





A specially formulated water-based interior emulsion with dependable performance for a long time. High pigmentation gives a profound depth of colour and more character, making the walls look whiter and brighter. The easy application brings consistent finish for the years to come.

Experience Pixa Elegant Interiors Matt - For Superior Brightness and Smoother Walls

ŧΞ



GLOSS LEVEL

(!)



FEATURES

Endures 3 years Very Smooth

Matt Finish

Paint & Primer*
Saves Time and Material
Bright Finish
Easy Application
High Opacity

CAUTION

Do not apply below 10°C or above 45°C

Do not apply if humidity > 90%

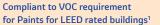
Do not over-thin. Use thinned paint within 24 hours

Shake, stir and strain paint before use

In case of eye contact, wash with plenty of water

Tightly close the lid when not in use and store in a cool, dry place

CERTIFICATION



Compliant to GRIHA standards for Low VOC²



PREPARATION



- Surfaces to be painted must be clean, dry and free from seepage, leakage, loose old paint, dirt, dust, grease, oil, soap, wax and other impurities
- Remove any peeling paint and sand these areas to feather edges smooth with adjacent surfaces
- New plaster or masonry surfaces must be allowed to cure (28 days) before application
- Cured plaster should be hard (non-powdery) and in sound condition
- Growth of fungus, algae or moss should be removed by wire brushing and washing thoroughly with potable water
- In case of areas having excess dampness, please repair the surface before paint
- In case there are structural cracks, please study and repair them with a structural engineer
- Open non-structural cracks in V-groove and fill with cement/crack filler
- Apply cement/acrylic putty (wherever needed) to fill the dents and level the surface
- Sand and smoothen the surface with sand paper no. 320 and wipe clean before paint application

APPLICATION

ROLLER For best results, use a Short Nap Felt Roller
DILUTION Dilute PIXA Elegant Interiors with 50% clean water

For re-painting^ (Paint & Primer):

STEP 1	FIRST	PIXA	4 hrs
	COAT	ELEGANT INTERIORS	dry
STEP 2	SECOND	Pixa	4 hrs
	COAT	ELEGANT INTERIORS	dry

For new masonry surface^:

STEP 1	1 COAT	Wall Primer	3-4 hrs dry
STEP 2	2 COATS	Wall Putty ACRYLIC BASED	6-8 hrs dry
STEP 3	1 COAT	Wall Primer INTERIORS	3-4 hrs dry
STEP 4	2 COATS	Pixa ELECANI INTERIORS	4 hrs dry before re-coat



PAINT & PRIMER

Pixa Elegant Interiors is specially formulated to blend the functions of a primer with the finish coat. Two coats of Pixa Elegant Interiors provides a sturdier coat that the conventional 'Primer + 2 Finish coats' system, bringing your vision to life in a quicker time with less effort.*

*When painting unpainted surfaces, light shade over previous dark shade, painting over oil based paint or distemper - a coat of JSW Interior Wall Primer should be applied. Where spot putty is done to prepare surface, apply JSW Interior Wall Primer over spots where putty is applied. Allow primer to dry for 3 - 4 hours before the finish coat on the wall.



INFORMATION AND CARE

ENVIRONMENTAL HEALTH AND SAFETY

- · Use only with adequate ventilation during application and drying
- · Avoid contact with eyes and prolonged or repeated contact with skin
- Do not breathe spray mist or sanding dust
- · Use dust mask or nose pad during application, sanding and clean up
- Close container after each use
- · Wash thoroughly after handling
- In case of contact with eyes, rinse immediately with plenty of water and seek medical advice
- In case of skin contact, immediately wash skin with soap and plenty of water.
 Get medical attention if irritation develops or persists
- · No added Lead, Mercury, Chromium, Arsenic and other heavy metals

POST PAINTING CARE

- · Always remove any wall stains immediately from the walls
- Remove all dirt using a clean cloth or duster. Always remove dirt from top to bottom, this helps in avoiding loose dirt to smudge the walls
- For household stains like pencil, tea, coffee, crayons, turmeric, ketchup, sketch pen etc., use liquid dish wash/mild detergent solution. Use a sponge to remove the stains. Wipe the area with a clean cloth

PRODUCT INFORMATION

White

PI-1, PI-3, PI-4, PI-Y, PI-M

KEY DATA

Colours

Tint Bases

No. of colours 18

(Ask for Colour**vista** Shade **Panorama** Fandeck)

Coverage 120 - 130 sq.ft./L/2 coats

11.14 - 12.07 m²/L/2 coats

Drying Time* (30°C @ 60 R/H) Surface Dry - 30 minutes

Recoat - 4 hours

Flash Point Sheen Level

Thin with

N/A

2 - 5 units @ 60° GH

Vehicle Type Acrylic

Clean Water (upto 50%)

VOC levels~ <20 gms/L

Other Pixa products:

JSW Paints Pixa Range offers Elegant Exteriors for a waterbased fast and functional emulsion and also offers the Classic Interiors for a smooth and bright finish for consumers who were using distemper.

JSW Paints - Think Beautiful. Every JSW Paints product works to transform beautiful thoughts to reality. Everything about the paint, its application and finish is designed to be the 'Simple-Swift-Sure' way to making homes beautiful.



ELEGANT EXTERIORS



CLASSIC INTERIORS



JSW Paints presents Colourvista, a splendid collection of 1808 curated shades assembled in tones for every mood. The Colourvista Panorama Fandeck is uniquely designed to easily pick the right colour and choose colour combinations for homes.



Colour*vista* Shade Panorama

FEATURES OF THE INNOVATIVE FANDECK

- 1808 Curated Shades
- Tone Based User-friendly Fandeck
- Easy to Choose Colour Combinations

¹Compliant to LEED (Leadership in Energy & Environmental Design) VOC criteria as per IGBC (Indian Green Building Council) as tested at National Test House, Mumbai. ²Compliant to GRIHA (Green Rating for Integrated Habitat Assessment) Criterion 26 on Low VOC Interior Paints as tested at National Test House, Mumbai.

Version No. 01 (04/2019.)

This information sheet supersedes all previous versions

For feedback/complaints, write to Customer Care Manager, JSW Paint Pvt. Ltd, Jindal Mansion, 5A, Dr. G.Deshmukh Marg, Mumbai 400 026, India or email at ccpaints@jsw.in or call on 1800-121-5797.

^{*}Drying time and number of coats are dependent on temperature, humidity, surface porosity and film thickness.

[^]Actual coverage may vary from the quoted coverage, due to factors such as method and condition of application and surface roughness and porosity.

[~]VOC Levels as certified by NTH. Meets VOC as per BIS Standard – IS 101 (Part 2/Sec 2)/1986 & IS 101 (Part 2/Sec 1)/1988