



# Wall Primer

EXTERIORS



JSW Wall Primer- Exteriors is the perfect undercoat to prepare your exterior wall for an excellent paint job. This water-based primer has high bonding strength and hence provides superior adhesion to all exterior top coats. With properties like alkali resistance, high opacity and good coverage, this proves to be an ideal choice for all the exterior masonry applications.

Experience JSW Wall Primer - Exteriors - **High bonding and alkali-resistant primer for beautiful and strong exterior masonry surfaces**

#### PACK SIZES



1 L

4 L

#### GLOSS LEVEL



MATT



SILK



SATIN



GLOSS

#### FEATURES



- High bonding to substrate and subsequent coating
- Alkali-Resistant
- High Opacity
- Good coverage
- Quick drying
- Water based
- Green Range – Low VOC, no added Lead and heavy metals

#### SURFACES



New or previously well prepared painted wall, plastered and prepared masonry surfaces

#### CERTIFICATION



Compliant to VOC requirement for Paints for LEED rated buildings<sup>1</sup>

#### CAUTION



Do not apply below 10°C or above 45°C

Do not apply if humidity > 90%

Do not over-thin. Use thinned paint within 24 hours

Shake, stir and strain paint before use

In case of eye contact, wash with plenty of water, seek medical attention

Tightly close the lid when not in use and store in a cool, dry place



## PREPARATION

- Surfaces to be painted must be clean, dry and free from seepage, leakage, loose old paint, dirt, dust, grease, oil, soap, wax and any other contamination
- Remove any peeling paint and sand these areas to feather edges smooth with adjacent surfaces
- New plaster or masonry surfaces must be allowed to cure (28 days) before application
- Cured plaster should be hard (non-powdery) and in sound condition
- Growths of fungus, algae or moss should be removed by wire brushing and washing thoroughly with potable water. In case of areas having excess dampness/waterproofing issues, please repair the surface before painting. In case there are structural cracks, please study and repair them with a structural engineer
- Open non-structural cracks in V-groove and fill with cement/crack filler
- Apply cement/acrylic putty (where needed) to fill the dents and level the surface
- Sand and smoothen the surface with sand paper no. 320 and wipe clean before primer application



## APPLICATION

**ROLLER** For best results, use a Short Nap Felt Roller

**DILUTION** Dilute JSW Paints Wall Primer - Exteriors with 100% clean water

#### Recommended system of application

STEP 1	1 COAT	Wall Primer EXTERIORS	3-4 hrs dry
STEP 2	1 COAT	Wall Putty CEMENT BASED	6-8 hrs dry before re-coat sand putty surface to smooth, wipe surface to remove dust.
STEP 3	1 COAT	Wall Primer EXTERIORS	3-4 hrs dry



## INFORMATION AND CARE

### ENVIRONMENTAL HEALTH AND SAFETY

- Use only with adequate ventilation during application and drying
- Avoid contact with eyes and prolonged or repeated contact with skin
- Do not breathe spray mist or sanding dust
- Use disposable rubber gloves, dust mask or nose pad during application, sanding and clean up
- Close container after each use
- Wash thoroughly after handling
- In case of contact with eyes, rinse immediately with plenty of water and seek medical advice
- In case of skin contact, immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists
- No added Lead, Mercury, Chromium, Arsenic or other heavy metals

### POST PAINTING CARE

- Apply finishing coat within 7 days of primer application

## PRODUCT INFORMATION

Colours

White

### KEY DATA

Coverage<sup>^</sup>

120 - 140 sq.ft./L/coat  
11.2 - 13.0 m<sup>2</sup>/L/coat

Drying Time\*  
(30°C @ 60 R/H)

Surface Dry - 30 minutes  
Recoat - 4 hours

Flash Point

N/A

Sheen Level

0 - 10 units @ 60° GH

Vehicle Type

Acrylic

Thin with

Clean Water (upto 100%)

VOC levels~

<20 gms/L

## Other JSW Paints Preparation Products:

JSW Paints Preparation range offers an optimum base for the painting surface so as to ensure that the finishing coats provide a beautiful experience of painting spaces.



INTERIOR PRIMER



CEMENT PUTTY



ACRYLIC WALL PUTTY

## JSW Paints Top Coats Range:



Our extensive range of water based emulsions are designed to capture myriad ideas of beauty and evoke a spectrum of emotions that set the perfect ambience.



HALO EXTERIORS



AURUS EXTERIORS



PIXA EXTERIORS

JSW Paints - Think Beautiful. Every JSW Paints product works to transform beautiful thoughts to reality. Everything about the paint, its application and finish are designed to be the 'Simple-Swift-Sure' way of making homes beautiful.

<sup>1</sup>Compliant to LEED (Leadership in Energy & Environmental Design) VOC criteria as per IGBC (Indian Green Building Council) as tested at National Test House, Mumbai.

Version No. 01 (04/2019.)

This information sheet supersedes all previous versions

For feedback/complaints, write to Customer Care Manager, JSW Paint Pvt. Ltd, Jindal Mansion, 5A, Dr. G.Deshmukh Marg, Mumbai 400 026, India or email at ccpaints@jsw.in or call on 1800-121-5797.

\*Drying time and number of coats are dependent on temperature, humidity, surface porosity and film thickness.

<sup>^</sup>Actual coverage may vary from the quoted coverage, due to factors such as method and condition of application and surface roughness and porosity.

~VOC Levels as certified by NTH. Meets VOC as per BIS Standard - IS 101 (Part 2/Sec 2)/1986 & IS 101 (Part 2/Sec 1)/1988