



Halö

MAJESTIC WALLS

*"Carefully crafted for best-in-class finish
for interior and exterior walls"*



ENDURES
7 YEARS*



LOW
VOC





Halõ

MAJESTIC INTERIORS

Compliant to VOC requirement for Paints for LEED rated buildings¹

Compliant to GRIHA standards for Low VOC²

Compliant to JIS test for Anti-Microbial Activity³

No Fungal Growth as per ASTM Test D5590:2017⁴

Resistance to Household Stains as per ASTM Test D4828:94(2016)⁵

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MAJESTIC EXTERIORS

Compliant to VOC requirement for Paints for LEED rated buildings¹

No Algal growth as per ASTM Test D5589-09 (2013)⁶

UV Block as per QUV Test⁷

PAINT & PRIMER



*Halo Majestic Emulsions are specially formulated to blend the functions of a primer with the finish coat. Two coats of Halo Majestic Interiors or Exteriors provide a sturdier coat than the conventional 'Primer + 2 Finish coats' system, bringing your vision to life in quick time with less effort.**

JSW Paints - Think Beautiful.

Every JSW Paints product works to transform beautiful thoughts into reality.

Everything about the paint, its application and finish is designed to be the 'Simple-Swift-Sure' way to making homes beautiful.

*When painting unpainted surfaces, light shade over previous dark shade, painting over oil based paint/distemper/ cement paint - a coat of JSW Interior/Exterior Wall Primer as applicable should be applied. Apply JSW Wall Primer over spots where spot putty/cement/crack filler is applied. Allow primer to dry for 3-4 hours before finish coat.

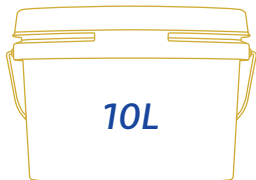
Halo Majestic Interiors and Exteriors – Available in 4 innovative, ergonomic packs 1L, 4L, 10L and 20L



1L



4L



10L



20L

¹Compliant to LEED (Leadership in Energy & Environmental Design) VOC criteria as per IGBC (Indian Green Building Council) as tested at National Test House, Mumbai. ²Compliant to GRIHA (Green Rating for Integrated Habitat Assessment) Criterion 26 on Low VOC Interior Paints as tested at National Test House, Mumbai. ³Compliant to Japanese Industrial Standard - JIS Z 2801: 2010 'Test for Anti-Bacterial Activity and Efficacy' as tested at Biotech Testing Services, Mumbai. ⁴No fungal growth when tested as per ASTM D5590: 2017 for 'Determining the Resistance of Paint Films to Fungal Defacement' as tested at Biotech Testing Services, Mumbai. ⁵Resistance to stains when tested as per ASTM D4828: 94 (2012) for relative ease of removal of common soil and stains from interior coatings as tested at National Test House, Mumbai. ⁶No algal growth when tested as per ASTM D5589-09 (2013) for Determining the resistance of Paint Films to Algae Defacement as tested at Biotech Testing Services, Mumbai. ⁷Resistance to Ultra Violet Radiation when tested as per ASTM G155: 2013 of paint exposure to Ultra violet radiation generated by Xenon Arc for the duration of 1000 hours as tested at National Test House, Mumbai.

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MAJESTIC
INTERIORS

*Have beautiful thoughts for your home?
Transform them into reality with the state of the art
water-based interior emulsion. Its silk finish and legendary
quality delivers washability and stain-resistance.*



FILM FEATURES

ENDURES
7 YEARS*



Provides the highest durability
to give your interior walls
a long-lasting majestic look

STAIN
RESISTANT



Advanced stain-blocking
technology prevents stains
from penetration to make
stain cleaning easy

ANTI
FUNGAL



Its anti-fungal properties
helps in keeping the walls
clean and healthy

ELEGANT
SHEEN



Give your walls an elegant
look with a beautiful sheen

EXCELLENT
SMOOTHNESS



Gives a silky smooth touch
and finish to the walls

APPLICATION FEATURES

HIGH
OPACITY



Each coat with high opacity
offers excellent hiding

EASY TO
APPLY



Easy to apply – roller friendly
design of paint and pack

TECHNICAL PROPERTIES

FINISH



MATT



SILK



SATIN



GLOSS

VOC LEVEL* <10gm/L

COVERAGE^ 140-160 sq.ft./L for 2 coats

0

50

100

150



AVAILABLE IN
OVER **1800**
SHADES



*Subject to compliance with conditions maintained in Product Information Sheet, regional climatic conditions, accidental damage, usual wear and tear in the area where applied.

