



PIXa
JOY
CLASSIC EXTERIORS



PIXa Joy Classic Exterior is a uniquely developed water-based exterior emulsion, offered in 1212 shades. The paint is ideal for use in dry climates. It provides a Matt finish along with high performance at an economical price.

Experience PIXa Joy Classic Exteriors – Designed For New Beginnings.

PACK SIZES



GLOSS LEVEL



FEATURES

- Paint & Primer*
- Saves time and material
- Whiter & Brighter
- Superior Coverage
- Easy Application
- Superior Opacity

SURFACES

New or previously painted walls as well as plastered and prepared masonry surfaces.

CAUTION

- Do not apply at temperatures below 10°C or above 45°C
- Do not apply if humidity > 85%
- Do not over-thin. Use thinned paint within 24 hours
- Shake, stir and strain paint before use
- In case of eye contact, wash with plenty of water
- Tightly close the lid when not in use and store in a cool, dry place



PREPARATION

- Surfaces to be painted must be clean, dry and free from seepage, leakage, loose old paint, dirt, dust, grease, oil, soap, wax and other impurities
- Remove any peeling paint and sand these areas to feather edges smooth with adjacent surfaces
- New plaster or masonry surfaces must be allowed to cure (28 days) before application
- Cured plaster should be hard (non-powdery) and in sound condition
- Growths of fungus, algae or moss should be removed by wire brushing and washing thoroughly with potable water
- In case of areas having excess dampness, please repair the surface before painting
- In case there are structural cracks, please study and repair them with a Structural Engineer
- Open non-structural cracks in V-groove and fill with cement/crack filler
- Apply cement putty (where needed) to fill the dents and level the surface
- Wipe clean before paint application



APPLICATION

ROLLER For best results, use a Long Nap Felt Roller
DILUTION Dilute PIXA Joy Classic Exteriors with 50% potable water.

For re-painting^ (Paint & Primer):

STEP 1	FIRST COAT		4 hrs dry
STEP 2	SECOND COAT		4 hrs dry

For new masonry surface^:

STEP 1	1 COAT		3-4 hrs dry
STEP 2	2 COATS		4 hrs dry before re-coat



PAINT & PRIMER

PIXA Joy Classic Exteriors is specially formulated to blend the functions of a primer with the finish coat. Two coats of PIXA Joy Classic Exteriors provides a sturdier coat than the conventional 'Primer + 2 Finish Coats' system, bringing your vision to life in quick time with less effort.*

*When painting unpainted surfaces, light shade over previous dark shade, painting over oil based paint or cement paint - a coat of JSW Exterior Wall Primer should be applied. Allow primer to dry for 3 - 4 hours before applying the finish coat on the wall.



INFORMATION AND CARE

ENVIRONMENTAL HEALTH AND SAFETY

- Use only with adequate ventilation during application and drying
- Avoid contact with eyes and prolonged or repeated contact with skin
- Do not breathe spray mist or sanding dust
- Use dust mask or nose pad during application, sanding and clean up
- Close container after each use
- Wash thoroughly after handling
- In case of contact with eyes, rinse immediately with plenty of water and seek medical advice
- In case of skin contact, immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists
- No added Lead, Mercury, Chromium, Arsenic and other heavy metals

POST PAINTING CARE

- For best performance of paints, ensure proper washing and cleaning of all algal and fungal growth, if any, at regular 6-month intervals

PRODUCT INFORMATION

Colours	White
Tint Bases	JOE 1, JOE 3

KEY DATA

No. of colours	1212 shades (Ask for Colourv ^{ista} Shade <i>Panorama</i> fandeck)
Coverage [^]	50 - 55 sq.ft./L/2 coats 4.6 - 5.1 m²/L/2 coats
Drying Time* (30°C @ 60 R/H)	Surface Dry - 30 minutes Recoat - 4 hours
Flash Point	N/A
Thin with	Potable Water (50%)
VOC levels~	Low

Other PiXa products:

JSW Paints PiXa range offers fast & functional emulsions for exterior and interior walls and PiXa Joy for smooth and bright finish for consumers who were using distemper.

JSW Paints - Think Beautiful. Every JSW Paints product works to transform beautiful thoughts to reality. Everything about the paint, its application and finish is designed to be the 'Simple-Swift-Sure' way to making homes beautiful.



JSW Paints presents Colourv^{ista} - a splendid collection of 1808 curated shades assembled in tones for every mood. The Colourv^{ista} Panorama Fandeck is uniquely designed to easily pick the right colour and colour combinations for homes.



Colourv^{ista} Shade Panorama

FEATURES OF THE INNOVATIVE FANDECK

- 1808 Curated Shades
- Tone Based User-friendly Fandeck
- Easy to Choose Colour Combinations

¹Compliant to LEED (Leadership in Energy & Environmental Design) VOC criteria as per IGBC (Indian Green Building Council) as tested at National Test House, Mumbai.

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This information sheet supersedes all previous versions.

For feedback/complaints, write to Customer Care Manager, JSW Paints Pvt. Ltd., Jindal Mansion, 5A, Dr. G. Deshmukh Marg, Mumbai - 400 026, India or email at ccpaints@jsw.in or call on 1800-121-5797.

*Drying time and number of coats are dependent on temperature, humidity, surface porosity, and film thickness.

[^]Actual coverage may vary from the quoted coverage due to factors such as method and condition of application, surface roughness, and porosity.