ROLLER** For best results, use a Long Nap Felt Roller.  
**DILUTION** Dilute Halõ Majestic Exteriors Silk with 25% clean water.

### For re-painting^ (Paint & Primer):

STEP 1	FIRST COAT	 Halõ MAJESTIC EXTERIORS	4 hours dry
STEP 2	SECOND COAT	 Halõ MAJESTIC EXTERIORS	4 hours dry

### For new masonry surface^:

STEP 1	1 COAT	 Wall Primer EXTERIORS	3-4 hours dry
STEP 2	2 COATS	 Halõ MAJESTIC EXTERIORS	4 hours dry before re-coat.



## PAINT & PRIMER

Halõ Majestic Exteriors is specially formulated to blend the functions of a primer with the finish coat. Two\*\* coats of Halõ Majestic Exteriors provides a sturdier coat than the conventional 'Primer + 2 Finish coats' system, bringing your vision to life in quick time with less effort.\*

\*When painting unpainted surfaces, light shade over previous dark shade, painting over cement paint - a coat of JSW Exterior Wall Primer should be applied. Apply JSW Exterior Primer over spots where spot putty/cement/crack filler is applied. Allow primer to dry for 3 to 4 hours before finish coat.

\*\*Additional coats may be required for darker shades.



## INFORMATION AND CARE

### ENVIRONMENTAL HEALTH AND SAFETY

- Use only with adequate ventilation during application and drying.
- Avoid contact with eyes and prolonged or repeated contact with skin.
- Do not breathe spray mist or sanding dust.
- Use dust mask or nose pad during application, sanding and clean up.
- Close container after each use.
- Wash thoroughly after handling.
- In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
- In case of skin contact, immediately wash skin with soap and plenty of water.
- Get medical attention if irritation develops or persists.
- No added Lead, Mercury, Chromium, Arsenic and other heavy metals.

### POST PAINTING CARE

- Prevent water stagnation, overgrowth of plants and trees near the painted surface.
- Prevent sharp objects or impacts that damage the paint film.
- Ensure proper cleaning of the surface at an interval of 6 months.

## PRODUCT INFORMATION

### Colours

White

### Tint Bases

HE-1, HE-2, HE-3, HE-4,  
HE-V, HE-M

### KEY DATA

#### No. of colours

1808 shades  
(Ask for Colourvista Shade  
Panorama fandeck)

#### Coverage<sup>^</sup>

60 - 65 sq.ft./2 coats  
5.5 - 6 sqm/2 coats

#### Drying Time\* (30°C @ 60 R/H)

Surface Dry - 30 minutes  
Recoat - 4 hours

#### Flash Point

N/A

#### Sheen Level

8 - 16 units @ 60° GH

#### Vehicle Type

Acrylic

#### Thin with

Clean Water (upto 25%)

#### VOC levels~

<10gms/L

## Other Halõ products:

JSW Paints Halo Range offers best-in-class emulsions for interior walls, eco-friendly water-based enamels - Aquaglo for Wood & Metal and fresh range of fragrances for a beautiful experience of painting spaces.

Carefully crafted for a glorious feel, Halo Aquaglo Majestic Gloss is designed to create a range of looks that are immaculate, impressive and truly beautiful. Halo Aquaglo Majestic Satin is created to exude a rich-chic feel that works wonders when it comes to creating an ambience that emanates a feeling of elegance and understated opulence. The Halo Fresh range of fragrance additives lends a fresh, new feel that makes a home feel airy, beautiful and as good as new.

JSW Paints - Think Beautiful. Every JSW Paints product works to transform beautiful thoughts to reality. Everything about the paint, its application and finish is designed to be the 'Simple-Swift-Sure' way to making homes beautiful.



MAJESTIC INTERIORS



MAJESTIC INTERIORS



MAJESTIC INTERIORS



EXCEED TOPCOAT



EXCEED BASECOAT



FRESH MAJESTIC FRAGRANCES



JSW Paints presents Colourvista Shade Panorama, a splendid collection of 1808 curated shades assembled in tones for every mood. The Colourvista Shade Panorama Fandeck is uniquely designed to easily pick the right colour and choose colour combinations for homes.



Colourvista Shade Panorama

### FEATURES OF THE INNOVATIVE FANDECK

- 1808 curated shades
- Tone-based user-friendly fandeck
- Easy-to-choose colour combinations

<sup>1</sup>Compliant to LEED (Leadership in Energy & Environmental Design) VOC criteria as per IGBC (Indian Green Building Council) as tested at National Test House, Mumbai. <sup>2</sup>No algal growth when tested as per ASTM D5589 -09 (2013) for Determining the resistance of Paint Films to Algae Defacement as tested at Biotech Testing Services, Mumbai. <sup>3</sup>Resistance to Ultra Violet Radiation when tested as per ASTM G155: 2013 of paint exposure to Ultra violet radiation generated by Xenon Arc for the duration of 1000 hours as tested at National Test House, Mumbai.

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This information sheet supersedes all previous versions

For feedback/complaints, write to Customer Care Manager, JSW Paint Pvt. Ltd, Jindal Mansion, 5A, Dr. G.Deshmukh Marg, Mumbai 400 026, India or email at ccpaints@jsw.in or call on 1800-121-5797.

\*Drying time and number of coats are dependent on temperature, humidity, surface porosity and film thickness.

<sup>^</sup>Actual coverage may vary from the quoted coverage, due to factors such as method and condition of application and surface roughness and porosity.

~VOC Levels as certified by NTH. Meets VOC as per BIS Standard - IS 101 (Part 2/Sec 2)/1986 & IS 101 (Part 2/Sec 1)/1988