*VOC Levels as certified by NTH. Meets VOC as per BIS Standard – IS 101 (Part 2/Sec 2)/1986 & IS 101 (Part 2/Sec 1)/1988.

^Actual coverage may vary from the quoted coverage due to factors such as method and condition of application and surface roughness and porosity.



Halõ
PERFORMANCE
PROOF

When it comes to quality, the Halo range excels in every test performed. From stain resistance to protection against algae growth. Every little detail has been meticulously taken care of, so your home can stay beautiful for longer. Don't take our word for it? See the results for yourself.

STAIN RESISTANT INTERIORS

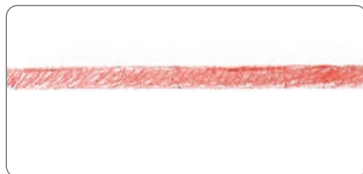
Experiment: Panels painted with Halo Majestic Interiors, as depicted in the images below, were stained with crayon, ketchup and marker. After a while, an attempt was made to wipe off the stains with the help of a cotton cloth and soap water.



BEFORE

AFTER

CRAYON



KETCHUP



**WHITE BOARD
MARKER**



Outcome: The stains could be easily wiped off. And the panel was left beautiful and spotless, thanks to the superior stain resistant property of Halo Majestic Interiors.

ANTI ALGAL EXTERIORS

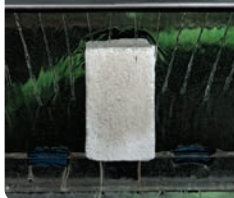
Experiment: A set of panels coated with Primer and a set of panels coated with Halo Majestic Exteriors were exposed to a continuous flow of water inside an algae chamber. The panels were observed on the 1st day, the 20th day and the 40th day. The transformation has been depicted in the images below.



**WITH HALO
EXTERIOR**



**ONLY
PRIMER**



**DURATION
(IN DAYS)**

1

20

40

Outcome: Gradual growth of algae was observed on the panel coated only with Primer. But the panel coated with Halo Majestic Exteriors resisted the growth of algae and remained visibly unchanged and beautiful, as shown in the picture.

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MAJESTIC
EXTERIORS

*What's beautiful inside should be beautiful outside.
Give your home exteriors a water-based emulsion finish
that actively fights algae, fungus and is resistant to dirt pick up.*



FILM FEATURES

ENDURES
7 YEARS*



Provides enhanced protection to your beautiful exterior walls that lasts for years

WEATHER
RESISTANT



All year weather resistance to cracking, peeling and fading

ANTI
ALGAL



Its special agents defend algae growth to keep your exterior wall clean and healthy

DIRT
RESISTANT



Its high dirt pick-up resistance does not allow dust to settle on the surface easily

ELEGANT
SHEEN



Give your walls an elegant look with a beautiful sheen



APPLICATION FEATURES

HIGH
OPACITY



Each coat with high opacity offers excellent hiding

EASY TO
APPLY



Easy to apply – roller friendly design of paint and pack

TECHNICAL PROPERTIES

FINISH



MATT



SILK



SATIN



GLOSS

VOC LEVEL⁺ <10gm/L

COVERAGE[^] 60-65 sq.ft./L for 2 coats

0 25 50 75



AVAILABLE IN
OVER **1800**
SHADES



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[^]Actual coverage may vary from the quoted coverage due to factors such as method and condition of application and surface roughness and porosity.

We believe everyone has the power to Think Beautiful if they have the right tools. That is why JSW Paints presents Colourvista range of colour tools to help bring your inner world of imagination to life, beautifully!

SHADE PALETTE



Tone based collection of 96 popular colours for interiors and exteriors

SHADE PORTRAIT



Collection of 6 theme based cards for interiors and exteriors.

SHADE PANORAMA



Range of 1808 curated colours arranged by tonality of shades.

SAMPLE POT



The 250 ml sample pot gives a preview of the shade that can make your space picturesque.



Our Customer Relationship Officer - your 'Buddy' can help you find the shade you are looking for, the right product and preview the look before painting and more.

To get doorstep assistance, call 1800-121-5797.

Email: ccpaints@jsw.in